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Competition and Information Leakage

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# Competition and Information Leakage\*

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#### Abstract

When seeking to trade in over-the-counter markets, institutional investors typically contact only a small number of potential counterparties and limit information disclosure (e.g., by asking for two-sided rather than one-sided quotes). We rationalize these behaviors in a model featuring endogenous front-running. Although contacting an additional dealer intensifies competition and aids in finding a natural counterparty, it also intensifies information leakage—which can be costly if it helps a losing dealer to front-run. Regarding information design, the client optimally provides no information about her desired trade when soliciting quotes. We also discuss implications for market design and regulation.

**Keywords:** principal trading, request for quotes (RFQ), information design, price impact, frontrunning

JEL Codes: D82, D83, G14, G23

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# 1 Introduction

Most financial trading occurs over-the-counter—that is, away from centralized exchanges. Trading in this way requires searching for a counterparty, which, due to regulatory reforms and technological innovations, is now much easier than ever before. Nevertheless, when seeking to trade, institutional traders typically request quotes from only a handful of dealers. Given the magnitude of institutional transaction costs, as well as the clear benefits of competition and liquidity, these facts are difficult to reconcile.<sup>1</sup> We rationalize this tension in a model that features information leakage—the risk that dealers who are contacted but not selected might front-run on the market—which, indeed, market participants themselves recognize as an important consideration. Even if the explicit cost of contacting an additional dealer is small, the implicit cost of information leakage may loom large. Of course, institutions must balance this cost against the potential benefits of more competitive quotes and better odds of locating a natural counterparty.

We formalize this tradeoff in a theoretical model. A client wishes to either buy or sell a security and seeks fulfillment through a dealer. This client could represent either an institutional investor (such as a pension fund or an endowment) or a traditional firm accessing the financial system. Our main results answer how she optimally orchestrates her counterparty search. One lever is how many dealers to contact. We show that the client may find it optimal to contact fewer than all available dealers. In that sense, concerns about information leakage (and the front-running it leads to) act as an endogenous search friction. Another lever is what information to provide while soliciting quotes. Optimizing over all information structures, we show that the client finds it unambiguously optimal to provide no information about her desired trade. These results further our understanding of the complex tradeoffs faced by participants in over-the-counter markets, including some of the largest markets in the world. As we discuss below, our results also have implications for the design and regulation of trading platforms employed in many of these markets.

Model and equilibrium. In the model, the client issues a request for quotes (RFQ), contacting either one or two dealers and providing them with a potentially informative signal of her desired trade. Each dealer is either long or short the security, where these positions are unknown to the client (although, for simplicity, we assume these positions to be common knowledge among the dealers). The contacted dealers respond with two-sided quotes: one quote at which to buy and another at which to sell. The client conducts a sealed-bid, second-price auction (with reserve). The winning dealer then learns the client's desired trade, while the losing dealer can only make inferences based on the RFQ itself, together with the auction's outcome. The winning dealer might fulfill the client's order in either of two ways. First, he might internalize the order against his inventory. However, we assume position limits for the dealers, so that internalization is possible only if the dealer is long (short) and the client's order is to buy (sell). Second, the winning dealer might fulfill the client's order by trading on the market, where our model permits two periods of

<sup>&</sup>lt;sup>1</sup>For example, Nasdaq (2022) and SIFMA (2021) estimate institutional transaction costs for U.S. equities of around \$70 billion per year.

on-market trading. The other dealer might also trade on the market, whether he lost the RFQ or was not contacted at all.

In equilibrium, a losing dealer trades on the market in roughly two distinct ways. If he is long (short) while the client's order is to buy (sell), then he might provide liquidity to the winning dealer by selling (buying), which reduces the winning dealer's trading costs. On the other hand, he might front-run the winning dealer by buying (selling) initially and subsequently reversing those trades, which increases the winning dealer's trading costs. Both types of trading are profitable for the losing dealer. Anticipating this, dealers' bids account for both (i) the trading costs they would incur if they won, and (ii) the opportunity cost consisting of the profits they would obtain if they lost.

Our main results pertain to *RFQ policies*, which specify how the number of dealers she contacts, the signal she provides, and her reserve prices will depend on characteristics of the client's desired trade. One question is what information the client ought to provide while issuing the RFQ. Simply contacting a dealer already indicates *that* the client is seeking to trade, which may be informative, even absent any information about *how* she is seeking to trade. Furthermore, the number of dealers contacted might itself signal how she is seeking to trade (for instance, if her policy is to contact two dealers more frequently when buying than when selling). But she might provide other information beyond this. In the extreme of *minimal disclosure*, she provides no such additional information. In our model, the prior distribution of desired client trades has two-point support: the client will desire either to buy or to sell a fixed amount. Hence, minimal disclosure is equivalent to asking contacted dealers to "make a two-sided market" (and saying nothing else about the desired trade).

Can the client do better by revealing additional information? In general, she provides the dealers with a signal about her desired trade, as in Bayesian persuasion (Kamenica and Gentzkow, 2011). For example, one possibility is the opposite extreme: the case of full disclosure, in which she fully reveals her desired trade (in other words, asking for a "one-sided market"). We obtain a strong result: minimal disclosure is unambiguously optimal for the client among *all* information structures. Notably, this result is in line with common industry practice, where additional information is rarely volunteered at the RFQ stage (e.g., Risk.net, 2018).

To understand this optimality of minimal disclosure, notice that any such additional information is relevant only through its effect on what the losing dealer knows. (The winning dealer learns the direction of the client's trade after the auction, regardless of what is revealed in conjunction with the RFQ.) Thus, additional information facilitates a losing dealer's ability to trade on the market, potentially increasing the scope for both front-running and liquidity provision. This creates three effects: (*i*) the losing dealer's profits (i.e., the winning dealer's opportunity cost) increase, (*ii*) the winning dealer's trading costs increase whenever the losing dealer uses the additional information to front-run, and (*iii*) the winning dealer's trading costs decrease whenever the losing dealer uses the information to provide liquidity. The optimality of minimal disclosure indicates that the dominant effects are (*i*) and (*ii*), both of which lead dealers to bid less aggressively, increasing the cost of procurement for the client. Finally, we answer the related question about how many dealers the client should contact. A broad search has benefits. It intensifies competition among the dealers. It also improves the odds of locating a natural counterparty—a dealer who might, by virtue of an existing position, be able to internalize the client's order rather than expose it to the market. Nevertheless, the client might optimally contact fewer than all available dealers. This contrasts with conventional auction models, where the presence of additional bidders tends to unambiguously benefit the auctioneer (Bulow and Klemperer, 1996). The reason is that these dealers interact not only in the auction but also after the auction, on the market. In particular, dealers who lose in the auction after being contacted may front-run on the market, raising the winning dealer's trading costs; a dealer may therefore bid *less* aggressively when facing more competitors in the auction. Hence, information leakage raises the client's trade) but rather through its effect on first-order beliefs (i.e., that more dealers know the client's trade) but rather through second-order beliefs (i.e., that dealers know that more dealers know). The client optimally contacts only a single dealer when this risk of front-running is highest: when she needs to buy (or, respectively, sell) and when there is a sufficiently large prior probability that the dealers are initially short (or, respectively, long).

**Applications.** Historically, over-the-counter trading was primarily conducted via telephone. Since then, new technologies have reduced search costs. Bloomberg chat and email have largely replaced the traditional phone call. Moreover, a variety of electronic RFQ platforms have emerged, where a trader enters information about a desired trade, selects a set of dealers to simultaneously request quotes from, and from the responses may then select one quote to trade against.<sup>2</sup>

Our model of the client's procurement process most closely reflects the operation of these RFQ platforms. Indeed, shedding light on trading incentives on RFQ platforms is valuable, given their economic importance. These platforms dominate electronic trading in, for example, corporate bonds. They are also used elsewhere in fixed income (e.g., treasuries, municipal bonds, mortgage-backed securities), in derivatives (e.g., interest rate swaps, credit default swaps, options), as well as in foreign exchange, equities, ETFs, energy markets, and crypto.<sup>3</sup> And consistent with their centrality to our analysis, information leakage and front-running are often cited as important considerations by regulators and market participants in these settings (CFTC, 2013; BIS, 2016; CFTC, 2018; EDMA Europe, 2018; FX Markets, 2021; SEC, 2022).

These RFQ platforms can differ in various specifics, including whether they constrain a trader in choosing how many potential counterparties to contact and whether to reveal the direction of her trade. One interpretation of our results is as a positive description of the behavior to be

<sup>&</sup>lt;sup>2</sup>Several such platforms have been studied in the academic literature. For example, Hendershott and Madhavan (2015), Hendershott, Livdan and Schürhoff (2021), and O'Hara and Zhou (2021) study the trading of U.S. corporate bonds on MarketAxess; Collin-Dufresne, Junge and Trolle (2020) and Riggs, Onur, Reiffen and Zhu (2020) study index credit default swaps on swap execution facilities such as those of Bloomberg and Tradeweb; and Allen and Wittwer (2021) study Canadian government bonds on CanDeal.

<sup>&</sup>lt;sup>3</sup>The fraction of electronic dealer-to-client trading that takes place via RFQ platforms has been estimated at 95% in corporate bonds (BIS, 2016), 70% in European ETFs (Financial Times, 2021), 60% in options (Traders Magazine, 2019), 57% in treasuries (PIFS, 2022), and 40% in foreign exchange forwards (Hau, Hoffmann, Langfield and Timmer, 2021).

expected on platforms that do not constrain traders' choices, where our results rationalize some behaviors observed in practice. Another interpretation (explored further in Section 3.7) is that our results have normative implications for constraints that might be imposed by platform design and regulation. Regarding regulation, our analysis supports arguments against a CFTC rule that mandates contacting a minimum number of potential counterparties when trading certain swaps. Regarding platform design, our analysis highlights the welfare implications of details concerning order exposure, information policy, and anonymity.

Beyond the application to RFQ platforms, our model of the client's procurement process might also be interpreted to represent off-platform over-the-counter trading (conducted via email or Bloomberg chat). In that sense, our model speaks to block trades more broadly.

The on-market trading of our model could, depending on asset class, represent a centralized exchange (as exists in, e.g., equities trading).<sup>4</sup> Alternatively, it could represent an inter-dealer market, in which case our analysis is most applicable to settings where the inter-dealer market is active, as for index swaps, foreign exchange, or thickly-traded bonds (and less applicable to settings with inactive inter-dealer markets, such as single-name swaps or thinly-traded bonds).

**Related literature.** One connection is to the literature on over-the-counter markets pioneered by Duffie, Gârleanu and Pedersen (2005). In these models, exogenous technological constraints explain why a client contacts only a small number of potential counterparties.<sup>5</sup> This explanation has, however, become increasingly less compelling as new technologies—electronic platforms, email, Bloomberg chat—have largely eroded explicit search costs. Indeed, explicit search costs in many modern electronic markets are not just small, but effectively zero (Budish, Lee and Shim, 2020). Instead, our model suggests that the more pertinent search friction is the implicit cost of information leakage.<sup>6</sup>

Although we are not the first to recognize that information leakage may constitute a search friction, we contribute by proposing a model of trading in which it does so endogenously. In the paper most closely related to ours, Hendershott and Madhavan (2015) explore a similar tradeoff between competition and information leakage. Although their primary emphasis is an empirical analysis of corporate bond trading, they offer a simple model to serve as a theoretical framework. In their model, the tradeoff between competition and information leakage is represented by exogenous

<sup>&</sup>lt;sup>4</sup>Such a centralized exchange is sometimes referred to as the "downstairs" market. In contrast, block trades (such as that between the client and the winning dealer in our model) are sometimes referred to as occurring "upstairs."

<sup>&</sup>lt;sup>5</sup>In a similar spirit, a sequential searcher might stop before exploring every option if search entails explicit costs (Stigler, 1961; Weitzman, 1979, or various IO search models). Likewise, an auctioneer might limit participation if it is costly to solicit bidders (Lauermann and Wolinsky, 2017; Riggs, Onur, Reiffen and Zhu, 2020).

<sup>&</sup>lt;sup>6</sup>Besides information leakage, several other frictions studied in previous literature could similarly inhibit competition. For example, an auctioneer might limit participation if it is costly for bidders to learn their values (Levin and Smith, 1994) or to prepare their bids (Menezes and Monteiro, 2000; Wang, 2022); in common-value or almostcommon-value auction settings, due to a winner's curse (Bulow and Klemperer, 2002; Riggs, Onur, Reiffen and Zhu, 2020); as well as in tournaments and contests (Taylor, 1995; Fullerton and McAfee, 1999; Che and Gale, 2003). Or in sequential search, a trader might stop before reaching all potential counterparties if quotes expire immediately, because a repeated contact signals that the trader has a low outside option (Zhu, 2012). And a trader might opt for bilateral bargaining over simultaneous multilateral search if the former provides her with more bargaining power (Glebkin, Yueshen and Shen, forthcoming).

objects.<sup>7</sup> Likewise, the cost of information leakage is exogenously represented also by Burdett and O'Hara (1987), who analyze a related problem in which a block trader—essentially a dealer who has already been approached by a large client and is now assembling a syndicate to participate in the other side of the trade—determines how many potential counterparties to contact. In contrast, in our model the cost of information leakage is fully endogenous, captured by the equilibrium of the continuation trading game. Endogenizing the cost of information leakage not only puts sound theoretical foundations underneath the intuitive tradeoffs but also allows us to analyze when this cost is likely to loom large or small, as well as how it interacts with the information provided to potential counterparties at the RFQ stage.

Another novel contribution is to explore the role of information design in this setting. Our result on the optimality of minimal disclosure provides a microfoundation for the common practice of asking for two-sided quotes. Methodologically, our analysis uses tools from the Bayesian persuasion literature (Kamenica and Gentzkow, 2011). Information design plays a role in our model because bidders' values in the client's procurement auction are endogenous, determined by expectations about subsequent trading—which information provision affects. This distinguishes our setting from auction models in which information provision serves instead to provide bidders with better information about their own exogenous values (Milgrom and Weber, 1982; Bergemann and Pesendorfer, 2007; Eső and Szentes, 2007; Ganuza and Penalva, 2010; Li and Shi, 2017; Bergemann et al., 2022). The subsequent trading also connects our model to the literature on auctions with resale, particularly to papers where the resale motive stems from bidders' inventory constraints (Bikhchandani and Huang, 1989).<sup>8</sup> The relevant force is that information provision promotes front-running. Similar front-running occurs also in the literature on predatory trading (Brunnermeier and Pedersen, 2005; Carlin, Lobo and Viswanathan, 2007; Sannikov and Skrzypacz, 2016). In our model the extent of front-running is endogenous, influenced, for example, by the client's information design choices.

# 2 Model

We begin with a formal description of the model. We then discuss modeling choices and introduce parametric assumptions.

<sup>&</sup>lt;sup>7</sup>Specifically, d parametrizes the markup that a dealer sets in bilateral trade,  $\pi$  the competitiveness of a multidealer auction, q the probability of auction failure, and s the adverse price movement due to information leakage if the auction fails. Each object can flexibly depend on a vector of characteristics x. The benefits of competition are therefore captured by  $[1 - q(x)][d(x) - \pi(x)]$ , and the costs of information leakage by q(x)s(x).

<sup>&</sup>lt;sup>8</sup>In other models, the resale motive originates from ex-ante asymmetries among the bidders (Gupta and Lebrun, 1999; Zheng, 2002; Calzolari and Pavan, 2006; Garratt and Tröger, 2006; Hafalir and Krishna, 2008; Carroll and Segal, 2019); from new information that is learned after the auction (Haile, 2003); or from collusion (Garratt, Tröger and Zheng, 2009). Also related is the literature on auctions with externalities, which is motivated by settings with downstream interaction among the bidders (Jehiel, Moldovanu and Stacchetti, 1996; Jehiel and Moldovanu, 1996, 2000). A difference is that, in our model, the auction affects the downstream interaction not only through the allocation it generates (as in this literature) but also through the number of bidders who were invited to participate and the information that was revealed.

### 2.1 Setup

**Players.** There are three players: a client and two dealers. The dealers are labelled A and B, and we define  $\mathcal{I}_0 = \emptyset$ ,  $\mathcal{I}_1 = \{A\}$ , and  $\mathcal{I}_2 = \{A, B\}$ . The client realizes a trading need of size  $\bar{s} > 0$  shares. Depending on whether this is to sell or to buy, we say that the client's trading need is  $s \in \{-\bar{s}, \bar{s}\}$ . We use the convention that  $s = \bar{s}$  means that she seeks to buy.

Timing and information sets. First, the client observably commits to an *RFQ policy*. Such a policy consists of a finite realization space  $\Sigma$  together with a profile of distributions  $(\pi_{s'})_{s'\in\{-\bar{s},\bar{s}\}}$  over  $\Sigma \times \{0, 1, 2\} \times \mathbb{R}^2$ . The interpretation is that, given the realized s, the distribution  $\pi_s$  will be used to generate a realization  $(\sigma, M, \bar{b}) \in \Sigma \times \{0, 1, 2\} \times \mathbb{R}^2$ . At that point, the dealers  $i \in \mathcal{I}_M$  will be contacted, informed of  $\sigma$ , and invited to participate in a second-price auction with M bidders and with reserve prices  $\bar{b} = (\bar{b}_{-\bar{s}}, \bar{b}_{\bar{s}})$ .<sup>9</sup>

Second, Nature draws the client's trading need  $s \in \{-\bar{s}, \bar{s}\}$ , where  $\phi_0$  is the prior probability of  $\bar{s}$ . Nature also draws a vector of initial dealer inventories  $(e^A, e^B) \in \{-\bar{e}, \bar{e}\} \times \{-\bar{e}, \bar{e}\}$ , with  $\bar{e} \ge 0$ . Both dealers commonly observe the entire vector of realized inventories. We parameterize the joint distribution of  $(e^A, e^B)$  so that (i)  $\rho \in [-1, 1]$  is the correlation of  $e^A$  and  $e^B$ , and (ii) for each dealer  $i, \psi \in (\frac{\rho^-}{1+\rho^-}, \frac{1}{1+\rho^-})$  is the marginal probability that  $e^i = \bar{e}$ , where  $\rho^- \equiv -\min(\rho, 0)$ . To that end:

$$(e^{A}, e^{B}) = \begin{cases} (\bar{e}, \bar{e}) & \text{w.p. } \psi[1 - (1 - \psi)(1 - \rho)] \\ (\bar{e}, -\bar{e}) & \text{w.p. } \psi(1 - \psi)(1 - \rho) \\ (-\bar{e}, \bar{e}) & \text{w.p. } \psi(1 - \psi)(1 - \rho) \\ (-\bar{e}, -\bar{e}) & \text{w.p. } (1 - \psi)[1 - \psi(1 - \rho)] \end{cases}$$

Third, the client follows through on the RFQ policy to which she previously committed. That is,  $(\sigma, M, \bar{b}) \sim \pi_s$  is drawn and observed by each dealer  $i \in \mathcal{I}_M$ . Such a realization is an *RFQ*.

Fourth, each dealer  $i \in \mathcal{I}_M$  submits a bid: a vector  $b^i = (b^i_{-\bar{s}}, b^i_{\bar{s}}) \in \mathbb{R}^2$ , where each component represents the smallest commission that dealer i will accept to facilitate the corresponding trade.

Fifth, a second-price auction with reserve is held. Let  $b_s^{(m)}$  denote the *m*th order statistic among  $(b_s^i)_{i \in \mathcal{I}_M}$ . As this is a procurement auction, low bids are preferred. The winning dealer is chosen uniformly at random from  $\{i \in \mathcal{I}_M : b_s^i = \min(\bar{b}_s, b_s^{(1)})\}$ . If there is a winner, then the auction also determines a procurement cost  $c \equiv \min(\bar{b}_s, b_s^{(2)})$ . The winning dealer then observes *s*, while any losing dealers observe only the identity of the winner. If there is no winner, the game ends.<sup>10</sup>

$$\pi_{-\bar{s}} = \begin{cases} \left( \texttt{Sell}, 2, (\bar{s}^2, \bar{s}^2) \right) & \text{w.p.} \ \frac{1+\alpha}{2} \\ \left( \texttt{Buy}, 2, (\bar{s}^2, \bar{s}^2) \right) & \text{w.p.} \ \frac{1-\alpha}{2} \end{cases} \qquad \pi_{\bar{s}} = \begin{cases} \left( \texttt{Sell}, 2, (\bar{s}^2, \bar{s}^2) \right) & \text{w.p.} \ \frac{1-\alpha}{2} \\ \left( \texttt{Buy}, 2, (\bar{s}^2, \bar{s}^2) \right) & \text{w.p.} \ \frac{1+\alpha}{2} \end{cases}$$

At one extreme, the policy with  $\alpha = 0$  reveals nothing about s. At the other,  $\alpha = 1$  fully reveals s.

<sup>&</sup>lt;sup>9</sup>As in Kamenica and Gentzkow (2011), RFQ policies can implement any Bayes-plausible distribution over posterior beliefs about s. For example, let  $\Sigma = \{\text{Sell}, \text{Buy}\}$  and for  $\alpha \in [0, 1]$ 

<sup>&</sup>lt;sup>10</sup>Ending the game here is equivalent to requiring that all subsequent on-market trades by the dealers be for zero shares (i.e.,  $x_1^i = x_2^i = 0$  for  $i \in \{A, B\}$ ). We could allow for nonzero on-market trades when there is no winner; however, no such trading would take place in the equilibrium of any such subgame. Thus, ending the game is a

Sixth, two periods of on-market trading occur. For the first such period, each dealer  $i \in \{A, B\}$  simultaneously submits a market order to buy  $x_1^i \in \mathbb{R}$  shares. These first-period trades occur at the price  $p_1 = p_0 + \theta(x_1^A + x_1^B)$ , where  $\theta > 0$  and  $p_0 \in \mathbb{R}$ . Having observed  $p_1$ , each dealer  $i \in \{A, B\}$  then simultaneously submits a market order to buy  $x_2^i \in \mathbb{R}$  shares. These second-period trades occur at the price  $p_2 = p_1 + \theta(x_2^A + x_2^B)$ . In making trading decisions, each dealer i is constrained to keep his final inventory within  $\bar{e}$  shares, long or short: if he wins, then  $e^i + x_1^i + x_2^i - s \in [-\bar{e}, \bar{e}]$ , and if he does not win, then  $e^i + x_1^i + x_2^i \in [-\bar{e}, \bar{e}]$ . In addition, if a dealer i is not contacted, then he cannot trade in the first period:  $x_1^i = 0$ . And to simplify the proofs, we also assume the constraint  $x_1^i \in [-\bar{s}, \bar{s}]$ , which never binds and is made only to reduce the number of cases that must be formally checked.<sup>11</sup>

Seventh, the client pays the winning dealer  $c + sp_0$  in exchange for s shares. Outstanding positions are then liquidated for a dividend of  $p_0$ .

**Payoffs.** If there is no winner, the client's payoff is  $\bar{u} \in [-\infty, \infty]$ . If there is a winner, her payoff is -c. If dealer *i* wins, his payoff is  $c + (e^i + x_1^i + x_2^i - s)p_0 - p_1x_1^i - p_2x_2^i$ . If dealer *i* does not win, his payoff is  $(e^i + x_1^i + x_2^i)p_0 - p_1x_1^i - p_2x_2^i$ . All players are risk-neutral expected utility maximizers.

# 2.2 Remarks

Modeling the client. We have assumed that the client can obtain execution only by trading with a dealer (and cannot trade on the market directly).<sup>12</sup> This assumption is realistic for many institutional investors who commonly lack either the infrastructure, expertise, membership rights, or regulatory clearance to access markets directly. Alternatively, the client's outside option  $\bar{u}$  might be interpreted as the expected utility she would derive from other modes of trading. (We do, however, subsequently specialize the model to the case of  $\bar{u} = -\infty$  so as to ensure that the client uses a dealer on path.)

The assumption that only two dealers are available to the client is not only useful for tractability but also somewhat realistic: being costly to develop, a client will in practice have relationships with only a limited number of dealers (as empirically documented by, e.g., Bernhardt, Dvoracek, Hughson and Werner, 2004; Hendershott, Li, Livdan and Schürhoff, 2020; Riggs, Onur, Reiffen and Zhu, 2020; Allen and Wittwer, 2021). Relationship formation costs include, for example, the need to establish credit or clearing relationships, various administrative considerations, or the promise of future rents necessary to delay holdup (as modeled by Board, 2011). Our analysis takes for granted the limited set of dealers with which the client has a relationship, then seeks to understand how she optimally orchestrates a procurement process within that set.

harmless assumption made only for simplicity.

<sup>&</sup>lt;sup>11</sup>Here is the intuition for why this constraint on first-period trade sizes does not bind in equilibrium. The most the winning dealer ever needs to trade on the market (to satisfy constraints on his final inventory) is  $\bar{s}$ . Due to price impact, he would not wish to trade more than that amount in total—and certainly not more than that amount in the first period. Given that, the other dealer also would not wish to trade more than  $\bar{s}$  in the first period.

<sup>&</sup>lt;sup>12</sup>For models of endogenous choice between trading on the market and trading with a dealer, see, e.g., Seppi (1990); Lee and Wang (2022).

Our formulation of the client's RFQ policy generalizes how communication is modeled in the Bayesian persuasion literature (Kamenica and Gentzkow, 2011). In that literature, a sender, who will privately observe her type  $s \in S$ , commits to a signal realization space  $\Sigma$  together with a profile of distributions  $(\pi_{s'})_{s'\in S}$  over  $\Sigma$ . In our formulation, the client likewise commits to a policy that determines the signal she will send—but also the number of dealers she will contact and the reserve prices she will use. A standard justification for this commitment assumption is that commitment power may come informally through reputation and repeated interaction. This standard justification seems particularly well-suited to our setting, as clients in practice do indeed typically have a limited number of dealers with whom they interact repeatedly. A second way in which trading firms might commit to such policies is through the business protocols they formulate and require their trader employees to follow. Moreover, Appendix B shows that some of our main results in fact *do not depend* on the client's ability to commit.<sup>13</sup>

The client-dealer interactions that we model are often of a repeated nature in reality. (Indeed, as just discussed, the standard commitment assumption might be motivated by repeated interaction.) Although this paper focuses on a one-shot version of this interaction, dynamics could introduce several forces. For example, the client could threaten to punish a dealer who was detected to have front-run in the past by avoiding him in the future. Such threats could deter front-running, making the client better off.<sup>14</sup> In Appendix D we solve the model under the assumption that the losing dealer does not front-run, which we show does indeed make the client better off. However, this also leads the client to behave differently in important ways: she ceases to restrict her search, and she discloses weakly more information. Such behavior would be inconsistent with various stylized facts about counterparty search: clients often restrict their searches, and they exhibit a strict preference for secrecy. We conclude from this analysis that, in practice, front-running is not eliminated by implicit threats to punish it, perhaps because of various barriers to carrying out such threats.<sup>15</sup>

We assume the client contacts dealers simultaneously. Although counterparty search was once done primarily over the phone (and hence sequentially), it is today more commonly done via email, Bloomberg chat, or through RFQ platforms, where search is more often simultaneous.<sup>16</sup> A related point is that we assume the contacted dealers know how many other dealers have been contacted, which is consistent with the operation of many RFQ platforms.<sup>17</sup> Thus, in our model, dealers are

<sup>&</sup>lt;sup>13</sup>Specifically, our result that the client communicates no information about the direction of her trade (beyond what is conveyed through the number of dealers that she contacts) holds regardless of her ability to commit. Thus, allowing the client to commit *only strengthens* this result about the optimality of minimal disclosure.

<sup>&</sup>lt;sup>14</sup>On the other hand, dynamics could also allow the dealers to soften their competition through tacit collusion, making the client worse off. A natural way of dealing with this equilibrium multiplicity is to focus, as we do, on equilibria of the one-shot version of the game.

<sup>&</sup>lt;sup>15</sup>Barriers include: (*i*) data on dealer trades and/or market prices might be unavailable; (*ii*) even if available, such data would permit only statistical detection of front-running; and (*iii*) clients have only a limited number of relationships, so an implicit threat to destroy one such relationship might lack credibility.

<sup>&</sup>lt;sup>16</sup>For example, at least 40% of customer-sell-to-dealer trades in U.S. collateralized loan obligations are conducted via an auction-like mechanism in which bids are simultaneously solicited from dealers via email (Hendershott, Li, Livdan and Schürhoff, 2022a).

<sup>&</sup>lt;sup>17</sup>For example, this assumption is consistent with CanDeal (Allen and Wittwer, 2021), as well as the Bloomberg and Tradeweb swap execution facilities (Riggs, Onur, Reiffen and Zhu, 2020). We also assume that all contacted dealers observe the same signal, which likewise reflects the operation of RFQ platforms.

uncertain about neither the number of dealers that have been contacted nor the sequence in which they have been contacted. Instead, dealers' uncertainty concerns the direction of the client's desired trade. Though our model contains no asymmetric information about the security's fundamental value, uncertainty about the client's trading direction is relevant because trades have price impact.

We assume the client uses a second-price auction with reserve. Identical results would be obtained if the auction mechanism were a first-price auction with reserve, essentially by the revenue equivalence theorem (Myerson, 1981). However, as in Bertrand competition, we would then need to either (i) specify an appropriate tie-breaking rule, or (ii) use a model with discrete bidding increments. Our assumption of a second-price auction circumvents these issues. Nevertheless, this assumption is not completely without loss: given that the dealers' initial inventories may be correlated, more complex auction formats permit full surplus extraction (e.g., Crémer and McLean, 1988). Our analysis rules out such possibilities because we think it is more realistic to focus on standard auction formats.

We also treat the client's order as an indivisible unit. Partly, this is for simplicity: it limits the potential outcomes of the auction. Partly, this is to reflect reality: our discussions with industry participants reveal that splitting an order among competing dealers would typically violate industry norms (although a subsequent order might well go to a different dealer). Moreover, treating the order as indivisible might in fact be optimal: share auctions often produce worse outcomes for the auctioneer than corresponding unit auctions, due to the classic demand/supply reduction problem (Wilson, 1979; Viswanathan and Wang, 2004).<sup>18</sup>

In assuming that the client's desired trade is  $s \in \{-\bar{s}, \bar{s}\}$ , we permit uncertainty about only the direction of her trade—not about its size. This modeling choice reflects the operation of many RFQ platforms, where a trader can request two-sided quotes after specifying a trade size. Even for off-platform trading, clients commonly disclose the size of their desired trade when requesting quotes via phone, email, or Bloomberg chat. Nevertheless, Appendix F considers a version of the model with uncertainty about trade size (but no longer uncertainty about trade side). We obtain qualitatively similar results.

Modeling the dealers. We have assumed that dealers have position limits of  $\bar{e}$  shares, in that each dealer's final inventory (after both periods of on-market trading and after any trade with the client) must not exceed  $\bar{e}$  shares, either long or short. This position limit can be interpreted as either a risk limit or a capital constraint. We also assume that dealers are risk neutral (and experience no holding costs) for inventories within the position limits. Because risk aversion would create a separate trading motive for the dealers, this is to isolate trading dynamics that stem from the client's presence.<sup>19</sup>

 $<sup>^{18}</sup>$ Share auctions are not the only way to permit divisibility. For example, the client could permit each dealer to win exactly half of her total order. Appendix E shows this cannot be optimal for the client, essentially because a dealer who receives part of the order fails to internalize the externalities its trading creates for dealers who receive other parts.

<sup>&</sup>lt;sup>19</sup>Another consideration is that it would be efficient for the client to insure a risk-averse dealer against price shocks. For an investigation of optimal contracts for principal trading with a risk averse dealer (in a model with price shocks),

The primary interpretation of a dealer's inventory in our model is his proprietary position, which could originate from speculation or from a previous (and unmodeled) interaction with a different client. Alternatively, his inventory could represent the trading desires of his other (unmodeled) clients. Indeed, if these other clients are inclined to buy (sell), then that would, all else equal, induce the dealer to bid more aggressively for a selling (buying) order from the focal client—just as a long (short) propriety position would.<sup>20</sup>

If not contacted, dealer *i* is constrained to set  $x_1^i = 0$ . Without this constraint, such a dealer might indeed want to trade in the first period—but only as an artifact of how we have structured the model. To explain, a more realistic (albeit unnecessarily complicated) model would feature many trading days, each with two trading periods (representing, perhaps, the morning and the afternoon), where on only some days would a client arrive seeking to trade. As the probability of a client arriving on any given day diminishes, so too would the first-period trading motive of a dealer who was not contacted that day. On the other hand, simply being contacted tells a dealer that a client has arrived, which may be informative in such a model.<sup>21</sup> To simplify, we instead model a single client arrival at a fixed time. Then, to align equilibrium behavior with what would be expected in a more realistic model such as the one described above, that a dealer trades in the first period only if contacted is something that must be imposed directly.

We have assumed that each dealer knows the other's realized initial inventory. This assumption of perfect knowledge—although extreme—captures in a stylized way that clients are likely to have worse information about dealers than dealers have about each other. Owing to frequent interactions, dealers might in practice be quite familiar with their competitors. They might also learn about competitors' positions by, for example, inspecting published indications of interest, by inspecting trade data, or via communication (e.g., informal backroom chats or so-called "talking your book"). This assumption is also useful for tractability, as without such perfect knowledge, a dealer's uncertainty would be two-dimensional (about both the client's trading direction and his competitor's inventory), leading to a complex Bayesian updating problem.

A natural case of interest is that in which the client has symmetric buying and selling needs (i.e.,  $\phi_0 = \frac{1}{2}$ ) and in which the dealers have equal probabilities of being long and short (i.e.,  $\psi = \frac{1}{2}$ ). There is, however, value in allowing for asymmetric parametrizations. For example, settings where the client expects that dealers are more likely to be long than short are captured by  $\psi > \frac{1}{2}$ . Likewise, settings where the client is more likely to be buying than selling (e.g., because the client is a pension fund with young members) are captured by  $\phi_0 > \frac{1}{2}$ .

Dealers in practice do not always respond to RFQs. In their dataset, Riggs, Onur, Reiffen and

see Baldauf, Frei and Mollner (2022a,b).

 $<sup>^{20}</sup>$ A riskless principal trade is said to occur when a dealer conducts opposing trades with two separate clients.

<sup>&</sup>lt;sup>21</sup>This elaboration of the model highlights a potential puzzle: why does a client not *always* request quotes from dealers, even on days that she is not seeking to trade? With such a signal-jamming strategy, being contacted no longer reveals to a dealer that the client is seeking to trade, potentially ameliorating information leakage. The answer may be that such behavior—making RFQs that are not in good faith—violates industry norms. Indeed, Riggs, Onur, Reiffen and Zhu (2020) find that, in their dataset of RFQs made on swap execution facilities, 92% result in trades, which is inconsistent with significant use of such signal-jamming strategies in practice.

Zhu (2020) find an overall response rate of nearly 90%. In our model, bids that do not meet the client's reserve price can be interpreted as non-responses.

Modeling the market. We assume an exogenous price process, with  $\theta$  as the coefficient of permanent price impact. This process resembles, for example, the baseline model of Bertsimas and Lo (1998). Moreover, it could be micro-founded by adding a competitive fringe of long-term investors to the model. Specifically, assume that at each trading period the aggregate demand of these investors is  $Y(p) = \frac{1}{\theta}(p_0 - p)$ . Such a downward-sloping demand could stem from several sources, including risk aversion, institutional frictions, or concerns about adverse selection (although, to be clear, our model does not feature asymmetric information about fundamentals). Note also that this aggregate demand depends only on the current price p, so that these traders do not attempt to profit from short-term price swings. Brunnermeier and Pedersen (2005) make the same set of assumptions, which they argue could be appropriate if these long-term traders lacked the information, skills, or time necessary for predicting price changes.

The assumed price process is a deterministic function of the previous period's price and the current period's trades. This is mainly for tractability: adding price shocks would complicate the belief updating of losing dealers.

In modeling price impact, we aim to capture transitory price pressures away from efficient prices, which revert over the long run and do not affect the security's fundamental value. For this reason, we assume that dealer positions are liquidated at  $p_0$ , the initial price, rather than at  $p_2$ , the price prevailing in the last trading period.

### 2.3 Parametric assumptions

Henceforth, we set—without loss of generality—the initial price level to  $p_0 = 0$ , the coefficient of permanent price impact to  $\theta = 1$ , and dealers' position limits to  $\bar{e} = 1$ .

We also assume the client's trade size is  $\bar{s} \leq 2$ . This is not without loss of generality, but yields conclusions qualitatively similar to what obtains with larger  $\bar{s}$ .<sup>22</sup>

Our goal is to characterize the cost-minimizing RFQ policy among those ensuring execution with probability one. To achieve this formally, we assume  $\bar{u} = -\infty$ , meaning that the client experiences infinite disutility from not trading.

# 3 Equilibrium

We begin by describing our solution concept, a refinement of weak perfect Bayesian equilibrium (WPBE). With that in hand, we solve backward, first deriving outcomes following any RFQ policy, then deriving an optimal policy.

<sup>&</sup>lt;sup>22</sup>Larger values of  $\bar{s}$  would need to be handled as mathematically separate cases because additional constraints come into play. For example, with  $\bar{s} > 2$ , the winning dealer can never fully internalize the client's order, and so must trade at least some amount on the market regardless of his initial position.

## 3.1 Solution concept

The solution concept is a refinement of WPBE. To begin, observe that a WPBE consists of the following elements: (i) an RFQ policy for the client, (ii) actions for the dealers (i.e., bids and trades), and (iii) beliefs for the dealers.

**Bidding behavior.** The first three aspects of the refinement concern bidding behavior. In a classic second-price auction with private values, each bidder has two payoff-relevant outcomes (winning and losing) and a unique dominant strategy—bidding the difference in its values across those outcomes. Our setting, however, comprises not only an auction but also a continuation trading game that affects the relative values of winning and losing in the auction. Thinking of the entire game, the set of undominated strategies is quite large and in particular does little to pin down bidding behavior. Nevertheless, the auction can be analyzed in isolation if the equilibrium of the continuation trading game is computed and used to fix the dealers' values for the auction (as by backward induction). Conceiving of the auction in isolation in this way, a dealer has a unique dominant bid if he is the only one contacted: to bid the difference in his values between winning and losing. Our refinement requires this bid to be played.

The situation is somewhat more complicated when both dealers are contacted, because the auction is then one with externalities. That is, each dealer has *three* payoff-relevant outcomes: either he wins, his competitor wins, or neither wins. Even if values in the auction are fixed via backward induction, there is in general no dominant strategy. But if such an auction's reserve price were non-binding (so that the outcome in which neither wins does not occur in equilibrium), then there is an analogue: each dealer should bid the difference in its values between the outcomes in which he wins and in which his competitor wins. Our refinement requires these bids to be played when the reserves happen to be non-binding.

We also require bidders to use symmetric bidding strategies.

**Beliefs.** The final aspects of the refinement concern dealer beliefs. Although the winning dealer observes whether the client seeks to buy or sell, the other dealer does not observe this directly and must instead infer from what he does observe. Our refinement applies to how this other dealer infers from the winning dealer's first-period trades.

We focus on equilibria in which these beliefs have a threshold structure. To state this formally, suppose (without loss of generality) that dealer A is the winner, and let  $\mu_2^B(x_1^A)$  denote the probability that  $s = \bar{s}$  under B's beliefs as a function of A's first-period trade. We require this to be a function that jumps from zero to one: (i) for all  $x \in [-\bar{s}, \bar{s}], \ \mu_2^B(x) \in \{0, 1\}, \ \text{and} \ (ii)$  for all  $x' < x'', \ \mu_2^B(x') = 1 \implies \mu_2^B(x'') = 1$  and  $\mu_2^B(x'') = 0 \implies \mu_2^B(x') = 0$ . One implication of this requirement is that we focus on separating equilibria in which the winning dealer's first-period trade fully reveals the realized s to the other dealer.

We also require these beliefs to satisfy an analogue of the intuitive criterion (Cho and Kreps, 1987). To explain, again suppose (without loss of generality) that dealer A is the winner. Dealer A's

objective in the continuation trading game is to minimize his trading costs  $p_1x_1^A + p_2x_2^A$ , subject to the constraints on his final inventory. Given knowledge of A's objective, what can dealer B believe about s following an out-of-equilibrium choice for  $x_1^A$ ? Fix an equilibrium. For  $s' \in \{-\bar{s}, \bar{s}\}$ , let  $C_*^A(s')$  represent A's equilibrium trading costs given s', and let  $C^A(s', x_1^A, \mu_2^B)$  represent A's trading costs from  $x_1^A$  and the equilibrium  $x_1^B$ , together with the second-period trades in the equilibrium of the game continuing from  $(x_1^A, x_1^B)$  given s' and given that B believes  $s = \bar{s}$  with probability  $\mu_2^B$ .<sup>23</sup> We require that for all out-of-equilibrium  $x_1^A$ , neither of the following pairs of conditions holds:

$$\begin{split} C^A_*(\bar{s}) &< \min_{\mu^B_2 \in [0,1]} C^A(\bar{s}, x^A_1, \mu^B_2) \quad \text{and} \quad C^A_*(-\bar{s}) > C^A(-\bar{s}, x^A_1, 0) \\ C^A_*(-\bar{s}) &< \min_{\mu^B_2 \in [0,1]} C^A(-\bar{s}, x^A_1, \mu^B_2) \quad \text{and} \quad C^A_*(\bar{s}) > C^A(\bar{s}, x^A_1, 1) \end{split}$$

After stating Lemma 1, we provide an example to illustrate this criterion and to review the motivation that Cho and Kreps (1987) provide for it.

Henceforth, we use *equilibrium* to refer to this refinement of WPBE.

### 3.2 Contacting one dealer

We begin by analyzing continuation equilibrium in subgames following RFQs that contact one dealer. We have assumed that dealer A is the one contacted. This is without loss of generality because dealers are symmetric from the client's perspective.

Recall that an RFQ policy is defined by a signal realization space  $\Sigma$  and distributions  $(\pi_{s'})_{s'\in\{-\bar{s},\bar{s}\}}$ over  $\Sigma \times \{0, 1, 2\} \times \mathbb{R}^2$ . Fix such an RFQ policy. Fix, moreover, some RFQ  $(\sigma, M, \bar{b})$  with M = 1. It suffices to focus on RFQs that occur on path, so we assume  $\pi_{-\bar{s}}(\sigma, M, \bar{b}) + \pi_{\bar{s}}(\sigma, M, \bar{b}) > 0$ . We also define

$$\phi = \frac{\phi_0 \pi_{\bar{s}}(\sigma, M, b)}{(1 - \phi_0) \pi_{-\bar{s}}(\sigma, M, \bar{b}) + \phi_0 \pi_{\bar{s}}(\sigma, M, \bar{b})}$$

as the posterior probability of  $s = \bar{s}$  induced by this RFQ. Note that  $\phi \in [0, 1]$  and that it may differ from the prior  $\phi_0$ .

**Lemma 1.** In the class of RFQs that contact M = 1 dealer and guarantee execution with probability one, the minimum expected procurement cost is  $\hat{c}_1 = \frac{3\bar{s}^2}{4}$ . It is achieved by RFQs featuring reserve prices  $\bar{b} = (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4})$ .

To prove Lemma 1, we begin by deriving the unique equilibrium actions in the subgame following any RFQ that contacts one dealer. After sketching that derivation, we explain how the lemma's claims follow. Formal proofs are in Appendix A.

**Continuation equilibrium.** Because both dealers observe the entire vector  $(e^A, e^B)$ , the four possible realizations of that vector can be analyzed separately. Let us focus on the case of  $(e^A, e^B) =$ 

<sup>&</sup>lt;sup>23</sup>The main subtlety is in determining  $C^A(s, x_1^A, \mu_2^B)$ . Technically, the equilibrium that we have fixed does not specify what second-period trades would be under out-of-equilibrium beliefs  $\mu_2^B$ . Nevertheless, the structure of the model allows these to be uniquely computed.

(1, -1). Suppose that dealer B's beliefs in this case are that  $s = \bar{s}$  with probability

$$\mu_2^B = \begin{cases} 1 & \text{if } -\frac{\bar{s}}{\bar{6}} \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < -\frac{\bar{s}}{\bar{6}} \end{cases}$$
(1)

In words, if dealer A's first-period trade is above (below) the threshold  $-\frac{\bar{s}}{6}$ , then dealer B believes with certainty that the client is a buyer (seller). For an informal derivation of the unique on-path actions, consider two subcases:

• First, suppose the client's order is to buy (i.e.,  $s = \bar{s}$ ). Dealer A, being initially long (i.e.,  $e^A = 1$ ), can simply internalize the order. As a result, no on-market trading happens in equilibrium. Mathematically, if we use  $p_1 = x_1^A$  and  $p_2 = x_1^A + x_2^A + x_2^B$ , and if we ignore constraints on final inventory (which are slack in the equilibrium), then dealer A minimizes his trading cost  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B)x_2^A$ , and dealer B minimizes  $(x_1^A + x_2^A + x_2^B)x_2^B$ , leading to  $x_2^A = x_2^B = -\frac{x_1^A}{3}$ . Inducting backward, we obtain  $x_1^A = 0$ , so that  $x_2^A = x_2^B = 0$  on path. Panel (d) of Figure 1 illustrates these equilibrium trades.

Plugging in these trades, dealer A incurs no trading costs if he wins, so that bidding  $b_{\bar{s}}^A = 0$  is optimal—and in fact required by the refinement described in Section 3.1.

• Second, suppose the client's order is instead to sell (i.e.,  $s = -\bar{s}$ ). Dealer A now cannot internalize and must sell on the market. In equilibrium, dealer B provides liquidity to dealer A by buying on the market. Mathematically, if we assume that  $x_2^A = -\bar{s} - x_1^A$  (which ensures that dealer A's final inventory just meets the constraint  $e^A + x_1^A + x_2^A - s \leq 1$ ) and if we ignore all other constraints on final inventory, then dealer A minimizes  $x_1^A x_1^A + (-\bar{s} + x_2^B)(-\bar{s} - x_1^A)$ , and dealer B minimizes  $(-\bar{s} + x_2^B)x_2^B$ , leading to  $x_2^B = \frac{\bar{s}}{2}$ . Inducting backward, we obtain  $x_1^A = -\frac{\bar{s}}{4}$ . Panel (c) of Figure 1 illustrates these equilibrium trades.

Plugging in these trades, dealer A incurs trading costs of  $\frac{7\tilde{s}^2}{16}$  if he wins, implying a bid of  $b_{-\tilde{s}}^A = \frac{7\tilde{s}^2}{16}$ .

Note that the beliefs (1) comport with the above derivation of equilibrium actions. Implicit in the derivation is that dealer B can condition  $x_2^B$  on the realized s; although he cannot do so directly, he can do so *indirectly* because  $x_1^A$  reveals s under the beliefs (1). Moreover, these beliefs are indeed consistent with dealer A's equilibrium first-period trades  $x_1^A$  whenever Bayes' rule can be applied.

Alternatively, if  $(e^A, e^B) = (1, 1)$ , then equilibrium trades are as illustrated in Panels (a) and (b) of Figure 1. The remaining inventory configurations (in which dealer A is initially short) are handled symmetrically.

The client's cost of procurement. The client's procurement cost is determined by a secondprice procurement auction. In this case where only one dealer is contacted, the reserve is what sets the price. Of course, execution does not occur when the dealer's bid exceeds the reserve. To ensure execution with probability one, the client's reserve must be at least the dealer's bid in the worst



Figure 1: Trading dynamics when contacting one dealer

Suppose dealer A is the only one contacted, and suppose he wins the client's order. The four panels depict trades on the continuation equilibrium path for four cases of the client's trading need s and the dealer inventories  $(e^A, e^B)$ . The remaining four cases are symmetric. Positive (negative) bars represent orders to buy (sell). No trading occurs in panels (b) and (d). Vertical axes suppress units because all quantities scale linearly with  $\bar{s}$ . Mathematical expressions are provided by Lemma A1.

case. If the client sells, the worst case is  $(e^A, e^B) = (1, 1)$ . As we specify in the proof of Lemma 1,  $b_{-\bar{s}}^A = \frac{3\bar{s}^2}{4}$  in this case. (By symmetry, this is also the worst-case value for  $b_{\bar{s}}^A$ .) Therefore, the expected procurement cost resulting from an RFQ that contacts one dealer, induces a belief that  $\phi$  is the probability of  $s = \bar{s}$ , and guarantees execution with probability one is at least

$$\hat{c}_1 = \phi \frac{3\bar{s}^2}{4} + (1-\phi)\frac{3\bar{s}^2}{4} = \frac{3\bar{s}^2}{4},$$

as claimed by Lemma 1. Moreover, the RFQ that uses reserve prices  $\bar{b} = (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4})$  both ensures execution with probability one and achieves the cost  $\hat{c}_1$ .

Note that  $\hat{c}_1$  does not depend on the probability of  $s = \bar{s}$  that the RFQ induces (which we have labelled  $\phi$ ). This is for two reasons. First, the reserve prices specified by Lemma 1 are constant in  $\phi$ . Intuitively, this is because there is no role for information design when M = 1: the contacted dealer submits a separate quote for each state, and he will moreover learn the state before he trades. Second, these reserve prices are equal, so that although  $\hat{c}_1$  can be thought of as a weighted average of the two (with weight  $\phi$  on  $\bar{b}_{\bar{s}}$ ), the weight does not matter. Intuitively, this is due to the model's symmetric structure. As we will see, this changes when two dealers are contacted: the analogous quantity  $\hat{c}_2$  will be a non-constant (and in fact non-linear) function of  $\phi$ , which creates a role for information design.

Likewise,  $\hat{c}_1$  also does not depend on  $\rho$  and  $\psi$ , which govern the distribution of  $(e^A, e^B)$ . This is because the client's cost is set by her reserve prices, and because the reserve prices specified by Lemma 1 are driven by the worst case. Although  $(\rho, \psi)$  affect the distribution over the various cases for  $(e^A, e^B)$ , they do not affect equilibrium outcomes in those cases—and in particular do not affect the worst case. As we will see, this also changes when two dealers are contacted: the client's cost may then be set by the losing dealer's bid, and thus no longer driven solely by the worst case.

Finally, note that  $\hat{c}_1$  scales with the square of  $\bar{s}$ . And if we divide by  $p_0\bar{s}$  so as to express  $\hat{c}_1$  relative to the initial value of the position (as in typical measures of implementation shortfall), then the resulting measure scales with  $\bar{s}$  itself. The same is true for the analogous quantity  $\hat{c}_2$ , which we subsequently derive. In particular, all these measures disappear in the limit as  $\bar{s} \to 0$  because as traded quantities vanish, the amount of price impact vanishes also.

The intuitive criterion. Finally, we provide an example to illustrate what role the intuitive criterion (Cho and Kreps, 1987) plays in our equilibrium selection. As above, focus on the case of  $(e^A, e^B) = (1, -1)$ . There is another WPBE in which dealer B's beliefs entail a threshold lower than that in (1)

$$\mu_2^B = \begin{cases} 1 & \text{if } -\frac{\bar{s}}{2} < x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A \le -\frac{\bar{s}}{2} \end{cases}$$
(2)

and in which dealer A sells more in the first period when  $s = -\bar{s}$ —in particular, selling just enough to meet the threshold:  $x_1^A = -\frac{\bar{s}}{2}$ . The intuition is that when  $s = -\bar{s}$ , A's inventory constraint binds, and he must sell on the market. If B believes that  $s = -\bar{s}$ , then in the second trading period, he provides liquidity to A by buying on the market. And because A would like B to provide this liquidity to him,  $x_1^A = -\frac{\bar{s}}{2}$  is set at the threshold required for B to believe  $s = -\bar{s}$ . If a less extreme choice for  $x_1^A$  (e.g.,  $-\frac{\bar{s}}{4}$ , as in Lemma 1) would induce B to provide liquidity in the second period, then A would prefer that. Intuitively, this outcome would allow A to sell only a minority of the necessary amount in the first period when B is not providing liquidity, while waiting to sell the majority until the second period when B is providing liquidity. This outcome is, however, incompatible with the beliefs (2). Under (2), A must instead settle for selling the smallest amount in the first period that does induce B to provide liquidity (i.e.,  $x_1^A = -\frac{\bar{s}}{2}$ ).

This alternative WPBE fails the version of the intuitive criterion described in Section 3.1. Indeed, in terms of the notation introduced there, A's equilibrium trading costs are  $C_*^A(\bar{s}) = 0$  and  $C_*^A(-\bar{s}) = \frac{\bar{s}^2}{2}$ . Then consider the out-of-equilibrium choice  $x_1^A = -\frac{\bar{s}}{4}$ . We can compute  $\min_{\tilde{\mu}_2^B \in [0,1]} C^A(\bar{s}, -\frac{\bar{s}}{4}, \tilde{\mu}_2^B) = C^A(\bar{s}, -\frac{\bar{s}}{4}, 0) = \frac{3\bar{s}^2}{64} > C_*^A(\bar{s}) = 0$  and  $C^A(-\bar{s}, -\frac{\bar{s}}{4}, 0) = \frac{7\bar{s}^2}{16} < \frac{\bar{s}^2}{2}$ . Intuitively, if  $s = \bar{s}$ , then the best that A could expect to achieve from a choice of  $x_1^A = -\frac{\bar{s}}{4}$  is a trading cost of  $\frac{3\bar{s}^2}{64}$  (achieved if B believes  $s = \bar{s}$  with probability zero), which is strictly greater than his equilibrium trading cost of zero.<sup>24</sup> Thus, it would be difficult to make sense of this deviation if  $s = \bar{s}$ . Could the deviation make sense if  $s = -\bar{s}$ ? Suppose  $s = -\bar{s}$  and A deviates to  $x_1^A = -\frac{\bar{s}}{4}$ , hoping that—since it would not make sense if  $s = \bar{s}$ —the deviation will induce B to believe  $s = -\bar{s}$ . If the deviation does indeed induce B to believe this, then the deviation would make sense: A's trading cost would be  $\frac{7\bar{s}^2}{16}$  (as in Lemma 1's equilibrium), which is strictly less than his trading cost in this equilibrium of  $\frac{\bar{s}^2}{2}$ . Thus, we have an argument that—contrary to the beliefs (2)—dealer B should infer from a deviation to  $x_1^A = -\frac{\bar{s}}{4}$  that  $s = -\bar{s}$ .

#### 3.3 Contacting two dealers

We proceed analogously to analyze continuation equilibrium in subgames following RFQs that contact two dealers. To do so, fix an RFQ policy. Fix also some RFQ  $(\sigma, M, \bar{b})$  with M = 2. As before, assume without loss of generality that  $\pi_{-\bar{s}}(\sigma, M, \bar{b}) + \pi_{\bar{s}}(\sigma, M, \bar{b}) > 0$ , and define

$$\phi = \frac{\phi_0 \pi_{\bar{s}}(\sigma, M, b)}{(1 - \phi_0) \pi_{-\bar{s}}(\sigma, M, \bar{b}) + \phi_0 \pi_{\bar{s}}(\sigma, M, \bar{b})}$$

as the posterior probability of  $s = \bar{s}$  induced by this RFQ.

**Lemma 2.** In the class of RFQs that contact M = 2 dealers, induce beliefs  $\phi$ , and guarantee execution with probability one, the minimum expected procurement cost is a convex and differentiable function  $\hat{c}_2(\phi)$  that satisfies  $\hat{c}_2(\frac{1}{2}) < \hat{c}_1$ . It is achieved by RFQs featuring reserve prices  $\bar{b} = (\bar{s}^2, \bar{s}^2)$ .

The client's procurement cost is determined by a second-price procurement auction. In this case where two dealers are contacted, it could in principle be set by either the reserve price or the losing dealer's bid. What would transpire if the reserves were low enough to occasionally set the price? Given our restriction to symmetric bidding strategies, it can be shown that the continuation equilibrium would entail mixed bidding strategies, in which with positive probability, neither dealer would meet the reserve. Thus, to ensure execution with probability one, the reserves must be high enough to never set the price.<sup>25</sup> To prove Lemma 2, we therefore begin by analyzing equilibria of subgames following RFQs that contact two dealers and in which the reserves are sufficiently high in this sense. After sketching that derivation, we explain how the lemma's claim follows.

**Continuation equilibrium.** In the previous section, only one dealer was contacted, and the other dealer was unable to trade in the first period. Here, both dealers are contacted, and not

<sup>&</sup>lt;sup>24</sup>When *B* believes that  $s = \bar{s}$  with probability  $\tilde{\mu}_2^B$ , he chooses  $x_2^B = \frac{(8-7\tilde{\mu}_2^B)\bar{s}}{4(4-\tilde{\mu}_2^B)}$ . If we actually have  $s = \bar{s}$  and  $x_1^A = -\frac{\bar{s}}{4}$ , then *A* best responds with  $x_2^A = \frac{(3\tilde{\mu}_2^B - 2)\bar{s}}{4(4-\tilde{\mu}_2^B)}$ , leading to a total trading cost of  $\frac{(3-2\tilde{\mu}_2^B)(1+\tilde{\mu}_2^B)\bar{s}^2}{4(4-\tilde{\mu}_2^B)}$ . This cost is minimized at  $\tilde{\mu}_2^B = 0$ , where it evaluates to  $\frac{3\bar{s}^2}{64}$ .

 $<sup>^{25}</sup>$ Equivalently, the client could run an auction without reserves. Reserve prices play a role only when the client contacts just a single dealer (*cf.* Section 3.2).

only the winner but also the loser may trade in the first period. In some cases the losing dealer uses this ability to front-run the winner's trades. To see this front-running, focus on the case of  $(e^A, e^B) = (1, 1)$ , where both dealers begin long. The losing dealer does not know the direction of the client's trade, but does know that the winning dealer, being initially long, will have to sell on the market if the client's order is to sell. To exploit this, the losing dealer sells in the first period (as panels (a) and (b) of Figure 2 depict), which affords him flexibility to buy back in the second period if the client's order is indeed to sell. In this case, he will have sold high and bought low, netting a profit. Hence, the amount that he sells in the first period depends on his beliefs. If  $\phi = 1$ , so that he is sure the client is buying, then there is no scope to front-run, and he in fact does not trade. But as  $\phi$  decreases, he gradually sells more in the first period (ultimately selling  $\frac{\bar{s}}{3}$  if  $\phi = 0$ ).

For the case of  $(e^A, e^B) = (1, -1)$ , if dealer *B* loses the auction, he infers that the client's order is to buy. (This belief will be correct in equilibrium, given equilibrium bids that we subsequently derive.) If the client's order is indeed to buy, then *A* can internalize and need not trade on the market. Anticipating that *A* will not trade, *B* does not trade either (as panels (c) and (d) depict). Of course, if the client's order is instead to sell, then *A* would need to sell on the market (as panel (c) depicts), but this scenario is off-path, so *B* assigns no weight to it in deciding his first-period trade.

To explain how bidding behavior is pinned down, focus on a particular realization for  $(e^A, e^B)$ and for s. Having characterized trading behavior, we can compute dealer A's trading costs in each of the three potential auction outcomes: (i) if he wins, (ii) if B wins, and (iii) if neither wins. If, however, the reserve price  $\bar{b}_s$  is sufficiently high, then outcome (iii) becomes irrelevant. Given that, the refinement described in Section 3.1 requires A's bid to be determined by the difference in his value across outcomes (i) and (ii). Having derived this bid, we can then fill in what it means for the reserve price to be sufficiently high in this sense:  $\bar{b}_s$  must be at least this difference. Choosing  $\bar{b} = (\bar{s}^2, \bar{s}^2)$ , as in Lemma 2, satisfies all such constraints.

The client's cost of procurement. To compute  $\hat{c}_2$ , the expected procurement cost under  $\bar{b} = (\bar{s}^2, \bar{s}^2)$ —or any other reserves high enough that they never set the price—we simply calculate a weighted average of the losing bids. The weights are dictated by the parameters  $\psi$  and  $\rho$ , which govern the distribution of  $(e^A, e^B)$ , as well as  $\phi$ , which captures the distribution of s conditional on the RFQ. In addition to affecting these weights,  $\phi$  also affects the bids themselves because the losing dealer, unable to observe the realized s, relies on these beliefs to select his first-period trade.

The comparison between  $\hat{c}_2(\phi)$  and  $\hat{c}_1$  is driven by the following tradeoff. On the one hand, contacting an additional dealer may intensify competition among the dealers for the client's business (the *competition effect*). The additional dealer might also be able to internalize the client's order and thereby provide fulfillment more efficiently (the *sampling effect*). On the other hand, dealers who are contacted but not selected might front-run on the market (the *front-running effect*). (See Appendix C for a formalization of these three effects.)

If the front-running effect dominates, then  $\hat{c}_2(\phi) > \hat{c}_1$ . For example, consider the case of  $(e^A, e^B) = (1, 1)$ , in which both dealers begin long. We show in the proof of Lemma 2 that if



Figure 2: Trading dynamics when contacting two dealers

Suppose both dealers are contacted, suppose dealer A wins the client's order, and suppose the client is believed to be a buyer with probability  $\phi = 1/2$ . The four panels depict trades on the continuation equilibrium path for four cases of the client's trading need s and the dealer inventories  $(e^A, e^B)$ . The remaining four cases are symmetric. Likewise, symmetric analysis covers the case in which dealer B wins. Positive (negative) bars represent orders to buy (sell). No trading occurs in panel (d). Vertical axes suppress units because all quantities scale linearly with  $\bar{s}$ . Mathematical expressions are provided by Lemma A2.

 $\phi = 0$ , so that the dealers are certain the client is a seller, then each dealer *i* bids  $b_{-\bar{s}}^i = \bar{s}^2$  when both are contacted. In contrast, as previously mentioned,  $\frac{3\bar{s}^2}{4}$  is the analogous bid when only one dealer is contacted. The bid is larger here for two reasons. First, the losing dealer's front-running raises the winning dealer's trading costs.<sup>26</sup> Second, winning now entails an additional opportunity cost—namely, the potential for profitable front-running that would exist if the other dealer were to win. Both effects lead to less aggressive bidding.<sup>27</sup> It follows that if the dealers are likely to begin long (i.e.,  $\psi \approx 1$ ), then  $\hat{c}_2(0) > \hat{c}_1$ —this means that for RFQs revealing the client to be a seller, she

<sup>&</sup>lt;sup>26</sup>This is because price impact from the losing dealer's first-period trade moves  $p_1$  against the winning dealer. (On the other hand, because the model features permanent price impact, the losing dealer's round-trip trade has no influence on  $p_2$ .)

<sup>&</sup>lt;sup>27</sup>Hence, information leakage raises the client's procurement cost not through its effect on first-order beliefs (i.e., that more dealers know the client's trade) but rather through second-order beliefs (i.e., that dealers know that more dealers know, and they account for this in their bids).

is better off contacting only a single dealer.

If the competition and sampling effects dominate, then  $\hat{c}_2(\phi) < \hat{c}_1$ . For example, Lemma 2 says that  $\hat{c}_2(\frac{1}{2}) < \hat{c}_1$  (regardless of  $\psi$  and  $\rho$ ). This means that for RFQs revealing the client to be equally likely a seller or a buyer, she is better off contacting both dealers.

## 3.4 Optimal RFQ policies

The previous sections derived continuation outcomes following any RFQ. We now seek to induct backward so as to obtain the optimal RFQ policy. This problem is potentially complex because the set of policies to optimize over is large and rich. How many dealers should the client contact—always one, always two, or should she randomize in some way? What signals should she provide about her desired trade—full disclosure, minimal disclosure, or something intermediate? How should she treat buying and selling—symmetrically or asymmetrically? Perhaps surprisingly, the model yields sharp answers to these questions.

# 3.4.1 Optimality of minimal disclosure

Depending on the RFQ policy, the number of dealers contacted may be an informative signal about the client's desired trade. We say that an RFQ policy is *minimally disclosing* if it never reveals anything beyond that—neither via the arbitrary signal  $\sigma$  nor via the reserve prices  $\bar{b}$ . For example, all policies of the following form are minimally disclosing: let  $\Sigma = \{\sigma_0\}$ , fix  $\bar{b}_1, \bar{b}_2 \in \mathbb{R}^2$ , and let  $(\pi_{s'})_{s' \in \{-\bar{s},\bar{s}\}}$  put positive weight on at most the two RFQs  $(\sigma_0, 1, \bar{b}_1)$  and  $(\sigma_0, 2, \bar{b}_2)$ . An implication of the following result is that one such policy is optimal.

**Proposition 3.** A minimally-disclosing RFQ policy is optimal. In particular, there exists an optimal RFQ policy with the following properties: (i)  $\Sigma$  is a singleton  $\{\sigma_0\}$ ; and (ii) the distributions  $(\pi_{s'})_{s'\in\{-\bar{s},\bar{s}\}}$  put positive weight on at most the two RFQs  $(\sigma_0, 1, (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4}))$  and  $(\sigma_0, 2, (\bar{s}^2, \bar{s}^2))$ .

RFQ policies of the form described in the proposition use reserve prices  $\bar{b} = (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4})$  when M = 1 dealers are contacted and  $\bar{b} = (\bar{s}^2, \bar{s}^2)$  when M = 2. That this is consistent with optimality follows from Lemmas 1 and 2. And given that the client seeks execution with probability one, we must clearly rule out any RFQ policy that ever contacts zero dealers. So to establish the result, it suffices to show that beginning from an RFQ policy of the form described in the proposition, the client cannot benefit by deviating to a more informative signal structure. Given that  $\hat{c}_1$  is a constant, a more informative signal has no effect when only one dealer is contacted. Furthermore,  $\hat{c}_2(\phi)$  is convex, so that by standard arguments from Bayesian persuasion (Kamenica and Gentzkow, 2011), the client is worse off under a more informative signal when two dealers are contacted.

To build some intuition for this result, note that the disclosure policy is relevant only through its effect on the information available to the losing dealer in trading period 1 (as the winning dealer always learns s, and the loser always infers it after period 1.) So, the question is how the loser's period-1 trade depends on his information about s. In principle, better information could facilitate either front-running or liquidity provision. But in equilibrium, he uses better information to frontrun the winning dealer.<sup>28</sup> Front-running raises both the winner's trading costs and the loser's profits (hence, the winner's opportunity cost). Both effects lead dealers to bid less aggressively, increasing the cost of procurement for the client. It follows that the client optimally reveals nothing about s (beyond what may be revealed through the number of dealers she contacts).

Notably, this result is in line with common industry practice, where additional information is rarely volunteered at the RFQ stage. For example, clients typically attempt to disguise the direction of their desired trades by asking for two-sided quotes instead of one-sided quotes (e.g., Risk.net, 2018). Our model rationalizes that behavior as optimal.

#### **3.4.2** Optimal policy for determining the number of dealers to contact

We can therefore restrict attention to RFQ policies of the form described by Proposition 3. For such RFQ policies, and for all  $s' \in \{-\bar{s}, \bar{s}\}$ , let  $q_{s'}$  denote the probability with which only one dealer is contacted (so that with complementary probability  $1 - q_{s'}$  two dealers are contacted). The problem then reduces to choosing a policy for determining the number of dealers to contact by optimizing over  $(q_{-\bar{s}}, q_{\bar{s}}) \in [0, 1]^2$ . Such a policy has an effect in two ways: (i) given a fixed belief  $\phi$ , it can affect the client's cost, doing so if  $\hat{c}_1 \neq \hat{c}_2(\phi)$ , and (ii) it can manipulate the beliefs themselves.

To characterize the client's optimal policy, we define  $C(\phi)$  as the convex closure of  $\min\{\hat{c}_1, \hat{c}_2(\phi)\}$ :

$$C(\phi) = \inf \left\{ z \mid (\phi, z) \in co\left(\min\{\hat{c}_1, \hat{c}_2\}\right) \right\},\$$

where  $co(\min\{\hat{c}_1, \hat{c}_2\})$  denotes the convex hull of the graph of  $\min\{\hat{c}_1, \hat{c}_2\}$ . By construction, C is the largest convex function that is everywhere weakly less than both  $\hat{c}_1$  and  $\hat{c}_2(\phi)$ . The next result says that  $C(\phi_0)$  is a lower bound on the client's procurement cost. What is more, this lower bound is achievable.<sup>29</sup> To describe an RFQ policy that achieves this bound, it is useful to define two cutoffs:  $\phi$  and  $\overline{\phi}$ , defined precisely to ensure that  $C(\phi) = \hat{c}_2(\phi)$  if and only if  $\phi \in [\phi, \overline{\phi}]$ .

**Definition 1.** Define  $\underline{\phi}, \overline{\phi} \in [0, 1]$  as follows. If  $\hat{c}_2(0) \leq \hat{c}_1$ , define  $\underline{\phi} = 0$ ; if  $\hat{c}_2(1) - \hat{c}'_2(1) \geq \hat{c}_1$ , define  $\underline{\phi} = 1$ ; otherwise, define it implicitly as the unique  $\underline{\phi} \in (0, 1)$  that solves  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) = \hat{c}_1$ . If  $\hat{c}_2(1) \leq \hat{c}_1$ , define  $\overline{\phi} = 1$ ; if  $\hat{c}'_2(0) + \hat{c}_2(0) \geq \hat{c}_1$ , define  $\overline{\phi} = 0$ ; otherwise, define it implicitly as the unique  $\overline{\phi} \in (0, 1)$  that solves  $(1 - \phi)\hat{c}'_2(\phi) + \hat{c}_2(\phi) = \hat{c}_1$ .<sup>30</sup>

<sup>&</sup>lt;sup>28</sup>To see the intuition, focus on what the losing dealer does in the full-disclosure regime. In that case, he can condition his first-period trade on s. Applying Lemma A2 in the appendix, he uses this ability to trade with the winner in period 1 (while planning to trade against him in period 2). Although he may provide liquidity on net, his period 1 trades reflect front-running. Garblings of the full-disclosure policy mitigate this front-running by interfering with the loser's ability to condition his trades on s (and hence the direction of the winner's trading).

<sup>&</sup>lt;sup>29</sup>This result also provides a measure of the second dealer's marginal value to the client:  $\hat{c}_1 - C(\phi_0)$ . Suppose the client has a relationship with dealer A but not dealer B. We could model this by assuming that the client must pay an additional cost in exchange for the ability to query dealer B (roughly as in Riggs, Onur, Reiffen and Zhu, 2020). She would optimally do so if this cost is smaller than  $\hat{c}_1 - C(\phi_0)$ .

<sup>&</sup>lt;sup>30</sup>To see that this provides a unique definition for  $\phi$ , it suffices to show that  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi)$  is strictly decreasing on the unit interval. Because its derivative is  $-\phi \hat{c}''_2(\phi)$ , the conclusion follows from the convexity of  $\hat{c}_2(\cdot)$ . Analogously,  $\overline{\phi}$  is well defined because  $\hat{c}_2(\phi) + (1-\phi)\hat{c}'_2(\phi)$  is strictly increasing on the unit interval.

The next result reports some basic properties of these cutoffs.

**Proposition 4.** The cutoffs  $\phi$  and  $\overline{\phi}$  (i) are each weakly increasing in  $\psi$  and (ii) satisfy  $\phi \leq \overline{\phi}$ .

So, as the notation suggests, we indeed have  $\underline{\phi} \leq \overline{\phi}$ . Moreover, these cutoffs respond monotonically to changes in the parameter  $\psi$ . (The same need not be true for  $\rho$ .) We can now characterize the optimal RFQ policy.

**Proposition 5.**  $C(\phi_0)$  is a lower bound on the client's cost of procurement. Moreover, this bound is achieved by an RFQ policy of the form described by Proposition 3, where the probabilities of contacting only a single dealer are

$$(q_{-\bar{s}}, q_{\bar{s}}) = \begin{cases} \left(\frac{\underline{\phi} - \phi_0}{\underline{\phi}(1 - \phi_0)}, 0\right) & \text{if } \phi_0 \in (0, \underline{\phi}) \\ (0, 0) & \text{if } \phi_0 \in [\underline{\phi}, \overline{\phi}] \\ \left(0, \frac{\phi_0 - \overline{\phi}}{\phi_0(1 - \overline{\phi})}\right) & \text{if } \phi_0 \in (\overline{\phi}, 1) \end{cases}$$

In words, the three cases depend on how the prior  $\phi_0$  relates to the cutoffs  $\underline{\phi}$  and  $\phi$ . According to the proposition, if the client is ex ante sufficiently likely to sell (in the sense that  $\phi_0 < \underline{\phi}$ ), then her optimal policy entails contacting one dealer only if her realized trading need is in fact to sell. It follows that contacting two dealers must induce a belief that she is a buyer with a probability greater than  $\phi_0$ , and in fact this belief is precisely  $\underline{\phi}$  under the optimal policy. Everything is reversed if she is instead sufficiently likely to buy (in the sense that  $\phi_0 > \overline{\phi}$ ). Otherwise, her optimal policy is to always contact two dealers.

One implication of this result is that the client might optimally restrict the number of dealers she contacts. This is in line with common industry practice. In swaps trading, for example, Riggs, Onur, Reiffen and Zhu (2020) document that the modal number of dealers contacted is the legal minimum of three (their Fig. 3). Our model rationalizes this behavior without exogenous search frictions—as assumed by Duffie, Gârleanu and Pedersen (2005) and much of the follow-on literature. Rather, the reason is that information leakage is an endogenous search friction: contacting a dealer makes him aware that the client is seeking to trade, which may lead to front-running.

In one set of cases, the risk of front-running looms large, which may lead the client to contact only a single dealer. Front-running looms large, for example, if the dealers are likely to be initially long (so that  $\underline{\phi}$  is large, by Proposition 4(i)), while the client is ex ante likely to sell (so that  $\phi_0$ is small), and the client's realized trading need is indeed to sell. In such circumstances, the client optimally contacts only a single dealer with positive probability; this is why Proposition 5 says that  $q_{-\bar{s}} > 0$  is optimal when  $\phi_0 \in (0, \underline{\phi})$ . Symmetric intuition explains why  $q_{\bar{s}} > 0$  is optimal when  $\phi_0 \in (\overline{\phi}, 1)$ . In the other cases, the risk of front-running is small enough to endure in exchange for the countervailing benefits of an additional dealer, so that the client contacts only a single dealer with probability zero. This is why  $q_{-\bar{s}} = q_{\bar{s}} = 0$  when  $\phi_0 \in [\underline{\phi}, \overline{\phi}]$ , why  $q_{\bar{s}} = 0$  when  $\phi_0 \in (0, \underline{\phi})$ , and why  $q_{-\bar{s}} = 0$  when  $\phi_0 \in (\overline{\phi}, 1)$  in Proposition 5.

## 3.4.3 Examples

Asymmetric inventories. We illustrate with an example, which also provides a geometric interpretation of Proposition 5. Suppose  $\psi = 0.85$  and  $\rho = 1$ . Then  $\hat{c}_1$  and  $\hat{c}_2(\phi)$  are as depicted in the first panel of Figure 3. With this parametrization,  $\hat{c}_2(\phi)$  is a decreasing function, and it in fact crosses  $\hat{c}_1$  from above. The intuition is that when  $\phi \approx 0$ , the client is likely to be selling; at the same time, because  $\psi = 0.85$ , the dealers are likely to be long. Hence, if two dealers are contacted, the likely outcome is that the winning dealer will have to sell on the market, while the losing dealer will front-run, which raises the client's ultimate cost of procurement (relative to what it would have been if only one dealer had been contacted). On the other hand, when  $\phi \approx 1$ , the client is likely to be buying (and as before, the dealers are likely to be long). Hence, if two dealers are contacted, the likely outcome is that both could internalize the client's order, both will bid aggressively for the order, and the client's cost of procurement will be small (relative to what it would have been if only one dealer had been contacted).

The second panel of Figure 3 depicts  $C(\phi)$ , which is the convexification of the lower envelope of  $\{\hat{c}_1, \hat{c}_2(\phi)\}$ . This second panel also depicts  $\phi$ , which is defined to ensure that the line connecting  $(0, \hat{c}_1)$  to  $(\phi, \hat{c}_2(\phi))$  is tangent to  $c_2(\phi)$ . Alternatively, this is the minimum value for which  $C(\phi) = \hat{c}_2(\phi)$ . We also have  $\overline{\phi} = 1$  in this example, but we suppress it in the figure because  $\overline{\phi}$  plays no role what follows.

The third panel depicts the case of  $\phi_0 \in [\phi, \overline{\phi}]$ . According to Proposition 5, the optimal RFQ policy always contacts two dealers and discloses no information about the client's order. Under this policy, dealers' beliefs therefore always coincide with the prior, and the client's expected cost is  $\hat{c}_2(\phi_0)$ .

Finally, the fourth panel depicts the case of  $\phi_0 \in (0, \underline{\phi})$ . According to Proposition 5, the optimal RFQ policy always contacts two dealers when  $s = \overline{s}$ ; and it mixes between one and two dealers when  $s = -\overline{s}$ . Hence, if one dealer is contacted, dealers believe  $s = \overline{s}$  with probability  $\phi = 0$ . Moreover, the mixing that occurs when  $s = -\overline{s}$  is designed to ensure that, conditional on two dealers being contacted, they are induced to believe that  $s = \overline{s}$  with probability  $\phi = \underline{\phi}$ . No further information is disclosed beyond this. Under this policy, the client's expected procurement cost is therefore an appropriate convex combination of  $\hat{c}_1$  and  $\hat{c}_2(\phi)$ , which is precisely what  $C(\phi_0)$  captures.

Symmetric inventories. A potentially focal class of parametrizations consists of those cases in which dealers are equally likely to be long and short (i.e.,  $\psi = \frac{1}{2}$ ). In this case,  $\hat{c}_2(\cdot)$  is minimized at  $\phi = \frac{1}{2}$  and grows symmetrically in both directions to reach a maximum of  $\hat{c}_2(0) = \hat{c}_2(1) = \frac{(15+\rho)\bar{s}^2}{32}$ . It follows that regardless of  $\rho$ ,  $\hat{c}_2(\cdot)$  is everywhere less than  $\hat{c}_1$ , implying that  $\phi = 0$  and  $\phi = 1$ , so that by Proposition 5, in these cases it is optimal for the client to always contact both dealers.

The intuition is that when dealers are equally likely to be long and short, it is always sufficiently likely that one of the dealers will be able to internalize the client's order—indeed, any one dealer will be able to internalize with probability  $\frac{1}{2}$ . The risk of front-running therefore does not loom particularly large. As a result, the client unambiguously benefits from inducing additional





Dealer inventories are distributed according to the parameters  $\psi = 0.85$  and  $\rho = 1$ . In all panels,  $\hat{c}_1$  and  $\hat{c}_2(\phi)$  (in blue) respectively depict expected procurement costs when contacting one or two dealers. Starting from the second panel,  $C(\phi)$  (in orange) is the client's minimum expected procurement cost, and  $\phi$  is as in Definition 1. There are two cases that depend on the prior probability of the client buying (i.e.,  $\phi_0$ ). If  $\phi_0 \ge \phi$  (as in the third panel), then the optimal RFQ policy always contacts two dealers, inducing a posterior belief that the client is a buyer which coincides with the prior  $\phi_0$ . If  $\phi_0 < \phi$  (as in the fourth panel), then the optimal RFQ policy is such that contacting one dealer (two dealers) induces a posterior belief that the client is a buyer with probability zero (with probability  $\phi$ ). Vertical axes suppress units because all cost quantities scale linearly with  $\bar{s}^2$ .

competition for her order.

## 3.5 Robustness

Appendix B investigates the extent to which our results are robust to the assumption that the client can commit to an RFQ policy. We find that the result of Proposition 3 (on the optimality of minimal disclosure) does not hinge on the client's ability to commit: she would not want to deviate from a commitment to minimal disclosure *even if she could*. In contrast, the result of Proposition 5 (on the optimal policy for determining the number of dealers to contact) does hinge on the commitment assumption. Motivated by this observation, we then investigate how that result would change if the client were to lack commitment power, and we obtain a qualitatively similar result.

# 3.6 Testable implications

**Measurement.** RFQ platforms provide a clean setting for testing the empirical implications of our model. These tests would require data on some or all of the following variables:

- The client's procurement cost. To measure procurement costs, one would compare the client's transaction price against a benchmark price. As appropriate, this benchmark could be based on the most recent trade on the opposite side (Riggs, Onur, Reiffen and Zhu, 2020), the last trade in the interdealer market (Hendershott and Madhavan, 2015; O'Hara and Zhou, 2021), the Bloomberg mid-quote (Allen and Wittwer, 2021), the previous day's Bank of America Merrill Lynch end-of-day quote (Hendershott, Li, Livdan, Schürhoff and Venkataraman, 2022b), or the Markit mid-quote (Collin-Dufresne, Junge and Trolle, 2020).
- Information disclosure. One measure of information disclosure is whether one-sided quotes (more disclosure) or two-sided quotes (less disclosure) are requested. Variation could exist within-platform (for platforms that offer a choice between one-sided or two-sided RFQs), across-platform (for platforms that do not offer such a choice), or within-platform-and-across-time (for platforms that changed their protocols).<sup>31</sup>
- Number of dealers contacted. The number of dealers contacted is directly recorded in many datasets on RFQs (e.g., Hendershott and Madhavan, 2015; Riggs, Onur, Reiffen and Zhu, 2020).
- The client's trading direction. The prior distribution of the client's trading direction could be proxied by her empirical frequency of buying/selling in historical data. Variation could exist either across-client or within-client-and-across-time (in which case potentially exogenous shocks could originate from mergers or changes in investment mandates). Realized trading directions are directly recorded in most datasets on RFQs.
- Dealers' initial inventories. In some cases, dealers' positions could be observed (Coen and Coen, 2022) or estimated (e.g., using the methods of Hansch, Naik and Viswanathan, 1998; Friewald and Nagler, 2016).
- *Dealers' on-market trading.* Dealer trades are observed in the regulatory TRACE data (used by, e.g., O'Hara and Zhou, 2021).

**Predictions.** One set of predictions concerns information disclosure: (*i*) if clients disclose more information about their order, then their procurement costs will increase on average; (*ii*) moreover, this effect will be stronger when more dealers are contacted; (*iii*) consequently, clients will tend to avoid disclosing information.

Another set concerns the number of dealers contacted: (iv) contacting more dealers tends to raise (lower) a client's procurement costs when dealers have much (little) difficulty internalizing; (v) consequently, in situations where dealers tend to be long, clients will tend to contact more dealers

 $<sup>^{31}</sup>$ In some contexts, "RFQ" is used exclusively to indicate a request for one-sided quotes. In those contexts, a request for two-sided quotes is instead referred to as a "request-for-market (RFM)."

when buying than when selling; (vi) moreover, this difference is magnified when the client is ex ante more likely to sell; (vii) in particular, clients will sometimes contact fewer than all available dealers. Under the assumption that clients are pursuing their optimal RFQ policies, another prediction is: (viii) procurement costs are convex in the prior probability that the client is a buyer.

A final set of implications concerns on-market trading: (ix) other dealers will initially tend to trade "with the wind" (i.e., in the same direction as the winning dealer), before reversing their direction to go "against the wind;" (x) moreover, the amount of initial "with the wind" trading increases when more dealers are contacted and when more information is disclosed.

Some of these predictions are already confirmed by existing empirical evidence. As mentioned, prediction (iii) is supported by the typical industry practice of asking for two-sided quotes when possible. Likewise, a great deal of evidence supports prediction (vii). The other predictions provide fertile ground for future empirical work.

# 3.7 Policy implications

Our analysis so far has solved for how an unconstrained client optimally behaves. But in practice, clients are sometimes constrained by existing institutions and regulations; for these cases, our analysis has implications for when such constraints have potential to harm the client.

## 3.7.1 Regulation

One application of our results is to regulations that require a minimum number of potential counterparties to be contacted in certain situations. For example, the CFTC had once proposed to mandate that, for certain swaps, RFQs be sent to no fewer than five dealers.<sup>32</sup> (The proposal was since adopted with the requirement reduced to three.) Comment letters from Bloomberg, BlackRock, MetLife, Barclays, Morgan Stanley, and others objected, claiming that it is sometimes advantageous to contact fewer dealers—precisely because doing so limits the front-running and information leakage that we model:

Several commenters specifically noted that the five market participant requirement may result in increased spreads for participants because non-executing market participants in the RFQ could "front run" the transaction in anticipation of the executing market participant's forthcoming and offsetting transactions. (CFTC, 2013)

Our analysis resonates with this concern about front-running. Indeed, our results suggest that there do exist circumstances in which concerns about front-running loom so large that a client optimally contacts only a single dealer. In those cases, mandates such as this one constitute a binding constraint and are likely to exacerbate transaction costs.

 $<sup>^{32}</sup>$ The originally stated rationale for this requirement was "to ensure that multiple participants have the ability to reach multiple counterparties" (CFTC, 2011).

## 3.7.2 Platform design

In recent years, electronic trading platforms have been introduced with the goal of reducing search costs for many asset classes that had traditionally traded over the counter. One might have expected these platforms to be very popular. Indeed, in many classic models of over-the-counter markets (e.g., Duffie, Gârleanu and Pedersen, 2005), traders benefit from interventions that reduce or eliminate search costs. Yet, even with regulatory pushes (e.g., the Dodd-Frank Act), traders have been slow to adopt these platforms. As O'Hara and Zhou (2021, p. 369) write, "the puzzle remains why electronic trading has not taken on a larger role." Our analysis speaks to this puzzle by pointing out that information leakage can function as an implicit search cost. Accordingly, it is not enough to simply reduce explicit search costs: platforms must also mitigate the implicit search cost of information leakage. The following design aspects are relevant:

**Order exposure.** Where information leakage is a concern, traders might rationally avoid platforms that expose their orders to a large number of potential counterparties. Instead, traders might be more receptive of platforms that permit them to fine-tune how broadly their orders are exposed.

**Information policy.** Many RFQ platforms require the client to reveal both the size and side of her desired transaction, effectively mandating an information policy of full disclosure.<sup>33</sup> Our analysis highlights that clients might prefer more flexible information policies—in fact, our results imply that full disclosure is the *worst* information policy for the client.

**Trader anonymity.** Another variable in RFQ platform design is whether quotes can be requested anonymously or not. To capture a population of heterogenous clients, consider a version of the model in which the parameter  $\phi_0$  is first drawn from a distribution F. Suppose further that the client is exogenously required to use the RFQ policy that always contacts two dealers and discloses no information; this simplifies the analysis by making the client non-strategic, in particular preventing her from signaling her realized  $\phi_0$  through her RFQ policy. To capture a platform with namedisclosed trading, assume that  $\phi_0$  is observed by the dealers in conjunction with the RFQ. In this regime, the average client procurement cost would be  $\int \hat{c}_2(\phi) dF(\phi)$ . To capture a platform with anonymous trading, assume that  $\phi_0$  is never revealed. Letting  $\phi_{avg} = \int \phi dF(\phi)$ , the average client procurement cost would be then  $\hat{c}_2(\phi_{avg})$ , which is less, by the convexity of  $\hat{c}_2(\cdot)$ . Thus, clients are better off on average under anonymity.<sup>34</sup>

**Periodic auctions.** Certain aspects of the RFQs that we model resemble the periodic auctions held by some equities exchanges (e.g., Cboe BYX, Cboe Europe) and alternative trading systems

<sup>&</sup>lt;sup>33</sup>For example, this is the case for MarketAxess (O'Hara and Zhou, 2021), the Bloomberg and Tradeweb swap execution facilities (Riggs, Onur, Reiffen and Zhu, 2020), and CanDeal (Allen and Wittwer, 2021).

<sup>&</sup>lt;sup>34</sup>Of course, we are unlikely to have  $\phi_{avg} = \arg \min \hat{c}_2(\phi)$ , and so a subset of client types may be worse off under anonymity. Note that if such client types could signal or disclose who they are, then we might expect the anonymous regime to unravel (as in, e.g., Grossman, 1981; Milgrom, 1981). Accordingly, it might be important for a platform to prevent such signaling or disclosure.

(e.g., CODA). Indeed, practitioners worry about information leakage and front-running in this context also (e.g., ESMA, 2019; SEC, 2021). Typically, these venues allow investors to initiate a uniform-price batch auction in a particular symbol. During the auction period, other investors, seeing that an auction is in progress, may submit orders also. Although these auctions typically conceal the direction of the initiating investor's order, the simple fact that an auction has been initiated could nevertheless be informative, potentially leading to front-running and suboptimal execution for reasons similar to those we model. This type of information leakage would be mitigated if—rather than being held only when initiated by an investor—batch auctions occurred at scheduled intervals, as in proposals made by academic literature (Budish, Cramton and Shim, 2014, 2015; Budish, Lee and Shim, 2020).

# 4 Conclusion

When seeking to trade in over-the-counter markets, institutional investors typically contact only a small number of potential counterparties and limit information disclosure (e.g., by asking for two-sided rather than one-sided quotes). Behaviors such as these mitigate information leakage. Our analysis rationalizes them by demonstrating that in settings with price impact, information leakage may lead to endogenous front-running.

In our model, a client, who is either a buyer or a seller of a security, contacts either one or two dealers for a quote, potentially providing information about her trading direction. Dealers are initially either long or short. The client's trading direction is revealed to the winning dealer who may then trade on the market in two periods. The other dealer does not directly observe the client's trading direction, yet he may also trade on the market, either to provide liquidity or to front-run.

In determining how many dealers to contact, the client faces a tradeoff. On the one hand, a wider search both intensifies competition for the client's order and improves the odds of finding a good match, i.e., a dealer who can internalize parts of the trade. But as mentioned above, information leakage is a countervailing force: a wider search alerts more dealers to the existence of her trade, which can lead to costly front-running. In certain cases, the costs of information leakage are strong enough that, with positive probability, the client contacts only a single dealer. In that sense, front-running constitutes an endogenous search friction, which may limit the scope of counterparty search.

Regarding information design, secrecy is always in the client's best interest. She optimally discloses no additional information about whether she intends to buy or sell—in other words, she requests quotes for a two-sided market.

In addition to contributing a model of this search problem, our analysis also has implications for the regulation and design of request-for-quote platforms.

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# **Online Appendix**

## A Proofs

## A.1 Proof of Lemma 1

To establish Lemma 1, we in fact prove the stronger result stated in Lemma A1.

**Lemma A1.** In a subgame following an RFQ that contacts M = 1 dealer, the unique on-path equilibrium behavior is as follows. Dealer A bids

$$\begin{pmatrix} b^{A}_{-\bar{s}}, b^{A}_{\bar{s}} \end{pmatrix} = \begin{cases} \left(\frac{3\bar{s}^{2}}{4}, 0\right) & \text{if } (e^{A}, e^{B}) = (1, 1) \\ \left(\frac{7\bar{s}^{2}}{16}, 0\right) & \text{if } (e^{A}, e^{B}) = (1, -1) \\ \left(0, \frac{7\bar{s}^{2}}{16}\right) & \text{if } (e^{A}, e^{B}) = (-1, 1) \\ \left(0, \frac{3\bar{s}^{2}}{4}\right) & \text{if } (e^{A}, e^{B}) = (-1, -1) \end{cases}$$

If dealer A wins, the on-market trades are

$$(x_1^A, x_2^A, x_2^B) = \begin{cases} (0, 0, 0) & if (s, e^A, e^B) = (\bar{s}, 1, 1) \\ (-\frac{\bar{s}}{2}, -\frac{\bar{s}}{2}, 0) & if (s, e^A, e^B) = (-\bar{s}, 1, 1) \\ (0, 0, 0) & if (s, e^A, e^B) = (\bar{s}, 1, -1) \\ (-\frac{\bar{s}}{4}, -\frac{3\bar{s}}{4}, \frac{\bar{s}}{2}) & if (s, e^A, e^B) = (-\bar{s}, 1, -1) \\ (\frac{\bar{s}}{4}, \frac{3\bar{s}}{4}, -\frac{\bar{s}}{2}) & if (s, e^A, e^B) = (\bar{s}, -1, 1) \\ (0, 0, 0) & if (s, e^A, e^B) = (-\bar{s}, -1, 1) \\ (\frac{\bar{s}}{2}, \frac{\bar{s}}{2}, 0) & if (s, e^A, e^B) = (\bar{s}, -1, -1) \\ (0, 0, 0) & if (s, e^A, e^B) = (-\bar{s}, -1, -1) \end{cases}$$

Lemma 1 follows from Lemma A1 for reasons discussed in the main text. To ensure execution with probability one, the client's reserve must be at least the dealer's bid in the worst case. If the client sells, the worst case is  $(e^A, e^B) = (1, 1)$ , where  $b^A_{-\bar{s}} = \frac{3\bar{s}^2}{4}$ , according to Lemma A1. Symmetrically, if the client buys, the worst case is  $(e^A, e^B) = (-1, -1)$ , where  $b^A_{\bar{s}} = \frac{3\bar{s}^2}{4}$ . Therefore, it follows that the expected procurement cost resulting from an RFQ that contacts one dealer, induces a belief that  $\phi$  is the probability of  $s = \bar{s}$ , and guarantees execution with probability one results is at least

$$\hat{c}_1 = \phi \frac{3\bar{s}^2}{4} + (1-\phi)\frac{3\bar{s}^2}{4} = \frac{3\bar{s}^2}{4},$$

as claimed by Lemma 1. Moreover, the RFQ that uses reserve prices  $\bar{b} = (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4})$  both ensures execution with probability one and achieves the cost  $\hat{c}_1$ .

**Proof of Lemma A1.** Because both dealers observe the entire vector  $(e^A, e^B)$ , the four possible realizations of that vector can be analyzed separately. Below, we analyze the cases of (1, 1) and (1, -1); the remaining cases can be handled symmetrically.

<u>Case 1</u>:  $(e^A, e^B) = (1, 1)$ . Here is a full specification of an equilibrium for this case. Dealer A bids  $(b^A_{-\bar{s}}, b^A_{\bar{s}}) = (\frac{3\bar{s}^2}{4}, 0)$ . If he loses, the game ends. Therefore, suppose henceforth that he wins. If  $s = \bar{s}$ , dealer A sets  $x_1^A = 0$  and

$$x_{2}^{A} = \begin{cases} -\frac{x_{1}^{A}}{3} & \text{if } 0 \le x_{1}^{A} \le \bar{s} \\ -\frac{x_{1}^{A}}{2} & \text{if } \max\{-\bar{s}, 2\bar{s}-4\} \le x_{1}^{A} < 0 \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\bar{s} \le x_{1}^{A} \le 2\bar{s} - 4 \end{cases}$$
(3)

If  $s = -\bar{s}$ , dealer A sets  $x_1^A = -\frac{\bar{s}}{2}$  and

$$x_2^A = \begin{cases} -\bar{s} - x_1^A & \text{if } -\bar{s} \le x_1^A \le \bar{s} \end{cases}$$
(4)

Dealer B sets

$$x_2^B = \begin{cases} -\frac{x_1^A}{3} & \text{if } 0 \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < 0 \end{cases}$$
(5)

Dealers' beliefs prior to bidding are  $\mu_0^A = \mu_0^B = \phi$ . Dealer B's beliefs prior to second-period trading are

$$\mu_2^B = \begin{cases} 1 & \text{if } 0 \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < 0 \end{cases}$$

We claim that the specified strategies and beliefs satisfy the solution concept described in Section 3.1 and moreover that anything else also satisfying the solution concept must feature the same on-path behavior. The argument consists of three parts.

Part (i): We check the consistency of dealer B's beliefs. Given the specified strategy for dealer A, Bayes' rule requires only that

$$\mu_2^B = \begin{cases} 1 & \text{if } x_1^A = 0\\ 0 & \text{if } x_1^A = -\frac{\bar{s}}{2} \end{cases}$$

This is indeed consistent with the specified beliefs.

*Part (ii):* Given the specified beliefs, we check that the solution concept uniquely pins down the specified strategies. We proceed by backward induction:

• Period-2 reaction functions. Dealer A's trading costs are  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B) x_2^A$ . For  $s \in \{-\bar{s}, \bar{s}\}$ , dealer A best responds with  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{s-2-x_1^A}^{s-x_1^A}$ .<sup>35</sup> Dealer B's trading costs are  $(x_1^A + x_2^A + x_2^B) x_2^B$ . Dealer B best responds with  $x_2^B = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-2}^{s-x_1^A}$ .

<sup>&</sup>lt;sup>35</sup>We use the notation  $[x]_a^b$  to denote truncation to the interval [a, b]:  $[x]_a^b = \max(a, \min(b, x))$ .

- Dealer B's period-2 action. If  $0 \le x_1^A \le \bar{s}$  so that  $\mu_2^B = 1$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_2^A}{2}\right]_{-2}^0$ , so that we indeed have  $x_2^B = -\frac{x_1^A}{3}$ . If  $-\bar{s} \le x_1^A < 0$  so that  $\mu_2^B = 0$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s}-2-x_1^A}^{-\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s}-2-x_1^A}^{-\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s}-2-x_1^A}^0$ , so that we indeed have  $x_2^B = 0$ . Together, these two cases verify (5).
- Dealer A's period-2 action. If  $s = \bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{\bar{s} 2 x_1^A}^{\bar{s} x_1^A}$  and (5), which verifies (3).

If  $s = -\bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s} - 2 - x_1^A}^{-\bar{s} - x_1^A}$  and (5), which verifies (4).

• Dealer A's period-1 action. Dealer A's trading costs are  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B) x_2^A$ . If  $s = \bar{s}$ , then we can plug in (3) and (5) to express dealer A's trading costs as a function of  $x_1^A$ :

$$\begin{cases} x_1^A x_1^A - (\frac{x_1^A}{3})^2 & \text{if } 0 \le x_1^A \le \bar{s} \\ x_1^A x_1^A - (\frac{x_1^A}{2})^2 & \text{if } \max\{s, 2\bar{s} - 4\} \le x_1^A < 0 \\ x_1^A x_1^A + (\bar{s} - 2)(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < 2\bar{s} - 4 \end{cases}$$

which is indeed minimized by  $x_1^A = 0$ .

Alternatively, if  $s = -\bar{s}$ , then we can plug in (4) and (5) to express dealer A's trading costs as a function of  $x_1^A$ :

$$\begin{cases} x_1^A x_1^A + (-\bar{s} - \frac{x_1^A}{3})(-\bar{s} - x_1^A) & \text{if } 0 \le x_1^A \le \bar{s} \\ x_1^A x_1^A + (-\bar{s})(-\bar{s} - x_1^A) & \text{if } -\bar{s} \le x_1^A < 0 \end{cases}$$

which is indeed minimized by  $x_1^A = -\frac{\bar{s}}{2}$ .

• Dealer A's bid. Plugging in the trading behavior derived above, we have the following. If  $s = \bar{s}$ , then dealer A's continuation utility is c if he wins and 0 if he loses. If  $s = -\bar{s}$ , then dealer A's continuation utility is  $c - \frac{3}{4}\bar{s}^2$  if he wins and 0 if he loses. Based on the solution concept described in Section 3.1, dealer A must therefore bid  $(b_{-\bar{s}}^A, b_{\bar{s}}^A) = (\frac{3}{4}\bar{s}^2, 0)$ .

Part (iii): We check that the equilibrium specified above satisfies the restrictions on beliefs described in Section 3.1. And we also show that any equilibrium satisfying those conditions must feature on-path behavior coinciding with that of the equilibrium specified above. Let  $\tilde{\mu}_2^B$  be candidate beliefs. One requirement is that  $\tilde{\mu}_2^B$  must have the step-function structure described in the text.<sup>36</sup>

 $<sup>\</sup>overline{\tilde{\mu}_{2}^{B}(x') = 0} = 0 \implies \tilde{\mu}_{2}^{B}(x') = 0.$ 

- We start by establishing an upper bound for the location of the jump. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that μ<sub>2</sub><sup>B</sup>(0) = 0. By the step-function structure of μ<sub>2</sub><sup>B</sup> and because beliefs must be correct on path, this means that on path, dealer A sets x<sub>1</sub><sup>A</sup> > 0 when s = s̄. Arguments similar to those given above imply that we would subsequently have (x<sub>2</sub><sup>A</sup>, x<sub>2</sub><sup>B</sup>) = (-<sup>x<sub>1</sub>/<sub>3</sub>, -<sup>x<sub>1</sub>/<sub>3</sub>), leading to total trading costs for dealer A of (x<sub>1</sub><sup>A</sup>)<sup>2</sup> (<sup>x<sub>1</sub>/<sub>3</sub>)<sup>2</sup> = <sup>8</sup>/<sub>9</sub>(x<sub>1</sub><sup>A</sup>)<sup>2</sup>. On the other hand, suppose that dealer A deviated to set x<sub>1</sub><sup>A</sup> = 0 when s = s̄. Arguments similar to those given above imply that we would subsequently costs of 0. This constitutes a profitable deviation, contradicting the putative equilibrium.
  </sup></sup></sup>
- We next establish a corresponding lower bound. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{2}) = 1$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, this means that on path, dealer A sets  $x_1^A < -\frac{\bar{s}}{2}$  when  $s = -\bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $(x_2^A, x_2^B) =$  $(-\bar{s} - x_1^A, 0)$ , leading to trading costs for dealer A of  $(x_1^A)^2 + (-\bar{s})(-\bar{s} - x_1^A) = \frac{3}{4}\bar{s}^2 + (\frac{\bar{s}}{2} + x_1^A)^2$ . On the other hand, suppose that dealer A deviated to set  $x_1^A = -\frac{\bar{s}}{2}$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $(x_2^A, x_2^B) = (-\frac{\bar{s}}{2}, 0)$ , leading to trading costs of  $\frac{3}{4}\bar{s}^2$ . This constitutes a profitable deviation, contradicting the putative equilibrium.
- Finally, we turn to the remaining possibilities. Suppose we have an equilibrium with beliefs such that both  $\tilde{\mu}_2^B(0) = 1$  and  $\tilde{\mu}_2^B(-\frac{\bar{s}}{2}) = 0$ . Using arguments similar to those given above, we can show that any such equilibrium induces the same on-path behavior as the equilibrium specified above. In particular, dealer A's equilibrium trading costs are as above:  $C_*^A(\bar{s}) = 0$  and  $C_*^A(-\bar{s}) = \frac{3}{4}\bar{s}^2$ . We can also use arguments similar to those given above to compute

$$C^{A}(\bar{s}, x_{1}^{A}, 1) = \begin{cases} (x_{1}^{A})^{2} - (\frac{x_{1}^{A}}{3})^{2} & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \\ (x_{1}^{A})^{2} - (\frac{x_{1}^{A}}{2})^{2} & \text{if } 2\bar{s} - 4 \leq x_{1}^{A} \leq 0 \\ (x_{1}^{A})^{2} + (\bar{s} - 2)(\bar{s} - 2 - x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq 2\bar{s} - 4 \end{cases}$$
$$C^{A}(\bar{s}, x_{1}^{A}, 0) = \begin{cases} (x_{1}^{A})^{2} + (-\bar{s})(-\bar{s} - x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq \bar{s} \end{cases}$$

And so we conclude that for all  $x_1^A \in [-\bar{s}, \bar{s}]$ ,  $C^A(\bar{s}, x_1^A, 1) \ge 0 = C_*^A(\bar{s})$  and  $C^A(-\bar{s}, x_1^A, 0) \ge \frac{3}{4}\bar{s}^2 = C_*^A(-\bar{s})$ . Hence, the intuitive criterion does not rule out any such equilibrium (e.g., the equilibrium specified above).

<u>Case 2</u>:  $(e^A, e^B) = (1, -1)$ . Here is a full specification of a WPBE for this case. Dealer A bids  $(b^A_{-\bar{s}}, b^A_{\bar{s}}) = (\frac{7\bar{s}^2}{16}, 0)$ . If he loses, the game ends. Therefore, suppose henceforth that he wins. If

 $s = \bar{s}$ , dealer A sets  $x_1^A = 0$  and

$$x_{2}^{A} = \begin{cases} -\frac{x_{1}^{A}}{2} & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \\ -\frac{x_{1}^{A}}{3} & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \leq x_{1}^{A} < 0 \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\frac{\bar{s}}{6} \leq x_{1}^{A} < \frac{3\bar{s}}{2} - 3 \\ -\frac{x_{1}^{A}}{2} - \frac{\bar{s}}{4} & \text{if } \max\{-\bar{s}, \frac{5\bar{s}}{2} - 4\} \leq x_{1}^{A} < -\frac{\bar{s}}{6} \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\bar{s} \leq x_{1}^{A} < \min\{\frac{5\bar{s}}{2} - 4, -\frac{\bar{s}}{6}\} \end{cases}$$
(6)

If  $s = -\bar{s}$ , dealer A sets  $x_1^A = -\frac{\bar{s}}{4}$  and

$$x_2^A = \begin{cases} -\bar{s} - x_1^A & \text{if } -\bar{s} \le x_1^A \le \bar{s} \end{cases}$$
(7)

Dealer B sets

$$x_{2}^{B} = \begin{cases} 0 & \text{if } x_{1}^{A} \ge 0 \\ -\frac{x_{1}^{A}}{3} & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_{1}^{A} < 0 \\ -\frac{\bar{s}}{2} + 1 & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} < \frac{3\bar{s}}{2} - 3 \\ \frac{\bar{s}}{2} & \text{if } -\bar{s} \le x_{1}^{A} < -\frac{\bar{s}}{6} \end{cases}$$

$$\tag{8}$$

Dealers' beliefs prior to bidding are  $\mu_0^A = \mu_0^B = \phi$ . Dealer *B*'s beliefs prior to second-period trading are

$$\mu_2^B = \begin{cases} 1 & \text{if } -\frac{\bar{s}}{\bar{6}} \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < -\frac{\bar{s}}{\bar{6}} \end{cases}$$

We claim that the specified strategies and beliefs satisfy the solution concept described in Section 3.1 and moreover that anything else also satisfying the solution concept must feature the same on-path behavior. The argument consists of three parts.

Part (i): We check the consistency of dealer B's beliefs. Given the specified strategy for dealer A, Bayes' rule requires only that

$$\mu_2^B = \begin{cases} 1 & \text{if } x_1^A = 0\\ 0 & \text{if } x_1^A = -\frac{\bar{s}}{4} \end{cases}$$

This is indeed consistent with the specified beliefs.

*Part (ii):* Given the specified beliefs, we check that the solution concept uniquely pins down the specified strategies. We proceed by backward induction:

- Period-2 reaction functions. Dealer A's trading costs are  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B) x_2^A$ . For  $s \in \{-\bar{s}, \bar{s}\}$ , dealer A best responds with  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{s-2-x_1^A}^{s-x_1^A}$ . Dealer B's trading costs are  $(x_1^A + x_2^A + x_2^B) x_2^B$ . Dealer B best responds with  $x_2^B = \left[-\frac{x_1^A + x_2^B}{2}\right]_0^{s-2-x_1^A}$ .
- Dealer B's period-2 action. If  $-\frac{\bar{s}}{6} \leq x_1^A \leq \bar{s}$  so that  $\mu_2^B = 1$ , then  $x_2^B$  is pinned down by the

intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_2^A}{2}\right]_0^2$ , so that we indeed have

$$x_2^B = \begin{cases} 0 & \text{if } x_1^A \ge 0\\ -\frac{x_1^A}{3} & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_1^A < 0\\ -\frac{\bar{s}}{2} + 1 & \text{if } -\frac{\bar{s}}{6} \le x_1^A < \frac{3\bar{s}}{2} - 3 \end{cases}$$

If  $-\bar{s} \leq x_1^A < -\frac{\bar{s}}{6}$  so that  $\mu_2^B = 0$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s} - 2 - x_1^A}^{-\bar{s} - x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_2^A}{2}\right]_0^2$ , so that we indeed have  $x_2^B = \frac{\bar{s}}{2}$ . Together, these two cases verify (8).

• Dealer A's period-2 action. If  $s = \bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{\bar{s} - 2 - x_1^A}^{\bar{s} - x_1^A}$  and (8), which verifies (6).

If  $s = -\bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_2^B}{2}\right]_{-\bar{s} - 2 - x_1^A}^{-\bar{s} - x_1^A}$  and (8), which verifies (7).

• Dealer A's period-1 action. Dealer A's trading costs are  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B) x_2^A$ . If  $s = \bar{s}$ , then we can plug in (6) and (8) to express dealer A's trading costs as a function of  $x_1^A$ :

$$\begin{cases} x_1^A x_1^A - \left(\frac{x_1^A}{2}\right)^2 & \text{if } 0 \le x_1^A \le \bar{s} \\ x_1^A x_1^A - \left(\frac{x_1^A}{3}\right)^2 & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_1^A < 0 \\ x_1^A x_1^A + \left(\frac{\bar{s}}{2} - 1\right)(\bar{s} - 2 - x_1^A) & \text{if } -\frac{\bar{s}}{6} \le x_1^A < \frac{3\bar{s}}{2} - 3 \\ x_1^A x_1^A - \left(\frac{x_1^A}{2} + \frac{\bar{s}}{4}\right)^2 & \text{if } \max\{-\bar{s}, \frac{5\bar{s}}{2} - 4\} \le x_1^A < -\frac{\bar{s}}{6} \\ x_1^A x_1^A + \left(\frac{3\bar{s}}{2} - 2\right)(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s}}{2} - 4, -\frac{\bar{s}}{6}\} \end{cases}$$

which is indeed minimized by  $x_1^A = 0$ .

Alternatively, if  $s = -\bar{s}$ , then we can plug in (7) and (8) to express dealer A's trading costs as a function of  $x_1^A$ :

$$\begin{cases} x_1^A x_1^A + (-\bar{s})(-\bar{s} - x_1^A) & \text{if } x_1^A \ge 0\\ x_1^A x_1^A + (-\bar{s} - \frac{x_1^A}{3})(-\bar{s} - x_1^A) & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_1^A < 0\\ x_1^A x_1^A + (-\frac{3\bar{s}}{2} + 1)(-\bar{s} - x_1^A) & \text{if } -\frac{\bar{s}}{6} \le x_1^A < \frac{3\bar{s}}{2} - 3\\ x_1^A x_1^A + (-\frac{\bar{s}}{2})(-\bar{s} - x_1^A) & \text{if } -\bar{s} \le x_1^A < -\frac{\bar{s}}{6} \end{cases}$$

which is indeed minimized by  $x_1^A = -\frac{\bar{s}}{4}$ .

• Dealer A's bid. Plugging in the trading behavior derived above, we have the following. If  $s = \bar{s}$ , then dealer A's continuation utility is c if he wins and 0 if he loses. If  $s = -\bar{s}$ , then dealer A's

continuation utility is  $c - \frac{7\bar{s}^2}{16}$  if he wins and 0 if he loses. Based on the solution concept described in Section 3.1, dealer A must therefore bid  $(b^A_{-\bar{s}}, b^A_{\bar{s}}) = (\frac{7\bar{s}^2}{16}, 0)$ .

Part (iii): We check that the equilibrium specified above satisfies the restrictions on beliefs described in Section 3.1. And we also show that any equilibrium satisfying those conditions must feature on-path behavior coinciding with that of the equilibrium specified above. Let  $\tilde{\mu}_2^B$  be candidate beliefs. One requirement is that  $\tilde{\mu}_2^B$  must have the step-function structure described in the text.

• We start by establishing an upper bound for the location of the jump. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{6}+\varepsilon) = 0$  for some  $\varepsilon > 0$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, we can choose  $\varepsilon > 0$  arbitrarily small (and in particular less than  $\frac{2\bar{s}}{3}$ ). The step-function structure of  $\tilde{\mu}_2^B$ , together with the fact that beliefs must be correct on path, also implies that on path, dealer A sets  $x_1^A > -\frac{\bar{s}}{6} + \varepsilon$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we would subsequently have

$$(x_2^A, x_2^B) = \begin{cases} (-\frac{x_1^A}{2}, 0) & \text{if } 0 \le x_1^A \le \bar{s} \\ (-\frac{x_1^A}{3}, -\frac{x_1^A}{3}) & \text{if } -\frac{\bar{s}}{6} + \varepsilon < x_1^A \le 0 \end{cases}$$

leading to total trading costs for dealer A of

$$\begin{cases} \frac{3}{4}(x_1^A)^2 & \text{if } 0 \le x_1^A \le \bar{s} \\ \frac{8}{9}(x_1^A)^2 & \text{if } -\frac{\bar{s}}{\bar{6}} + \varepsilon < x_1^A \le 0 \end{cases}$$

which are bounded below by 0. On the other hand, suppose that dealer A deviated to set  $x_1^A = -\frac{\bar{s}}{\bar{6}} + \varepsilon$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $(x_2^A, x_2^B) = (-\frac{\bar{s}}{\bar{6}} - \frac{\varepsilon}{2}, \frac{\bar{s}}{2})$ , leading to trading costs of  $-\frac{\varepsilon}{4}(2\bar{s} - 3\varepsilon) < 0$ . This constitutes a profitable deviation, contradicting the putative equilibrium.

• We next establish a corresponding lower bound. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{4}) = 1$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, this means that on path, dealer A sets  $x_1^A < -\frac{\bar{s}}{4}$  when  $s = -\bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $x_2^A = -\bar{s} - x_1^A$  and  $x_2^B = \frac{\bar{s}}{2}$ , leading to trading costs for dealer A of  $C_*^A(-\bar{s}) = (x_1^A)^2 + \frac{\bar{s}}{2}(\bar{s} + x_1^A) = \frac{7}{16}\bar{s}^2 + (\frac{\bar{s}}{4} + x_1^A)^2$ . On the other hand, suppose that dealer A deviated to set  $x_1^A = -\frac{\bar{s}}{4}$  when  $s = -\bar{s}$  and that—contrary to the putative beliefs—this were to induce a belief  $\mu_2^B = 0$ . Arguments similar to those given above imply that we would subsequently have  $(x_2^A, x_2^B) = (-\frac{3\bar{s}}{4}, \frac{\bar{s}}{2})$ , leading to trading costs of  $C^A(-\bar{s}, -\frac{\bar{s}}{4}, 0) = \frac{7}{16}\bar{s}^2 < C_*^A(-\bar{s})$ .

Given that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{4}) = 1$ , we can use arguments similar to those given above to show that onpath behavior coincides with that in the equilibrium specified above when  $s = \bar{s}$ . In particular, dealer A's equilibrium trading costs are as above:  $C_*^A(\bar{s}) = 0$ . On the other hand, suppose that dealer A deviated to set  $x_1^A = -\frac{\bar{s}}{4}$  when  $s = \bar{s}$  and that this were to induce a belief  $\mu_2^B \in [0,1]$ . Arguments similar to those given above imply that we would subsequently have  $(x_2^A, x_2^B) = \begin{pmatrix} (3\mu_2^B - 2)\bar{s} \\ 4(4-\mu_2^B) \end{pmatrix}$ ,  $(8-7\mu_2^B)\bar{s} \\ 4(4-\mu_2^B) \end{pmatrix}$ , leading to trading costs of  $C^A(\bar{s}, -\frac{\bar{s}}{4}, \mu_2^B) = \frac{(3-2\mu_2^B)(1+\mu_2^B)\bar{s}^2}{4(4-\mu_2^B)^2}$ . This is minimized at  $\mu_2^B = 0$ , and hence  $\min_{\mu_2^B \in [0,1]} C^A(\bar{s}, -\frac{\bar{s}}{4}, \mu_2^B) = \frac{3\bar{s}^2}{64} > C_*^A(\bar{s})$ . The putative equilibrium therefore fails our intuitive criterion test.

• Finally, we turn to the remaining possibilities. Suppose we have an equilibrium with beliefs such that both  $\tilde{\mu}_2^B(-\frac{\bar{s}}{6}+\varepsilon) = 1$  for all  $\varepsilon > 0$  and  $\tilde{\mu}_2^B(-\frac{\bar{s}}{4}) = 0$ . Using arguments similar to those given above, we can show that any such equilibrium induces the same on-path behavior as the equilibrium specified above. In particular, dealer A's equilibrium trading costs are as above:  $C_*^A(\bar{s}) = 0$  and  $C_*^A(-\bar{s}) = \frac{7}{16}\bar{s}^2$ . We can also use arguments similar to those given above to compute

$$C^{A}(\bar{s}, x_{1}^{A}, 1) = \begin{cases} (x_{1}^{A})^{2} - (\frac{x_{1}^{A}}{2})^{2} & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \\ (x_{1}^{A})^{2} - (\frac{x_{1}^{A}}{3})^{2} & \text{if } \frac{3\bar{s}}{2} - 3 \leq x_{1}^{A} \leq 0 \\ (x_{1}^{A})^{2} + (\frac{\bar{s}}{2} - 1)(\bar{s} - 2 - x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq \frac{3\bar{s}}{2} - 3 \end{cases}$$
$$C^{A}(\bar{s}, x_{1}^{A}, 0) = \begin{cases} (x_{1}^{A})^{2} + (-\frac{\bar{s}}{2})(-\bar{s} - x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq \bar{s} \end{cases}$$

And so we conclude that for all  $x_1^A \in [-\bar{s}, \bar{s}]$ ,  $C^A(\bar{s}, x_1^A, 1) \ge 0 = C_*^A(\bar{s})$  and  $C^A(-\bar{s}, x_1^A, 0) \ge \frac{7}{16}\bar{s}^2 = C_*^A(-\bar{s})$ . Hence, the intuitive criterion does not rule out any such equilibrium (e.g., the equilibrium specified above).

This completes the proof.

# A.2 Proof of Lemma 2

To establish Lemma 2, we in fact prove the stronger result stated in Lemma A2.

**Lemma A2.** In a subgame following an RFQ that contacts M = 2 dealers, induces dealer beliefs  $\phi$ , and entails reserve prices  $\bar{b}_{-\bar{s}} \geq \frac{(2304-560\phi-157\phi^2)\bar{s}^2}{4(24-\phi)^2}$  and  $\bar{b}_{\bar{s}} \geq \frac{(1587+874\phi-157\phi^2)\bar{s}^2}{4(23+\phi)^2}$ , the unique on-path equilibrium behavior is as follows. Dealer A bids

$$\begin{pmatrix} b^{A}_{-\bar{s}}, b^{A}_{\bar{s}} \end{pmatrix} = \begin{cases} \left(\frac{(2304 - 560\phi - 157\phi^{2})\bar{s}^{2}}{4(24 - \phi)^{2}}, -\frac{207(1 - \phi)^{2}\bar{s}^{2}}{4(24 - \phi)^{2}}\right) & \text{if } (e^{A}, e^{B}) = (1, 1) \\ \left(\frac{7\bar{s}^{2}}{16}, \frac{\bar{s}^{2}}{4}\right) & \text{if } (e^{A}, e^{B}) = (1, -1) \\ \left(\frac{\bar{s}^{2}}{4}, \frac{7\bar{s}^{2}}{16}\right) & \text{if } (e^{A}, e^{B}) = (-1, 1) \\ \left(-\frac{207\phi^{2}\bar{s}^{2}}{4(23 + \phi)^{2}}, \frac{(1587 + 874\phi - 157\phi^{2})\bar{s}^{2}}{4(23 + \phi)^{2}}\right) & \text{if } (e^{A}, e^{B}) = (-1, -1) \end{cases}$$

If dealer A wins, the on-market trades are

$$(x_1^A, x_2^A, x_1^B, x_2^B) = \begin{cases} \left(\frac{7(1-\phi)\bar{s}}{2(24-\phi)}, \frac{3(1-\phi)\bar{s}}{2(24-\phi)}, -\frac{8(1-\phi)\bar{s}}{24-\phi}, \frac{3(1-\phi)\bar{s}}{2(24-\phi)}\right) & \text{if } (s, e^A, e^B) = (\bar{s}, 1, 1) \\ \left(-\frac{(16+7\phi)\bar{s}}{2(24-\phi)}, -\frac{(32-9\phi)\bar{s}}{2(24-\phi)}, -\frac{8(1-\phi)\bar{s}}{24-\phi}, \frac{8(1-\phi)\bar{s}}{24-\phi}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, 1, 1) \\ \left(0, 0, 0, 0\right) & \text{if } (s, e^A, e^B) = (\bar{s}, 1, -1) \\ \left(-\frac{\bar{s}}{4}, -\frac{3\bar{s}}{4}, 0, \frac{\bar{s}}{2}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, 1, -1) \\ \left(\frac{\bar{s}}{4}, \frac{3\bar{s}}{4}, 0, -\frac{\bar{s}}{2}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, 1, -1) \\ \left(\frac{(23-7\phi)\bar{s}}{2(23+\phi)}, \frac{(23+9\phi)\bar{s}}{2(23+\phi)}, \frac{8\phi\bar{s}}{23+\phi}, -\frac{8\phi\bar{s}}{23+\phi}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, -1, 1) \\ \left(-\frac{7\phi\bar{s}}{2(23+\phi)}, -\frac{3\phi\bar{s}}{2(23+\phi)}, \frac{8\phi\bar{s}}{23+\phi}, -\frac{3\phi\bar{s}}{2(23+\phi)}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, -1, -1) \\ \left(-\bar{s}, -1, -1\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, -1, -1) \\ \left(-\frac{7\phi\bar{s}}{2(23+\phi)}, -\frac{3\phi\bar{s}}{2(23+\phi)}, \frac{8\phi\bar{s}}{23+\phi}, -\frac{3\phi\bar{s}}{2(23+\phi)}\right) & \text{if } (s, e^A, e^B) = (-\bar{s}, -1, -1) \\ \end{array}$$

Dealer B's bids and the on-market trades if dealer B wins are specified symmetrically.

Lemma 2 follows from Lemma A2 for reasons discussed in the main text. For an RFQ that contacts two dealers to ensure execution with probability one, the client's reserve must be high enough to ensure that it never sets the price. Mathematically, this means  $\bar{b}_{-\bar{s}} \geq \frac{(2304-560\phi-157\phi^2)\bar{s}^2}{4(24-\phi)^2}$  and  $\bar{b}_{\bar{s}} \geq \frac{(1587+874\phi-157\phi^2)\bar{s}^2}{4(23+\phi)^2}$ , where  $\phi$  denotes the probability of  $s = \bar{s}$  induced by the RFQ. These inequalities are in particular satisfied by  $\bar{b} = (\bar{s}^2, \bar{s}^2)$ .

It therefore follows from Lemma A2 that the expected cost of procurement achieved by an RFQ that contacts M = 2 dealers, induces a belief that  $\phi$  is the probability of  $s = \bar{s}$ , and ensures execution with probability one can be computed as

$$\hat{c}_{2}(\phi) \equiv \frac{(1-\phi)(2304-767\phi+50\phi^{2})\bar{s}^{2}}{4(24-\phi)^{2}}\psi[1-(1-\psi)(1-\rho)] + \frac{\phi(1587+667\phi+50\phi^{2})\bar{s}^{2}}{4(23+\phi)^{2}}(1-\psi)[1-\psi(1-\rho)] + \frac{7\bar{s}^{2}}{8}\psi(1-\psi)(1-\rho).$$
(9)

Indeed, with probability  $\phi\psi[1-(1-\psi)(1-\rho)]$ , we have  $(s,e^A,e^B) = (\bar{s},1,1)$ , and the auction's clearing price is  $-\frac{207(1-\phi)^2\bar{s}^2}{4(24-\phi)^2}$ . With probability  $(1-\phi)\psi[1-(1-\psi)(1-\rho)]$ , we have  $(s,e^A,e^B) = (-\bar{s},1,1)$ , and the auction's clearing price is  $\frac{(2304-560\phi-157\phi^2)\bar{s}^2}{4(24-\phi)^2}$ . With probability  $\phi(1-\psi)[1-\psi(1-\rho)]$ , we have  $(s,e^A,e^B) = (\bar{s},-1,-1)$ , and the auction's clearing price is  $\frac{(1587+874\phi-157\phi^2)\bar{s}^2}{4(23+\phi)^2}$ . With probability  $(1-\phi)(1-\psi)[1-\psi(1-\rho)]$ , we have  $(s,e^A,e^B) = (\bar{s},-1,-1)$ , and the auction's clearing price is  $\frac{(1587+874\phi-157\phi^2)\bar{s}^2}{4(23+\phi)^2}$ . With probability  $(1-\phi)(1-\psi)[1-\psi(1-\rho)]$ , we have  $(s,e^A,e^B) = (\bar{s},-1,-1)$ , and the auction's clearing price is  $-\frac{207\phi^2\bar{s}^2}{4(23+\phi)^2}$ . With the remaining probability  $2\psi(1-\psi)(1-\rho)$ , the auction's clearing price is  $\max\{\frac{7\bar{s}^2}{16}, \frac{\bar{s}^2}{14}\} = \frac{7\bar{s}^2}{16}$ . It follows that the expected procurement cost is as in (9).

The claims made by Lemma 2 about  $\hat{c}_2(\phi)$  follow readily from (9). Indeed, we can see that it is differentiable and we can moreover compute

$$\hat{c}_{2}''(\phi) = \frac{529(624 - 95\phi)\bar{s}^{2}}{2(24 - \phi)^{4}}\psi[1 - (1 - \psi)(1 - \rho)] + \frac{529(529 + 95\phi)\bar{s}^{2}}{2(23 + \phi)^{4}}(1 - \psi)[1 - \psi(1 - \rho)],$$

which is positive on the domain  $\phi \in [0, 1]$ . We can also compute  $\hat{c}_2(\frac{1}{2}) = \frac{1933\bar{s}^2}{4418}\psi[1 - (1 - \psi)(1 - \rho)] + \frac{1933\bar{s}^2}{4418}(1 - \psi)[1 - \psi(1 - \rho)] + \frac{7\bar{s}^2}{8}\psi(1 - \psi)(1 - \rho) < \frac{3\bar{s}^2}{4} = \hat{c}_1.$ 

**Proof of Lemma A2.** Because both dealers observe the entire vector  $(e^A, e^B)$ , the four possible realizations of that vector can be analyzed separately. Below, we analyze the cases of (1, 1) and (1, -1); the remaining cases can be handled symmetrically (i.e., by flipping signs and exchanging the roles of  $\phi$  and  $1 - \phi$ ). Within each case, we focus on the event in which dealer A wins; the events in which dealer B wins can be handled symmetrically.

 $\underline{\text{Case 1}}: \ (e^A, e^B) = (1, 1).$  Here is a full specification of a WPBE for this case. Dealer A bids  $(b^A_{-\bar{s}}, b^A_{\bar{s}}) = \left(\frac{(2304-560\phi-157\phi^2)\bar{s}^2}{4(24-\phi)^2}, -\frac{207(1-\phi)^2\bar{s}^2}{4(24-\phi)^2}\right).$  Henceforth, suppose that dealer A wins. If  $s = \bar{s}$ , dealer A sets  $x_1^A = \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$  and

$$x_{2}^{A} = \begin{cases} -\frac{x_{1}^{A}}{2} & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \text{ and } \frac{x_{1}^{A}}{2} \leq x_{1}^{B} \leq \bar{s} \\ -\frac{x_{1}^{A} + x_{1}^{B}}{3} & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \text{ and } -\bar{s} \leq x_{1}^{B} \leq \frac{x_{1}^{A}}{2} \\ -\frac{x_{1}^{A}}{2} & \text{if } \max\{-\bar{s}, 2\bar{s}-4\} \leq x_{1}^{A} < 0 \text{ and } -\bar{s} \leq x_{1}^{B} \leq \bar{s} \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\bar{s} \leq x_{1}^{A} < 2\bar{s} - 4 \text{ and } -\bar{s} \leq x_{1}^{B} \leq \bar{s} \end{cases}$$
(10)

If  $s = -\bar{s}$ , dealer A sets  $x_1^A = -\frac{(16+7\phi)\bar{s}}{2(24-\phi)}$  and

$$x_{2}^{A} = \begin{cases} -\bar{s} - x_{1}^{A} & \text{if } -\bar{s} \le x_{1}^{A} \le \bar{s} \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} \end{cases}$$
(11)

Dealer B sets  $x_1^B = -\frac{8(1-\phi)\bar{s}}{24-\phi}$  and

$$x_{2}^{B} = \begin{cases} -x_{1}^{B} & \text{if } 0 \le x_{1}^{A} \le \bar{s} \text{ and } \frac{x_{1}^{A}}{2} \le x_{1}^{B} \le \bar{s} \\ -\frac{x_{1}^{A} + x_{1}^{B}}{3} & \text{if } 0 \le x_{1}^{A} \le \bar{s} \text{ and } -\bar{s} \le x_{1}^{B} \le \frac{x_{1}^{A}}{2} \\ -x_{1}^{B} & \text{if } -\bar{s} \le x_{1}^{A} < 0 \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} \end{cases}$$
(12)

Dealers' beliefs prior to bidding are  $\mu_0^A = \mu_0^B = \phi$ . Dealer *B*'s beliefs prior to first-period trading are  $\mu_1^B = \phi$ . Dealer *B*'s beliefs prior to second-period trading are

$$\mu_2^B = \begin{cases} 1 & \text{if } 0 \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < 0 \end{cases}$$

We claim that the specified strategies and beliefs satisfy the solution concept described in Section 3.1 and moreover that anything else also satisfying the solution concept must feature the same on-path behavior. The argument consists of three parts.

Part (i): We check the consistency of dealer B's beliefs. First, consider dealer B's beliefs (conditional on losing) at the point just after having observed the auction's outcome. Given symmetry of the specified bidding strategies and the fact that the auction's tie-breaking rule does not depend on the realized s, the auction's outcome is uninformative so that posterior beliefs must equal the prior. Thus, we indeed have  $\mu_1^B = \phi$ . Second, consider dealer B's beliefs (conditional on losing) at the point just after having observed the first trading period's outcome. Given the specified strategy for dealer A, Bayes' rule requires only that

$$\mu_2^B = \begin{cases} 1 & \text{if } x_1^A = \frac{7(1-\phi)\bar{s}}{2(24-\phi)} \\ 0 & \text{if } x_1^A = -\frac{(16+7\phi)\bar{s}}{2(24-\phi)} \end{cases}$$

This is indeed consistent with the specified beliefs.

*Part (ii):* Given the specified beliefs, we check that the solution concept uniquely pins down the specified strategies. We proceed by backward induction:

- Period-2 reaction functions. Dealer A's trading costs are  $(x_1^A + x_1^B)x_1^A + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^A$ . For  $s \in \{-\bar{s}, \bar{s}\}$ , dealer A best responds with  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{s-2-x_1^A}^{s-x_1^A}$ . Dealer B's trading costs are  $(x_1^A + x_1^B)x_1^B + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^B$ . Dealer B best responds with  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-2-x_1^B}^{-x_1^B}$ .
- Dealer B's period-2 action. If  $0 \le x_1^A \le \bar{s}$  so that  $\mu_2^B = 1$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-2-x_1^B}^{-x_1^B}$ , so that we indeed have:

$$x_2^B = \begin{cases} -x_1^B & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } \frac{x_1^A}{2} \le x_1^B \le \bar{s} \\ -\frac{x_1^A + x_1^B}{3} & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \frac{x_1^A}{2} \end{cases}$$

If  $-\bar{s} \le x_1^A < 0$  so that  $\mu_2^B = 0$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{-\bar{s} - 2 - x_1^A}^{-\bar{s} - x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-2 - x_1^B}^{-x_1^B}$ , so that we indeed have:

$$x_2^B = \left\{ -x_1^B \text{ if } -\bar{s} \le x_1^A < 0 \text{ and } -\bar{s} \le x_1^B \le \bar{s} \right\}$$

Together, these two cases verify (12).

- Dealer A's period-2 action. If  $s = \bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and (12), which verifies (10). If  $s = -\bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{-\bar{s}-2-x_1^A}^{-\bar{s}-x_1^A}$  and (12), which verifies (11).
- Period-1 actions. Dealer A's trading costs are  $(x_1^A + x_1^B)x_1^A + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^A$ . If  $s = \bar{s}$ , then we can plug in (10) and (12) to express dealer A's trading costs as a function of  $(x_1^A, x_1^B)$ :

$$\begin{cases} (x_1^A + x_1^B)x_1^A - (\frac{x_1^A}{2})^2 & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } \frac{x_1^A}{2} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A - (\frac{x_1^A + x_1^B}{3})^2 & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \frac{x_1^A}{2} \\ (x_1^A + x_1^B)x_1^A - (\frac{x_1^A}{2})^2 & \text{if } \max\{-\bar{s}, 2\bar{s} - 4\} \le x_1^A < 0 \text{ and } -\bar{s} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (\bar{s} - 2)(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < 2\bar{s} - 4 \text{ and } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$

Optimizing, we can express  $x_1^A(\bar{s})$  in terms of  $x_1^B$ :

$$x_1^A(\bar{s}) = \begin{cases} -\frac{7x_1^B}{16} & \text{if } -\bar{s} \le x_1^B \le 0\\ -\frac{2x_1^B}{3} & \text{if } 0 \le x_1^B \le \min\{-3\bar{s}+6,\bar{s}\}\\ \frac{\bar{s}}{2} - 1 - \frac{x_1^B}{2} & \text{if } -3\bar{s}+6 \le x_1^B \le \bar{s} \end{cases}$$
(13)

Alternatively, if  $s = -\bar{s}$ , then we can plug in (11) and (12) to express dealer A's trading costs as a function of  $(x_1^A, x_1^B)$ :

$$\begin{cases} (x_1^A + x_1^B)x_1^A + (-\bar{s})(-\bar{s} - x_1^A) & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } \frac{x_1^A}{2} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (-\bar{s} - \frac{x_1^A}{3} + \frac{2x_1^B}{3})(-\bar{s} - x_1^A) & \text{if } 0 \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \frac{x_1^A}{2} \\ (x_1^A + x_1^B)x_1^A + (-\bar{s})(-\bar{s} - x_1^A) & \text{if } -\bar{s} \le x_1^A < 0 \text{ and } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$

Optimizing, we can express  $x_1^A(-\bar{s})$  in terms of  $x_1^B$ :

$$x_1^A(-\bar{s}) = \begin{cases} -\frac{\bar{s}}{2} - \frac{x_1^B}{2} & \text{if } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$
(14)

The derivation of dealer B's equilibrium period-1 action consists of two parts.

- First, we show that there is a unique equilibrium in which  $x_1^B \in [-\bar{s}, 0]$ . Suppose  $s = \bar{s}$ . If  $x_1^A$  is a best response to some  $\hat{x}_1^B \in [-\bar{s}, 0]$ , then by (13), we have  $x_1^A = -\frac{7\hat{x}_1^B}{16}$ , so that  $x_1^A \in [0, \frac{7\bar{s}}{16}]$ . Dealer B's trading costs are  $(x_1^A + x_1^B)x_1^B + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^B$ . We can then plug in (10) and (12) to express dealer B's trading costs, conditional on  $s = \bar{s}$ , as a function of  $(x_1^B, \hat{x}_1^B)$ :

$$C^B_{\bar{s}}(x^B_1, \hat{x}^B_1) = \begin{cases} (-\frac{7\hat{x}^B_1}{16} + x^B_1)x^B_1 + (-\frac{7\hat{x}^B_1}{32})(-x^B_1) & \text{if } -\frac{7\hat{x}^B_1}{32} \le x^B_1 \le \bar{s} \\ (-\frac{7\hat{x}^B_1}{16} + x^B_1)x^B_1 - (-\frac{7\hat{x}^B_1}{48} + \frac{x^B_1}{3})^2 & \text{if } -\bar{s} \le x^B_1 \le -\frac{7\hat{x}^B_1}{32} \end{cases}$$

Suppose  $s = -\bar{s}$ . If  $x_1^A$  is a best response to the same  $\hat{x}_1^B \in [-\bar{s}, 0]$ , then by (14), we have  $x_1^A = -\frac{\bar{s}}{2} - \frac{\hat{x}_1^B}{2}$ , so that  $x_1^A \in [-\frac{\bar{s}}{2}, 0]$ . We can then plug in (11) and (12) to express dealer *B*'s trading costs, conditional on  $s = -\bar{s}$ , as a function of  $(x_1^B, \hat{x}_1^B)$ :

$$C^B_{-\bar{s}}(x^B_1, \hat{x}^B_1) = \left\{ (-\frac{\bar{s}}{2} - \frac{\hat{x}^B_1}{2} + x^B_1)x^B_1 + (-\bar{s})(-x^B_1) \quad \text{if } -\bar{s} \le x^B_1 \le \bar{s} \right\}$$

Because  $\phi$  represents the probability of  $\bar{s}$ , dealer B's unconditional expected trading costs as a function of  $(x_1^B, \hat{x}_1^B)$  are

$$\phi C^B_{\bar{s}}(x^B_1, \hat{x}^B_1) + (1-\phi) C^B_{-\bar{s}}(x^B_1, \hat{x}^B_1),$$

which is minimized by  $x_1^B = -\frac{9(1-\phi)\bar{s}}{4(9-\phi)} + \frac{(72-23\phi)\hat{x}_1^B}{32(9-\phi)}$ . Equilibrium occurs when this optimal value of  $x_1^B$  coincides with  $\hat{x}_1^B$ . This obtains at  $x_1^B = -\frac{8(1-\phi)\bar{s}}{24-\phi}$ , which is indeed an element of  $[-\bar{s}, 0]$ .

- Second, we show that there is no equilibrium in which  $x_1^B > 0$ . Suppose  $s = \bar{s}$ . Let  $\hat{x}_1^B > 0$ . Assume that  $x_1^A$  best responds to  $\hat{x}_1^B$ ; it can be derived from (13). We can then plug in (10) and (12) to express dealer B's trading costs, conditional on  $s = \bar{s}$ , as a function of  $(x_1^B, \hat{x}_1^B)$ :

$$C^B_{\bar{s}}(\hat{x}^B_1, \hat{x}^B_1) = \begin{cases} \frac{2}{3}(\hat{x}^B_1)^2 & \text{if } 0 \le \hat{x}^B_1 \le \min\{-3\bar{s} + 6, \bar{s}\}\\ \frac{(-\bar{s} + 2 + \hat{x}^B_1)\hat{x}^B_1}{2} & \text{if } -3\bar{s} + 6 \le \hat{x}^B_1 \le \bar{s} \end{cases}$$

Similarly, suppose  $s = -\bar{s}$ . Let  $\hat{x}_1^B > 0$  as above. Assume that  $x_1^A$  best responds to  $\hat{x}_1^B$ ; it can be derived from (14). We can then plug in (11) and (12) to express dealer *B*'s trading costs, conditional on  $s = \bar{s}$ , as a function of  $(x_1^B, \hat{x}_1^B)$ :

$$C^B_{-\bar{s}}(\hat{x}^B_1, \hat{x}^B_1) = \begin{cases} \frac{(\bar{s} + \hat{x}^B_1)\hat{x}^B_1}{2} & \text{if } 0 \leq \hat{x}^B_1 \leq \bar{s} \end{cases}$$

Because  $\phi$  represents the probability of  $\bar{s}$ , dealer B's unconditional expected trading costs from setting  $x_1^B = \hat{x}_1^B$  would be  $\phi C_{\bar{s}}^B(\hat{x}_1^B, \hat{x}_1^B) + (1-\phi)C_{-\bar{s}}^B(\hat{x}_1^B, \hat{x}_1^B)$ , which by the above expressions is strictly positive. But this cannot correspond to an equilibrium because dealer B could do strictly better by deviating: setting  $x_1^B = x_2^B = 0$  guarantees trading costs of zero.

In conclusion, we have derived dealer B's period-1 action as  $x_1^B = -\frac{8(1-\phi)\bar{s}}{24-\phi}$ . Plugging this into (13) and (14), we indeed obtain  $x_1^A(\bar{s}) = \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$  and  $x_1^A(-\bar{s}) = -\frac{(16+7\phi)\bar{s}}{2(24-\phi)}$ , respectively. Finally, given these period-1 actions, (10)–(12) imply that the following period-2 actions will occur on the equilibrium path

$$(x_2^A, x_2^B) = \begin{cases} \left(\frac{3(1-\phi)\bar{s}}{2(24-\phi)}, \frac{3(1-\phi)\bar{s}}{2(24-\phi)}\right) & \text{if } s = \bar{s} \\ \left(-\frac{(32-9\phi)\bar{s}}{2(24-\phi)}, \frac{8(1-\phi)\bar{s}}{24-\phi}\right) & \text{if } s = -\bar{s} \end{cases}$$

• Bids. Plugging in the trading behavior derived above, we have the following. If  $s = \bar{s}$  and if dealer A wins, then dealer A's continuation utility is  $c + \frac{18(1-\phi)^2\bar{s}^2}{(24-\phi)^2}$ , and dealer B's continuation utility is  $-\frac{135(1-\phi)^2\bar{s}^2}{4(24-\phi)^2}$ . By symmetry, if dealer B wins, then dealer A's continuation utility would be  $-\frac{135(1-\phi)^2\bar{s}^2}{4(24-\phi)^2}$ .

If  $s = -\bar{s}$  and if dealer A wins, then dealer A's continuation utility is  $c - \frac{(64+5\phi)(32-9\phi)\bar{s}^2}{4(24-\phi)^2}$ , and

dealer *B*'s continuation utility is  $\frac{4(1-\phi)(16+7\phi)\bar{s}^2}{(24-\phi)^2}$ . By symmetry, if dealer *B* wins, then dealer *A*'s continuation utility would be  $\frac{4(1-\phi)(16+7\phi)\bar{s}^2}{(24-\phi)^2}$ .

Because the dealer sets a non-binding reserve, the event in which neither dealer wins is not relevant. Based on the solution concept described in Section 3.1, dealer A must therefore bid

$$(b^{A}_{-\bar{s}}, b^{A}_{\bar{s}}) = \begin{pmatrix} \underbrace{(64+5\phi)(32-9\phi)\bar{s}^{2}}_{4(24-\phi)^{2}} + \frac{4(1-\phi)(16+7\phi)\bar{s}^{2}}{(24-\phi)^{2}}, \underbrace{-\frac{18(1-\phi)^{2}\bar{s}^{2}}{(24-\phi)^{2}} - \frac{135(1-\phi)^{2}\bar{s}^{2}}{4(24-\phi)^{2}}}_{= -\frac{207(1-\phi)^{2}\bar{s}^{2}}{4(24-\phi)^{2}}} \end{pmatrix}.$$

Part (iii): We check that the equilibrium specified above satisfies the restrictions on beliefs described in Section 3.1. And we also show that any equilibrium satisfying those conditions must feature on-path behavior coinciding with that of the equilibrium specified above. Let  $\tilde{\mu}_2^B$  be candidate beliefs. One requirement is that  $\tilde{\mu}_2^B$  must have the step-function structure described in the text.

• We start by establishing an upper bound for the location of the jump. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B\left(\frac{7(1-\phi)\bar{s}}{2(24-\phi)}\right) = 0$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, this means that on path, dealer A sets  $x_1^A = x^* > \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we have  $x_1^A = \frac{7\phi x^* - (9+7\phi)\bar{s}}{27+5\phi}$  when  $s = -\bar{s}$  and  $x_1^B = -\frac{14\phi x^* + 9(1-\phi)\bar{s}}{27+5\phi}$ . And when  $s = \bar{s}$ , we subsequently have  $x_2^A = x_2^B = -\frac{x^* + x_1^B}{3}$ , leading to total trading costs for dealer A of

$$(x^* + x_1^B)x^* - \frac{1}{9}(x^* + x_1^B)^2, (15)$$

evaluated at  $x_1^B = -\frac{14\phi x^* + 9(1-\phi)\bar{s}}{27+5\phi}$ . Now consider two cases:

- First, suppose there exists a  $\varepsilon > 0$  such that  $\tilde{\mu}_2^B(x^* \varepsilon) = 1$ . In that case, it follows from equation (15) that  $x^*$  can be a locally optimal choice for dealer A only if  $x_1^A = -\frac{7x_1^B}{16}$ . Given that  $x_1^B = -\frac{14\phi x^* + 9(1-\phi)\bar{s}}{27+5\phi}$ , this requires  $x^* = \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$ , a contradiction.
- Second, suppose that for all  $\varepsilon > 0$ ,  $\tilde{\mu}_2^B(x^* \varepsilon) = 0$ . In that case, if dealer A deviates to  $x_1^A = x^* \varepsilon$  when  $s = \bar{s}$ , then we subsequently have  $x_2^B = -x_1^B$  and  $x_2^A = -\frac{x_1^A}{2}$ , leading to total trading costs for dealer A that, for small  $\varepsilon$ , are well approximated by

$$(x^* + x_1^B)x^* - \frac{1}{4}(x^*)^2, (16)$$

evaluated at  $x_1^B = -\frac{14\phi x^* + 9(1-\phi)\bar{s}}{27+5\phi}$ . Comparing (16) to (15) and using  $x_1^B = -\frac{14\phi x^* + 9(1-\phi)\bar{s}}{27+5\phi}$ , we see that this is a profitable deviation if  $x^* > \frac{6(1-\phi)\bar{s}}{45-\phi}$ , which is implied by  $x^* > \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$ .

• We then strengthen this upper bound. We know from above that  $\tilde{\mu}_2^B\left(\frac{7(1-\phi)\bar{s}}{2(24-\phi)}\right) = 1$ . Arguments

similar to those given above imply that our only candidate equilibrium entails  $x_1^A = \frac{7(1-\phi)\bar{s}}{2(24-\phi)}$  when  $s = \bar{s}, x_1^A = -\frac{(16+7\phi)\bar{s}}{2(24-\phi)}$  when  $s = -\bar{s}$ , and  $x_1^B = -\frac{8(1-\phi)\bar{s}}{24-\phi}$ . And when  $s = \bar{s}$ , we subsequently have  $x_2^A = x_2^B = -\frac{x_1^A + x_1^B}{3}$ , leading to total trading costs for dealer A of

$$-\frac{18(1-\phi)^2\bar{s}^2}{(24-\phi)^2}.$$
(17)

Now suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B \left(\frac{2(1-\phi)(8-\sqrt{10})\bar{s}}{3(24-\phi)} + \varepsilon\right) = 0$  for some  $\varepsilon > 0$ . Suppose then that dealer A deviated to set  $x_1^A = \frac{2(1-\phi)(8-\sqrt{10})\bar{s}}{3(24-\phi)} + \varepsilon$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $x_2^B = -\frac{x_1^B}{2}$  and  $x_2^A = -\frac{x_1^A}{2}$ , leading to total trading costs for dealer A of

$$(x_1^A + x_1^B)x_1^A - \frac{(x_1^A)^2}{4}.$$
(18)

Comparing (18) to (17), we see that this is a profitable deviation for sufficiently small  $\varepsilon > 0$ .

• We next establish a corresponding lower bound. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B \left(-\frac{(16+7\phi)\bar{s}}{2(24-\phi)}\right) = 1$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, this means that on path, dealer A sets  $x_1^A = x^* < -\frac{(16+7\phi)\bar{s}}{2(24-\phi)}$  when  $s = -\bar{s}$ . Arguments similar to those given above imply that we have  $x_1^A = \frac{7(1-\phi)(\bar{s}+x^*)}{32-9\phi}$  when  $s = \bar{s}$  and  $x_1^B = -\frac{16(1-\phi)(\bar{s}+x^*)}{32-9\phi}$ . When  $s = -\bar{s}$ , we subsequently have  $x_2^A = -\bar{s} - x_1^A$  and  $x_2^B = -x_1^B$ , leading to equilibrium trading costs for dealer A, denoted  $C_*^A(-\bar{s})$ , equal to

$$\left(x_1^A - \frac{16(1-\phi)(\bar{s}+x^*)}{32-9\phi}\right)x_1^A + \bar{s}(\bar{s}+x_1^A)$$
(19)

evaluated at  $x_1^A = x^*$ . Alternatively, when  $s = \bar{s}$ , we subsequently have  $x_2^A = x_2^B = -\frac{x_1^A + x_1^B}{3}$ . Plugging in, dealer A's equilibrium trading costs are

$$C_*^A(\bar{s}) = -\frac{72(1-\phi)^2(\bar{s}+x^*)^2}{(32-9\phi)^2}.$$
(20)

Now define  $\hat{x} \equiv -\frac{(16+7\phi)\bar{s}-16(1-\phi)x^*}{2(32-9\phi)}$ . Note that  $\hat{x} > x^*$ , which follows from  $x^* < -\frac{(16+7\phi)\bar{s}}{2(24-\phi)}$ .

Suppose that dealer A deviated to set  $x_1^A = \hat{x}$  when  $s = -\bar{s}$  and that—perhaps contrary to the putative beliefs—this were to induce a belief  $\mu_2^B = 0$ . Arguments similar to those given above imply that we would subsequently have  $x_2^A = -\bar{s} - x_1^A$  and  $x_2^B = -x_1^B$ , leading to trading costs for dealer A, denoted  $C^A(-\bar{s}, \hat{x}, 0)$ , equal to (19) evaluated at  $x_1^A = \hat{x}$ . Note that this choice optimizes (19). On the other hand, because  $x^* \neq \hat{x}$ ,  $x^*$  does not optimize (19). We therefore conclude  $C^A(-\bar{s}, \hat{x}, 0) < C_*^A(-\bar{s})$ .

On the other hand, suppose that dealer A deviated to set  $x_1^A = \hat{x}$  when  $s = \bar{s}$  and that this were to induce a belief  $\mu_2^B \in [0, 1]$ . Arguments similar to those given above imply that we would

subsequently have

$$x_2^A = \frac{[16(1-\phi)x^* + (48-25\phi)\bar{s}]\mu_2^B}{2(32-9\phi)(4-\mu_2^B)} \qquad x_2^B = \frac{[(48-25\phi)\bar{s}+16(1-\phi)x^*](4-3\mu_2^B)}{2(32-9\phi)(4-\mu_2^B)},$$

leading to trading costs of

$$C^{A}\left(\bar{s},\hat{x},\mu_{2}^{B}\right) = \frac{2[(48-25\phi)\bar{s}+16(1-\phi)x^{*}]\left([2(16+7\phi)-(16+7\phi)\mu_{2}^{B}-4(1-\phi)(\mu_{2}^{B})^{2}]\bar{s}-4(1-\phi)x^{*}[(\mu_{2}^{B})^{2}-4\mu_{2}^{B}+8]\right)}{(32-9\phi)^{2}(4-\mu_{2}^{B})^{2}}$$

This is minimized at  $\mu_2^B = 0$ , and hence

$$\min_{\mu_2^B \in [0,1]} C^A \left( \bar{s}, \hat{x}, \mu_2^B \right) = \frac{\left[ (48 - 25\phi)\bar{s} + 16(1 - \phi)x^* \right] \left[ (16 + 7\phi)\bar{s} - 16(1 - \phi)x^* \right]}{4(32 - 9\phi)^2}.$$
 (21)

Comparing (21) to (20), it can be shown that  $C^A_*(\bar{s}) < \min_{\mu^B_2 \in [0,1]} C^A(\bar{s}, \hat{x}, \mu^B_2)$ . The putative equilibrium therefore fails our intuitive criterion test.

• Finally, we turn to the remaining possibilities. Suppose we have an equilibrium with beliefs such that both  $\tilde{\mu}_2^B\left(\frac{2(1-\phi)(8-\sqrt{10})\bar{s}}{3(24-\phi)}+\varepsilon\right)=1$  for all  $\varepsilon > 0$  and  $\tilde{\mu}_2^B\left(-\frac{(16+7\phi)\bar{s}}{2(24-\phi)}\right)=0$ . Using arguments similar to those given above, we can show that any such equilibrium induces the same on-path behavior as the equilibrium specified above. In particular, dealer A's equilibrium trading costs are as above:  $C_*^A(\bar{s}) = -\frac{18(1-\phi)^2\bar{s}^2}{24-\phi)^2}$  and  $C_*^A(-\bar{s}) = \frac{(62+5\phi)(32-9\phi)\bar{s}^2}{4(24-\phi)^2}$ . We can also use arguments similar to those given above to compute

$$C^{A}(\bar{s}, x_{1}^{A}, 1) = \begin{cases} \left(x_{1}^{A} - \frac{8(1-\phi)\bar{s}}{24-\phi}\right)(x_{1}^{A}) - \frac{1}{9}\left(x_{1}^{A} - \frac{8(1-\phi)\bar{s}}{24-\phi}\right)^{2} & \text{if } -\frac{16(1-\phi)\bar{s}}{24-\phi} \leq x_{1}^{A} \leq \bar{s} \\ \left(x_{1}^{A} - \frac{8(1-\phi)\bar{s}}{24-\phi}\right)(x_{1}^{A}) - \left(\frac{x_{1}^{A}}{2}\right)^{2} & \text{if } 2\bar{s} - 4 \leq x_{1}^{A} \leq -\frac{16(1-\phi)\bar{s}}{24-\phi} \\ \left(x_{1}^{A} - \frac{8(1-\phi)\bar{s}}{24-\phi}\right)(x_{1}^{A}) + (\bar{s}-2)(\bar{s}-2-x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq 2\bar{s} - 4 \end{cases}$$
$$C^{A}(\bar{s}, x_{1}^{A}, 0) = \left\{ \left(x_{1}^{A} - \frac{8(1-\phi)\bar{s}}{24-\phi}\right)(x_{1}^{A}) + \bar{s}(\bar{s}+x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} \leq \bar{s} \end{cases}$$

And so we conclude that for all  $x_1^A \in [-\bar{s}, \bar{s}]$ ,  $C^A(\bar{s}, x_1^A, 1) \ge C_*^A(\bar{s})$  and  $C^A(-\bar{s}, x_1^A, 0) \ge C_*^A(-\bar{s})$ . Hence, the intuitive criterion does not rule out any such equilibrium (e.g., the equilibrium specified above).

<u>Case 2</u>:  $(e^A, e^B) = (1, -1)$ . Here is a full specification of a WPBE for this case. Dealer A bids

 $\left(b_{-\bar{s}}^A, b_{\bar{s}}^A\right) = \left(\frac{7\bar{s}^2}{16}, \frac{\bar{s}^2}{4}\right)$ . Henceforth, suppose that dealer A wins. If  $s = \bar{s}$ , dealer A sets  $x_1^A = 0$  and

$$x_{2}^{A} = \begin{cases} -\frac{x_{1}^{A} + x_{1}^{B}}{3} & \text{if } \max\{\frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_{1}^{A} \le \bar{s} \text{ and } \frac{x_{1}^{A}}{2} \le x_{1}^{B} \le \bar{s} \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le \frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3 \text{ and } \max\{-\bar{s}, \bar{s} - 2\} \le x_{1}^{B} \le \bar{s} \\ -\frac{x_{1}^{A}}{2} & \max\{-\frac{\bar{s}}{6}, 2\bar{s} - 4\} \le x_{1}^{A} \le \bar{s} \text{ and } -\bar{s} \le x_{1}^{B} \le \frac{x_{1}^{A}}{2} \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le 2\bar{s} - 4 \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} - 2 \\ -\frac{\bar{s}}{4} - \frac{x_{1}^{A}}{2} - \frac{x_{1}^{B}}{4} & \text{if } \max\{-\bar{s}, \frac{5\bar{s} + x_{1}^{B}}{2} - 4\} \le x_{1}^{A} < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} \\ \bar{s} - 2 - x_{1}^{A} & \text{if } -\bar{s} \le x_{1}^{A} < \min\{\frac{5\bar{s} + x_{1}^{B}}{2} - 4\} \le x_{1}^{A} < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} \end{cases}$$

$$(22)$$

If  $s = -\bar{s}$ , dealer A sets  $x_1^A = -\frac{\bar{s}}{4}$  and

$$x_2^A = \begin{cases} -\bar{s} - x_1^A & \text{if } -\bar{s} \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$
(23)

Dealer B sets  $x_1^B = 0$  and

$$x_{2}^{B} = \begin{cases} -\frac{x_{1}^{A} + x_{1}^{B}}{3} & \text{if } \max\{\frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_{1}^{A} \le \bar{s} \text{ and } \frac{x_{1}^{A}}{2} \le x_{1}^{B} \le \bar{s} \\ -\frac{\bar{s}}{2} + 1 - \frac{x_{1}^{B}}{2} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le \frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3 \text{ and } \max\{-\bar{s}, \bar{s} - 2\} \le x_{1}^{B} \le \bar{s} \\ -x_{1}^{B} & \text{if } \max\{-\frac{\bar{s}}{6}, 2\bar{s} - 4\} \le x_{1}^{A} \le \bar{s} \text{ and } -\bar{s} \le x_{1}^{B} \le \frac{x_{1}^{A}}{2} \end{cases}$$
(24)  
$$-x_{1}^{B} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le 2\bar{s} - 4 \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} - 2 \\ \frac{\bar{s}}{2} - \frac{x_{1}^{B}}{2} & \text{if } -\bar{s} \le x_{1}^{A} < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} \end{cases}$$

Dealers' beliefs prior to bidding are  $\mu_0^A = \mu_0^B = \phi$ . Dealer *B*'s beliefs prior to first-period trading are  $\mu_1^B = 1$ . Dealer *B*'s beliefs prior to second-period trading are

$$\mu_2^B = \begin{cases} 1 & \text{if } -\frac{\bar{s}}{\bar{6}} \le x_1^A \le \bar{s} \\ 0 & \text{if } -\bar{s} \le x_1^A < -\frac{\bar{s}}{\bar{6}} \end{cases}$$

We claim that the specified strategies and beliefs satisfy the solution concept described in Section 3.1 and moreover that anything else also satisfying the solution concept must feature the same on-path behavior. The argument consists of three parts.

Part (i): We check the consistency of dealer B's beliefs. First, consider dealer B's beliefs (conditional on losing) at the point just after having observed the auction's outcome. In this case, dealer A bids  $(b_{-\bar{s}}^A, b_{\bar{s}}^A) = (\frac{7\bar{s}^2}{16}, \frac{\bar{s}^2}{4})$ , while dealer B bids  $(b_{-\bar{s}}^B, b_{\bar{s}}^B) = (\frac{\bar{s}^2}{4}, \frac{7\bar{s}^2}{16})$ . It follows that dealer B loses iff  $s = \bar{s}$ . Thus, we indeed have  $\mu_1^B = 1$ . Second, consider dealer B's beliefs (conditional on losing) at the point just after having observed the first trading period's outcome. Given

the specified strategy for dealer A, Bayes' rule requires only that

$$\mu_2^B = \begin{cases} 1 & \text{if } x_1^A = 0\\ 0 & \text{if } x_1^A = -\frac{\bar{s}}{4} \end{cases}$$

This is indeed consistent with the specified beliefs.

*Part (ii):* Given the specified beliefs, we check that the solution concept uniquely pins down the specified strategies. We proceed by backward induction:

- Period-2 reaction functions. Dealer A's trading costs are  $x_1^A x_1^A + (x_1^A + x_2^A + x_2^B) x_2^A$ . For  $s \in \{-\bar{s}, \bar{s}\}$ , dealer A best responds with  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{s-2-x_1^A}^{s-x_1^A}$ . Dealer B's trading costs are  $(x_1^A + x_2^A + x_2^B) x_2^B$ . Dealer B best responds with  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-x_1^B}^{2-x_1^B}$ .
- Dealer B's period-2 action. If  $-\frac{\bar{s}}{\bar{6}} \leq x_1^A \leq \bar{s}$  so that  $\mu_2^B = 1$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-x_1^B}^{2-x_1^B}$ , so that we indeed have:

$$x_{2}^{B} = \begin{cases} -\frac{x_{1}^{A} + x_{1}^{B}}{3} & \text{if } \max\{\frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3, -\frac{\bar{s}}{6}\} \le x_{1}^{A} \le \bar{s} \text{ and } \frac{x_{1}^{A}}{2} \le x_{1}^{B} \le \bar{s} \\ -\frac{\bar{s}}{2} + 1 - \frac{x_{1}^{B}}{2} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le \frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3 \text{ and } \max\{-\bar{s}, \bar{s} - 2\} \le x_{1}^{B} \le \bar{s} \\ -x_{1}^{B} & \text{if } \max\{-\frac{\bar{s}}{6}, 2\bar{s} - 4\} \le x_{1}^{A} \le \bar{s} \text{ and } -\bar{s} \le x_{1}^{B} \le \frac{x_{1}^{A}}{2} \\ -x_{1}^{B} & \text{if } -\frac{\bar{s}}{6} \le x_{1}^{A} \le 2\bar{s} - 4 \text{ and } -\bar{s} \le x_{1}^{B} \le \bar{s} - 2 \end{cases}$$

If  $-\bar{s} \leq x_1^A < -\frac{\bar{s}}{6}$  so that  $\mu_2^B = 0$ , then  $x_2^B$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{-\bar{s} - 2 - x_1^A}^{-\bar{s} - x_1^A}$  and  $x_2^B = \left[-\frac{x_1^A + x_1^B + x_2^A}{2}\right]_{-x_1^B}^{2 - x_1^B}$ , so that we indeed have:  $x_2^B = \left\{\frac{\bar{s}}{2} - \frac{x_1^B}{2} \text{ if } -\bar{s} \leq x_1^A < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \leq x_1^B \leq \bar{s}\right\}$ 

Together, these two cases verify (24).

- Dealer A's period-2 action. If  $s = \bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{\bar{s}-2-x_1^A}^{\bar{s}-x_1^A}$  and (24), which verifies (22). If  $s = -\bar{s}$ , then  $x_2^A$  is pinned down by the intersection of  $x_2^A = \left[-\frac{x_1^A + x_1^B + x_2^B}{2}\right]_{-\bar{s}-2-x_1^A}^{-\bar{s}-x_1^A}$  and (24), which verifies (23).
- Period-1 actions. Dealer A's trading costs are  $(x_1^A + x_1^B)x_1^A + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^A$ . If  $s = \bar{s}$ ,

then we can plug in (22) and (24) to express dealer A's trading costs as a function of  $(x_1^A, x_1^B)$ :

$$\begin{cases} (x_1^A + x_1^B)x_1^A - (\frac{x_1^A + x_1^B}{3})^2 & \text{if } \max\{\frac{3\bar{s}}{2} + \frac{x_1^B}{2} - 3, -\frac{\bar{s}}{6}\} \le x_1^A \le \bar{s} \text{ and } \frac{x_1^A}{2} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (\frac{\bar{s}}{2} - 1 + \frac{x_1^B}{2})(\bar{s} - 2 - x_1^A) & \text{if } -\frac{\bar{s}}{6} \le x_1^A \le \frac{3\bar{s}}{2} + \frac{x_1^B}{2} - 3 \text{ and } \max\{-\bar{s}, \bar{s} - 2\} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A - (\frac{x_1^A}{2})^2 & \max\{-\frac{\bar{s}}{6}, 2\bar{s} - 4\} \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \frac{x_1^A}{2} \\ (x_1^A + x_1^B)x_1^A + (\bar{s} - 2)(\bar{s} - 2 - x_1^A) & \text{if } -\frac{\bar{s}}{6} \le x_1^A \le 2\bar{s} - 4 \text{ and } -\bar{s} \le x_1^B \le \bar{s} - 2 \\ (x_1^A + x_1^B)x_1^A - (\frac{\bar{s}}{4} + \frac{x_1^A}{2} + \frac{x_1^B}{4})^2 & \text{if } \max\{-\bar{s}, \frac{5\bar{s} + x_1^B}{2} - 4\} \le x_1^A < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (\frac{3\bar{s}}{2} - 2 + \frac{x_1^B}{2})(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s} + x_1^B}{2} - 4\} \le x_1^A < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (\frac{3\bar{s}}{2} - 2 + \frac{x_1^B}{2})(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s} + x_1^B}{2} - 4\} \le x_1^A < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^A + (\frac{3\bar{s}}{2} - 2 + \frac{x_1^B}{2})(\bar{s} - 2 - x_1^A) & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s} + x_1^B}{2} - 4, -\frac{\bar{s}}{6}\} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$

Rather than derive dealer A's function of best responses to  $x_1^B$ , we instead derive two auxiliary functions. First, we derive dealer A's best response among first-period trades satisfying  $-\frac{\bar{s}}{\bar{6}} \leq x_1^A \leq \bar{s}$ :

$$x_{1}^{A}(x_{1}^{B}) = \begin{cases} -\frac{2x_{1}^{B}}{3} & \text{if } -\bar{s} \leq x_{1}^{B} \leq 0\\ -\frac{7x_{1}^{B}}{16} & \text{if } 0 \leq x_{1}^{B} \leq \min\{\frac{8\bar{s}}{21}, \frac{8(2-\bar{s})}{5}\} \\ -\frac{\bar{s}}{6} & \text{if } \frac{8\bar{s}}{21} \leq x_{1}^{B} \leq -\frac{10\bar{s}}{3} + 6\\ \frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3 & \text{if } \max\{\frac{8(2-\bar{s})}{5}, -\frac{10\bar{s}}{3} + 6\} \leq x_{1}^{B} \leq \frac{5(2-\bar{s})}{3} \\ \frac{\bar{s}}{4} - \frac{1}{2} - \frac{x_{1}^{B}}{4} & \text{if } \frac{5(2-\bar{s})}{3} \leq x_{1}^{B} \leq \frac{5\bar{s}}{3} - 2\\ -\frac{\bar{s}}{6} & \text{if } \max\{-\frac{10\bar{s}}{3} + 6, \frac{5\bar{s}}{3} - 2\} \leq x_{1}^{B} \leq \bar{s} \end{cases}$$
(25)

Second, we derive dealer A's best response among first-period trades satisfying  $x_1^A < -\frac{\bar{s}}{6}$ . Because the domain is not compact, this function is not defined everywhere:

$$x_{1}^{A}(x_{1}^{B}) = \begin{cases} \text{undefined} & \text{if } -\bar{s} \leq x_{1}^{B} \leq \max\{\frac{2\bar{s}}{3}, \frac{11\bar{s}}{3} - 4\} \\ \frac{\bar{s}}{6} - \frac{x_{1}^{B}}{2} & \text{if } \frac{2\bar{s}}{3} < x_{1}^{B} \leq -\frac{7\bar{s}}{3} + 4 \\ \frac{3\bar{s}}{2} + \frac{x_{1}^{B}}{2} - 3 & \text{if } \max\{-\frac{7\bar{s}}{3} + 4, \frac{11\bar{s}}{3} - 4\} < x_{1}^{B} \leq \bar{s} \end{cases}$$
(26)

Dealer B's trading costs are  $(x_1^A + x_1^B)x_1^B + (x_1^A + x_1^B + x_2^A + x_2^B)x_2^B$ . If  $s = \bar{s}$ , then we can plug in (22) and (24) to express dealer B's trading costs as a function of  $(x_1^A, x_1^B)$ :

$$\begin{cases} (x_1^A + x_1^B)x_1^A - (\frac{x_1^A + x_1^B}{3})^2 & \text{if } \max\{\frac{3\bar{s}}{2} + \frac{x_1^B}{2} - 3, -\frac{\bar{s}}{6}\} \le x_1^A \le \bar{s} \text{ and } \frac{x_1^A}{2} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^B - (\frac{\bar{s}}{2} - 1 + \frac{x_1^B}{2})^2 & \text{if } -\frac{\bar{s}}{6} \le x_1^A \le \frac{3\bar{s}}{2} + \frac{x_1^B}{2} - 3 \text{ and } \max\{-\bar{s}, \bar{s} - 2\} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^B + (\frac{x_1^A}{2})(-x_1^B) & \max\{-\frac{\bar{s}}{6}, 2\bar{s} - 4\} \le x_1^A \le \bar{s} \text{ and } -\bar{s} \le x_1^B \le \bar{x}_1^A \le \bar{s} \\ (x_1^A + x_1^B)x_1^B + (\bar{s} - 2)(-x_1^B) & \inf -\frac{\bar{s}}{6} \le x_1^A \le 2\bar{s} - 4 \text{ and } -\bar{s} \le x_1^B \le \bar{s} - 2 \\ (x_1^A + x_1^B)x_1^B + (\frac{\bar{s}}{4} + \frac{x_1^A}{2} + \frac{x_1^B}{4})(\frac{\bar{s}}{2} - \frac{x_1^B}{2}) & \text{if } \max\{-\bar{s}, \frac{5\bar{s} + x_1^B}{2} - 4\} \le x_1^A < -\frac{\bar{s}}{6} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \\ (x_1^A + x_1^B)x_1^B + (\frac{3\bar{s}}{2} - 2 + \frac{x_1^B}{2})(\frac{\bar{s}}{2} - \frac{x_1^B}{2}) & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s} + x_1^B}{2} - 4, -\frac{\bar{s}}{6}\} \text{ and } -\bar{s} \le x_1^B \le \bar{s} \end{cases}$$

Because dealer B attaches probability one to  $s = \bar{s}$  (i.e.,  $\mu_1^B = 1$ ), dealer B selects  $x_1^B$  to minimize

this objective. Optimizing, we can express  $x_1^B$  in terms of  $x_1^A$ :

$$x_1^B(x_1^A) = \begin{cases} \frac{\bar{s}-2}{3} - \frac{2x_1^A}{3} & \text{if } -\bar{s} \le x_1^A \le \max\{-\frac{\bar{s}}{6}, \frac{16(\bar{s}-2)}{13}\} \\ -\frac{7x_1^A}{16} & \text{if } \max\{-\frac{\bar{s}}{6}, \frac{16(\bar{s}-2)}{13}\} \le x_1^A \le 0 \\ -\frac{x_1^A}{4} & \text{if } 0 \le x_1^A \le \bar{s} \end{cases}$$
(27)

To determine equilibrium period-1 actions, we argue as follows. First, observe that (26) and (27) do not intersect. This implies that there is no equilibrium in which  $x_1^A \in [-\bar{s}, -\frac{\bar{s}}{6})$  when  $s = \bar{s}$ . Second, observe that (25) and (27) have a unique intersection at  $(x_1^A, x_1^B) = (0, 0)$ . This is the unique candidate for an equilibrium involving a choice of  $x_1^A \in [-\frac{\bar{s}}{6}, \bar{s}]$  when  $s = \bar{s}$ . To show that this is in fact an equilibrium, we simply need to additionally verify that no choice of  $x_1^A \in [-\bar{s}, -\frac{\bar{s}}{6})$  yields smaller trading costs for dealer A than  $x_1^A = 0$  when  $s = \bar{s}$  and  $x_1^B = 0$ , which is easily shown.<sup>37</sup>

Having pinned down  $x_1^B = 0$  and that  $x_1^A = 0$  if  $s = \bar{s}$ , the final step is to derive what  $x_1^A$  would be if  $s = -\bar{s}$ . Using  $x_1^B = 0$ , as derived above, we can plug in (23) and (24) to express dealer A's trading costs as a function of  $x_1^A$ :

$$x_{2}^{B} = \begin{cases} x_{1}^{A}x_{1}^{A} + (-\bar{s})(-\bar{s} - x_{1}^{A}) & \text{if } 0 \leq x_{1}^{A} \leq \bar{s} \\ x_{1}^{A}x_{1}^{A} + (-\bar{s} - \frac{x_{1}^{A}}{3})(-\bar{s} - x_{1}^{A}) & \text{if } \max\{\frac{3\bar{s}}{2} - 3, -\frac{\bar{s}}{6}\} \leq x_{1}^{A} \leq 0 \\ x_{1}^{A}x_{1}^{A} + (-\frac{3\bar{s}}{2} + 1)(-\bar{s} - x_{1}^{A}) & \text{if } -\frac{\bar{s}}{6} \leq x_{1}^{A} \leq \frac{3\bar{s}}{2} - 3 \\ x_{1}^{A}x_{1}^{A} + (-\frac{\bar{s}}{2})(-\bar{s} - x_{1}^{A}) & \text{if } -\bar{s} \leq x_{1}^{A} < -\frac{\bar{s}}{6} \end{cases}$$

which is indeed minimized by  $x_1^A = -\frac{\bar{s}}{4}$ .

3

• Bids. Plugging in the trading behavior derived above, we have the following. If  $s = \bar{s}$  and if dealer A wins, then dealer A's continuation utility is c, and dealer B's continuation utility is 0. If  $s = -\bar{s}$  and if dealer A wins, then dealer A's continuation utility is  $c - \frac{7\bar{s}^2}{16}$ , and dealer B's continuation utility is  $\frac{\bar{s}^2}{4}$ .

By symmetry, if  $s = \bar{s}$  and if dealer *B* wins, then dealer *A*'s continuation utility is  $\frac{\bar{s}^2}{4}$ . If  $s = -\bar{s}$  and if dealer *B* wins, then dealer *A*'s continuation utility is 0. Because the dealer sets a nonbinding reserve, the event in which neither dealer wins is not relevant. Based on the solution concept described in Section 3.1, dealer *A* must therefore bid

$$\left(b_{-\bar{s}}^{A}, b_{\bar{s}}^{A}\right) = \left(\frac{7\bar{s}^{2}}{16}, \frac{\bar{s}^{2}}{4}\right).$$

$$\begin{cases} \frac{1}{16}(2x_1^A - \bar{s})(6x_1^A + \bar{s}) & \text{if } \max\{-\bar{s}, \frac{5s}{2} - 4\} \le x_1^A < -\frac{s}{6} \\ \frac{1}{16}(2x_1^A - \bar{s})(6x_1^A + \bar{s}) + \frac{1}{16}(5\bar{s} - 2x_1^A - 8)^2 & \text{if } -\bar{s} \le x_1^A < \min\{\frac{5\bar{s}}{2} - 4, -\frac{\bar{s}}{6}\} \end{cases}$$

<sup>&</sup>lt;sup>37</sup>Plugging  $x_1^B = 0$  into the previously-derived expression for dealer A's trading costs when  $s = \bar{s}$ , we obtain that a choice of  $x_1^A = 0$  yields trading costs of zero and that choices of  $x_1^A \in [-\bar{s}, -\frac{\bar{s}}{6}]$  yield the strictly positive trading costs

Part (iii): We check that the equilibrium specified above satisfies the restrictions on beliefs described in Section 3.1. And we also show that any equilibrium satisfying those conditions must feature on-path behavior coinciding with that of the equilibrium specified above. Let  $\tilde{\mu}_2^B$  be candidate beliefs. One requirement is that  $\tilde{\mu}_2^B$  must have the step-function structure described in the text.

• We start by establishing an upper bound for the location of the jump. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(0) = 0$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, this means that on path, dealer A sets  $x_1^A = x^* > 0$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we have  $x_1^B = -\frac{x^*}{4}$ , and subsequently,  $x_2^A = -\frac{x^*}{2}$  and  $x_2^B = -x_1^B$ , leading to total trading costs for dealer A of

$$(x^* + x_1^B)x^* - \frac{1}{4}(x^*)^2, (28)$$

evaluated at  $x_1^B = -\frac{x^*}{4}$ . Now consider two cases:

- First, suppose there exists a  $\varepsilon > 0$  such that  $\tilde{\mu}_2^B(x^* \varepsilon) = 1$ . In that case, it follows from equation (28) that  $x^*$  can be a locally optimal choice for dealer A only if  $x_1^A = -\frac{2x_1^B}{3}$ . Given that  $x_1^B = -\frac{x^*}{4}$ , this requires  $x^* = 0$ , a contradiction.
- Second, suppose that for all  $\varepsilon > 0$ ,  $\tilde{\mu}_2^B(x^* \varepsilon) = 0$ . In that case, if dealer A deviates to  $x_1^A = x^* \varepsilon$  when  $s = \bar{s}$ , then we subsequently have  $x_2^B = \frac{\bar{s}}{2} \frac{x_1^B}{2}$  and  $x_2^A = -\frac{\bar{s}+2x_1^A+x_1^B}{4}$ , leading to total trading costs for dealer A that, for small  $\varepsilon$ , are well approximated by

$$(x^* + x_1^B)x^* - \left(\frac{\bar{s}}{4} + \frac{7x^*}{16}\right)^2, \tag{29}$$

evaluated at  $x_1^B = -\frac{x^*}{4}$ . Comparing (29) to (28) and using  $x^* > 0$ , we see that this is a profitable deviation.

- We then strengthen this upper bound. We know from above that  $\tilde{\mu}_2^B(0) = 1$ . Arguments similar to those given above imply that our only candidate equilibrium entails that when  $s = \bar{s}$ ,  $x_1^A = 0$ ,  $x_1^B = 0$ , and subsequently,  $x_2^A = x_2^B = 0$ , leading to total trading costs for dealer A of 0. Now suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{6}+\varepsilon)=0$  for some  $\varepsilon > 0$ . By the step-function structure of  $\tilde{\mu}_2^B$  and because beliefs must be correct on path, we can choose  $\varepsilon > 0$  arbitrarily small (and in particular less than  $\frac{2\bar{s}}{3}$ ). Suppose then that dealer A deviated to set  $x_1^A = -\frac{\bar{s}}{6} + \varepsilon$  when  $s = \bar{s}$ . Arguments similar to those given above imply that we would subsequently have  $x_2^B = \frac{\bar{s}}{2}$  and  $x_2^A = -\frac{\bar{s}}{4} \frac{x_1^A}{2}$ , leading to total trading costs for dealer A of  $-\frac{\varepsilon}{4}(2\bar{s}-3\varepsilon)$ , which is a profitable deviation for sufficiently small  $\varepsilon > 0$ .
- We next establish a corresponding lower bound. Suppose, by way of contradiction, that we have an equilibrium with beliefs such that  $\tilde{\mu}_2^B(-\frac{\bar{s}}{4}) = 1$ . The same arguments used in the proof of Lemma 1 can be used to show that the putative equilibrium fails our intuitive criterion test.

• Finally, we turn to the remaining possibilities. Suppose we have an equilibrium with beliefs such that both  $\tilde{\mu}_2^B(-\frac{\bar{s}}{6}+\varepsilon) = 1$  for all  $\varepsilon > 0$  and  $\tilde{\mu}_2^B(-\frac{\bar{s}}{4}) = 0$ . The same arguments used in the proof of Lemma 1 can be used to show that the intuitive criterion does not rule out any such equilibrium (e.g., the equilibrium specified above).

This completes the proof.

### A.3 Proof of Proposition 3

**Proof.** Begin with an arbitrary RFQ policy that contacts one dealer with probabilities  $(q_{s'})_{s' \in \{-\bar{s},\bar{s}\}}$ and two dealers with the complementary probabilities  $(1 - q_{s'})_{s' \in \{-\bar{s},\bar{s}\}}$ . It suffices to show that the following RFQ policy does no worse: (*i*) define  $\Sigma$  as the singleton  $\{\sigma_0\}$ ; (*ii*) for  $s' \in \{-\bar{s}, \bar{s}\}$ , define the distribution  $\pi_{s'}$  to attach probability  $q_{s'}$  to  $(\sigma_0, 1, (\frac{3\bar{s}^2}{4}, \frac{3\bar{s}^2}{4}))$  and complementary probability  $1 - q_{s'}$  to  $(\sigma_0, 2, (\bar{s}^2, \bar{s}^2))$ . Indeed:

- This new policy does no worse conditional on contacting a single dealer, since, by Lemma 1, it ensures execution with probability one and achieves the cost lower bound  $\hat{c}_1$ . Note that the information about s communicated by this new policy is a garbling of that communicated by the original policy. However, there is no role for information design when only one dealer is contacted, because  $\hat{c}_1$  is constant in  $\phi$  for the reasons discussed at the end of Section 3.2.
- This new policy also does no worse conditional on contacting two dealers—and may in fact do strictly better. By Lemma 2, this policy ensures execution with probability one and achieves the cost  $\hat{c}_2$  evaluated at the belief  $\frac{\phi_0(1-q_{\bar{s}})}{(1-\phi_0)(1-q_{-\bar{s}})+\phi_0(1-q_{\bar{s}})}$ . As mentioned, the information about s communicated by this new policy is a garbling of that communicated by the original policy. Thus, by standard arguments from the Bayesian persuasion literature (e.g., Kamenica and Gentzkow, 2011), the new policy is guaranteed to reduce the client's cost if  $\hat{c}_2(\phi)$  is convex, which by Lemma 2 is indeed the case.

It only remains to argue that such an RFQ policy achieves optimality. To see this, note that policies of this form are described by two numbers:  $q_{-\bar{s}} \in [0, 1]$  and  $q_{\bar{s}} \in [0, 1]$ . Thus, the claim follows because (*i*) this class of policies is compact, and (*ii*) within this class of policies, the client's procurement cost is a continuous function of  $(q_{-\bar{s}}, q_{\bar{s}})$ .

#### A.4 Proof of Proposition 5

The proof of Proposition 4 uses one fact that we establish in the course of proving Proposition 5. So as to mitigate repetition, we therefore give the proof of Proposition 5 first.

**Proof.** To begin, we observe that it follows from Definition 1 that  $\phi = 0$  implies  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) \le \hat{c}_1$ ;  $\phi \in (0,1)$  implies  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) = \hat{c}_1$ ; and  $\phi = 1$  implies  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) \ge \hat{c}_1$ .

As noted in the text, it suffices to focus on RFQ policies of the form described in Proposition 3. Such RFQ policies are described by two numbers:  $q_{-\bar{s}}$  and  $q_{\bar{s}}$ , which capture the probability with

which the client contacts only one dealer when  $s = -\bar{s}$  and  $s = \bar{s}$ , respectively. This implies that if two dealers are contacted, then the posterior probability of  $s = \bar{s}$  is  $\frac{\phi_0(1-q_{\bar{s}})}{(1-\phi_0)(1-q_{-\bar{s}})+\phi_0(1-q_{\bar{s}})}$ . Hence, the client's expected procurement cost is

$$\left[ (1-\phi_0)q_{-\bar{s}} + \phi_0 q_{\bar{s}} \right] \hat{c}_1 + \left[ (1-\phi_0)(1-q_{-\bar{s}}) + \phi_0(1-q_{\bar{s}}) \right] \hat{c}_2 \left( \frac{\phi_0(1-q_{\bar{s}})}{(1-\phi_0)(1-q_{-\bar{s}}) + \phi_0(1-q_{\bar{s}})} \right).$$
(30)

Proof of that  $C(\phi_0)$  is a lower bound.  $\hat{c}_1 \ge \min\{\hat{c}_1, \hat{c}_2(\phi)\} \ge C(\phi)$  and  $\hat{c}_2(\phi) \ge \min\{\hat{c}_1, \hat{c}_2(\phi)\} \ge C(\phi)$  for all  $\phi \in [0, 1]$  imply that (30) is bounded below by

$$\left[ (1-\phi_0)q_{-\bar{s}} + \phi_0 q_{\bar{s}} \right] C \left( \frac{\phi_0 q_{\bar{s}}}{(1-\phi_0)q_{-\bar{s}} + \phi_0 q_{\bar{s}}} \right) + \left[ (1-\phi_0)(1-q_{-\bar{s}}) + \phi_0(1-q_{\bar{s}}) \right] C \left( \frac{\phi_0(1-q_{\bar{s}})}{(1-\phi_0)(1-q_{-\bar{s}}) + \phi_0(1-q_{\bar{s}})} \right),$$

which is bounded below by  $C(\phi_0)$ , by the convexity of  $C(\cdot)$ .

The case of  $\phi_0 \in [\underline{\phi}, \overline{\phi}]$ . Plugging  $q_{-\overline{s}} = 0$  and  $q_{\overline{s}} = 0$  into (30) yields  $\hat{c}_2(\phi_0)$ . Therefore, we need to show that  $C(\phi_0) \geq \hat{c}_2(\phi_0)$ . Begin by defining the following linear function

$$L(\phi) = \hat{c}_2(\phi_0) - \phi_0 \hat{c}'_2(\phi_0) + \hat{c}'_2(\phi_0)\phi.$$

We claim that for all  $\phi \in [0, 1]$ ,  $L(\phi) \leq \min\{\hat{c}_1, \hat{c}_2(\phi)\}$ :

• First, we show that  $L(\phi) \leq \hat{c}_1$  for all  $\phi \in [0, 1]$ . By linearity, it suffices to check the endpoints. By assumption,  $\phi_0 \geq \underline{\phi}$ , and since we also have  $\phi_0 \in (0, 1)$ , this implies that  $\underline{\phi} < 1$ . Hence, as observed at the beginning of the proof, we have  $\hat{c}_2(\underline{\phi}) - \underline{\phi}\hat{c}'_2(\underline{\phi}) \leq \hat{c}_1$ . Additionally, as established in footnote 30,  $\hat{c}_2(\phi) - \phi\hat{c}'_2(\phi)$  is strictly decreasing. Thus, because  $\phi_0 \geq \underline{\phi}$ , it follows that

$$L(0) = \hat{c}_2(\phi_0) - \phi_0 \hat{c}'_2(\phi_0) \le \hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) \le \hat{c}_1.$$

An analogous argument establishes that  $L(1) \leq \hat{c}_1$ .

• Second, note that  $L(\phi)$  is tangent to  $\hat{c}_2(\phi)$  at  $\phi = \phi_0$ . Indeed, we have both  $L(\phi_0) = \hat{c}_2(\phi_0)$  and also  $L'(\phi_0) = \hat{c}'_2(\phi_0)$ . Thus, convexity of  $\hat{c}_2(\phi)$  implies that  $L(\phi) \leq \hat{c}_2(\phi)$  for all  $\phi \in [0, 1]$ .

It follows that  $C(\phi_0) \ge L(\phi_0) = \hat{c}_2(\phi_0)$ , as desired.

The case of  $\phi_0 \in (0, \underline{\phi})$ . Plugging  $q_{-\bar{s}} = \frac{\underline{\phi} - \phi_0}{\underline{\phi}(1 - \phi_0)}$  and  $q_{\bar{s}} = 0$  into (30) yields  $\hat{c}_1 + \frac{\phi_0}{\underline{\phi}}[\hat{c}_2(\underline{\phi}) - \hat{c}_1]$ . Therefore, we need to show that  $C(\phi_0) \ge \hat{c}_1 + \frac{\phi_0}{\underline{\phi}}[\hat{c}_2(\underline{\phi}) - \hat{c}_1]$ . For this part of the proof, redefine  $L(\cdot)$  as a new linear function:

$$L(\phi) = \hat{c}_1 + \frac{\hat{c}_2(\underline{\phi}) - \hat{c}_1}{\underline{\phi}}\phi.$$

We claim that for all  $\phi \in [0, 1]$ ,  $L(\phi) \leq \min\{\hat{c}_1, \hat{c}_2(\phi)\}$ :

• First, we show that  $L(\phi) \leq \hat{c}_2(\phi)$  for all  $\phi \in [0, 1]$ . By assumption,  $\phi_0 < \underline{\phi}$ , which implies that  $\underline{\phi} > 0$ . On the one hand, if  $\underline{\phi} \in (0, 1)$ , then  $L(\phi)$  is tangent to  $\hat{c}_2(\phi)$  at  $\phi = \underline{\phi}$ . Indeed, we have both  $L(\underline{\phi}) = \hat{c}_2(\underline{\phi})$  and also  $L'(\underline{\phi}) = \frac{\hat{c}_2(\underline{\phi}) - \hat{c}_1}{\underline{\phi}} = \hat{c}'_2(\underline{\phi})$ , where the last equality is because,

as observed at the beginning of the proof,  $\underline{\phi} \in (0, 1)$  implies  $\hat{c}_2(\underline{\phi}) - \underline{\phi}\hat{c}'_2(\underline{\phi}) = \hat{c}_1$ . On the other hand, if  $\underline{\phi} = 1$ , then by analogous arguments we have both  $L(\underline{\phi}) = \hat{c}_2(\underline{\phi})$  and  $L'(\underline{\phi}) \ge \hat{c}'_2(\underline{\phi})$ . In either case, convexity of  $\hat{c}_2(\phi)$  implies that  $L(\phi) \le \hat{c}_2(\phi)$  for all  $\phi \in [0, 1]$ .

• Second, we show that  $L(\phi) \leq \hat{c}_1$  for all  $\phi \in [0, 1]$ . We showed above that  $L(\phi) \leq \hat{c}_2(\phi)$  for all  $\phi \in [0, 1]$ ; so in particular, we have  $L(\frac{1}{2}) \leq \hat{c}_2(\frac{1}{2})$ . According to Lemma 2,  $\hat{c}_2(\frac{1}{2}) < \hat{c}_1$ . Hence,  $L(\frac{1}{2}) < \hat{c}_1$ . Because  $L(\cdot)$  is a linear function with vertical intercept at  $\hat{c}_1$ , the fact that it is strictly less than  $\hat{c}_1$  at one point on the domain [0, 1] means that it is weakly less than  $\hat{c}_1$  on the entire domain, as claimed.<sup>38</sup>

It follows that

$$C(\phi_0) \ge L(\phi_0) = \hat{c}_1 + \frac{\hat{c}_2(\underline{\phi}) - \hat{c}_1}{\underline{\phi}}\phi_0,$$

as desired. The case of  $\phi_0 \in (\overline{\phi}, 1)$  is symmetric.

## A.5 Proof of Proposition 4

**Proof.** Proof of claim (i). As noted in footnote 30,  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi)$  is strictly decreasing on the unit interval. Hence, the claim about  $\phi$ —that it is weakly increasing in  $\psi$ —would follow from Definition 1 if we can establish that  $\frac{d}{d\psi} [\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi)] \ge 0$ . Because this derivative is linear in  $\bar{s}^2$ ,  $\psi$ , and  $\rho$ , it suffices to check the inequality at  $\bar{s} = 1$  and at the four possibilities  $(\psi, \rho) \in \{(0, -1), (0, 1), (1, -1), (1, 1)\}$ , which yield

$$\begin{aligned} \frac{d}{d\psi} \big[ \hat{c}_2(\phi) - \phi \hat{c}_2'(\phi) \big]_{|\psi=0,\rho=-1} &= \frac{7}{4} - \frac{1583\phi^3 - 13466\phi^2 - 6912\phi + 55296}{4(24-\phi)^3} + \frac{69\phi^2(71\phi+529)}{4(23+\phi)^3} \\ \frac{d}{d\psi} \big[ \hat{c}_2(\phi) - \phi \hat{c}_2'(\phi) \big]_{|\psi=0,\rho=1} \bigg\} &= \frac{1583\phi^3 - 13466\phi^2 - 6912\phi + 55296}{4(24-\phi)^3} + \frac{23\phi^2(71\phi+529)}{4(23+\phi)^3} \\ \frac{d}{d\psi} \big[ \hat{c}_2(\phi) - \phi \hat{c}_2'(\phi) \big]_{|\psi=1,\rho=-1} &= \frac{3(1583\phi^3 - 13466\phi^2 - 6912\phi + 55296)}{4(24-\phi)^3} - \frac{23\phi^2(71\phi+529)}{4(23+\phi)^3} - \frac{7}{4} \end{aligned}$$

It is easily checked that each of these are positive for all  $\phi \in [0, 1]$ , as required. By symmetric arguments,  $\overline{\phi}$  is also weakly increasing in  $\psi$ .

Proof of claim (ii). The claim is non-vacuous only if  $\phi > 0$ , in which case  $\hat{c}_2(\phi) - \phi \hat{c}'_2(\phi) \ge \hat{c}_1$ . As noted in footnote 38 (in the proof of Proposition 5),  $\phi > 0$  implies that  $\hat{c}_2(\phi) - \hat{c}_1 < 0$ . Together, these imply that  $\hat{c}'_2(\phi) < 0$ . Analogously, the claim is non-vacuous only if  $\phi < 1$ , in which case we can likewise argue that  $\hat{c}'_2(\phi) > 0$ . Convexity of  $\hat{c}_2(\cdot)$  therefore delivers the desired  $\phi \le \phi$ .

<sup>&</sup>lt;sup>38</sup>This also means that  $L(\cdot)$  slopes downward. Hence, we have established in the course of proving this part of the result that  $\phi > 0$  implies  $\hat{c}_2(\phi) - \hat{c}_1 < 0$ .

# **B** Robustness to the commitment assumption

This appendix investigates the extent to which our results are robust to the assumption that the client can commit to an RFQ policy. We find that the result of Proposition 3 (on the optimality of minimal disclosure) does not hinge on the client's ability to commit: she would not want to deviate from a commitment to minimal disclosure *even if she could*. In contrast, the result of Proposition 5 (on the optimal policy for determining the number of dealers to contact) does hinge on the commitment assumption. Motivated by this observation, we then investigate how that result would change if the client were to lack commitment power.

## B.1 Does the commitment assumption matter?

To investigate these issues, we define interim analogues of  $\hat{c}_1(\phi)$  and  $\hat{c}_2(\phi)$ . Suppose an RFQ contacts one dealer. Arguments analogous to those given before pin down the client's procurement cost conditional on her type: it is  $\frac{3\bar{s}^2}{4}$ , regardless of her realized type  $s \in \{-\bar{s}, \bar{s}\}$  and regardless of the belief  $\phi$  induced by the RFQ. Hence, we write  $\hat{c}_{1,-\bar{s}} = \hat{c}_{1,\bar{s}} = \frac{3\bar{s}^2}{4}$ . Note that these interim expressions agree with the earlier ex ante expression in that they satisfy  $\hat{c}_1 = (1 - \phi)\hat{c}_{1,-\bar{s}} + \phi\hat{c}_{1,\bar{s}}$ .

Next, suppose an RFQ contacts two dealers and induces a belief  $\phi$ . A derivation analogous to that in the proof of Lemma 2 pins down the client's expected procurement cost conditional on her type,  $\hat{c}_{2,-\bar{s}}(\phi)$  and  $\hat{c}_{2,\bar{s}}(\phi)$ . These expressions similarly agree with the ex ante cost in that they satisfy  $\hat{c}_2(\phi) = (1 - \phi)\hat{c}_{2,-\bar{s}}(\phi) + \phi\hat{c}_{2,\bar{s}}(\phi)$ . These expressions moreover imply the following result. Proofs are in Appendix A.

**Lemma B6.**  $\hat{c}'_{2,-\bar{s}}(\phi) \leq 0$  and  $\hat{c}'_{2,\bar{s}}(\phi) \geq 0$  on the domain  $\phi \in [0,1]$ .

**Optimality of minimal disclosure.** The optimality of minimal disclosure does not depend on the client's ability to commit. To argue this point, we first recall that information design does not matter when only one dealer is contacted. Hence, it suffices to focus on the case of M = 2. Given an arbitrary RFQ policy of the form described in Proposition 3 (i.e., entailing minimal disclosure), let  $\phi_2$  denote the posterior beliefs about the client's type induced by a realization of M = 2. Suppose the client's realized type is  $s = \bar{s}$ . If she follows through on her commitment not to disclose, then her expected procurement cost will be  $\hat{c}_{2,\bar{s}}(\phi_2)$ . Alternatively, suppose she were to deviate by verifiably revealing her type (as in, e.g., Grossman, 1981; Milgrom, 1981); in that case, her expected procurement cost would be  $\hat{c}_{2,\bar{s}}(1)$ . This is always greater, by Lemma B6. Symmetrically, the client would also not wish to deviate from her commitment not to disclose when her realized type is  $s = -\bar{s}$ .

Number of dealers to contact. In contrast, what may hinge on the client's ability to commit is her policy for determining the number of dealers to contact. To illustrate with an example, let us consider the parametrization corresponding to the fourth panel of Figure 3:  $\psi = 0.85$ ,  $\rho = 1$ , and  $\phi_0 = 0.2$ . The optimal policy has the feature that under the realization  $s = -\bar{s}$ , the client randomizes between contacting one and two dealers—and in such a way that contacting two dealers induces a belief  $\underline{\phi} = 0.632$ . Yet given this belief, the client would not be indifferent between contacting one or two dealers at this interim stage. Indeed, we can compute  $\hat{c}_{1,-\bar{s}} = 0.75\bar{s}^2$  and  $\hat{c}_{2,-\bar{s}}(\underline{\phi}) \approx 0.7289\bar{s}^2$ . Thus, the client would wish to deviate from her commitment to sometimes contact only a single dealer when her realized type is  $s = \bar{s}$ .<sup>39</sup>

#### B.2 If the client could not commit

A natural question is what would happen in our model if the client lacked the ability to commit. Based on the analysis in Appendix B.1, the client will continue to use a minimally-disclosing RFQ policy—any difference will be only in terms of the number of dealers she contacts.

Analogous to before, we begin by defining two cutoffs:  $\phi$  and  $\phi$ .

**Definition 1'.** Define  $\phi, \tilde{\phi} \in [0, 1]$  as follows. If  $\hat{c}_{2,-\bar{s}}(0) \leq \hat{c}_1$ , define  $\phi = 0$ ; if  $\hat{c}_{2,-\bar{s}}(1) \geq \hat{c}_1$ , define  $\phi = 1$ ; otherwise, define it implicitly as the unique  $\phi \in (0, 1)$  that solves  $\hat{c}_{2,-\bar{s}}(\phi) = \hat{c}_1$ . If  $\hat{c}_{2,\bar{s}}(1) \leq \hat{c}_1$ , define  $\tilde{\phi} = 1$ ; if  $\hat{c}_{2,\bar{s}}(0) \geq \hat{c}_1$ , define  $\tilde{\phi} = 0$ ; otherwise, define it implicitly as the unique  $\tilde{\phi} \in (0, 1)$  that solves  $\hat{c}_{2,\bar{s}}(\phi) = \hat{c}_1$ .<sup>40</sup>

As the notation suggests,  $\phi \leq \tilde{\phi}$ . In fact, an even stronger result holds:

**Proposition 4'.**  $\phi = 0$  or  $\tilde{\phi} = 1$  (or both).

To analyze what would happen without commitment, we characterize the client's constrainedoptimal RFQ policy, where the constraint is that she would not want to deviate from the policy after learning her type. By arguments similar to those given earlier, it again suffices to focus on RFQ policies of the form described in Proposition 3. But we now select a different member of that class, one characterized by the following counterpart to Proposition 5:

**Proposition 5'.** Without commitment,

$$\begin{cases} (1-\phi_0)\hat{c}_1 + \phi_0\hat{c}_{2,\bar{s}}(\phi) & \text{if } \phi_0 \in (0,\phi) \\ (1-\phi_0)\hat{c}_{2,-\bar{s}}(\phi_0) + \phi_0\hat{c}_{2,\bar{s}}(\phi_0) & \text{if } \phi_0 \in [\phi,\tilde{\phi}] \\ (1-\phi_0)\hat{c}_{2,-\bar{s}}(\tilde{\phi}) + \phi_0\hat{c}_1 & \text{if } \phi_0 \in (\tilde{\phi},1) \end{cases}$$

is a lower bound on the client's cost of procurement. Moreover, this bound is achieved by an RFQ policy of the form described by Proposition 3, where the probabilities of contacting only a single

 $<sup>^{39}</sup>$ Recall that our model assumes that each dealer observes the number of other dealers that the client has contacted. Without such observability, the no-commitment outcome would entail unraveling: in equilibrium, the client would always contact all available dealers. With observability, the client must do no worse. This suggests that, at least in the no-commitment regime, clients benefit from RFQ platforms that reveal the number of market participants that an RFQ has been sent to, as is the case for many such platforms in practice (*cf.* footnote 17).

<sup>&</sup>lt;sup>40</sup>That this provides a well-defined definition for  $\phi$  and  $\tilde{\phi}$  follows from the monotonicity of  $\hat{c}_{2,-\bar{s}}(\phi)$  and  $\hat{c}_{2,\bar{s}}(\phi)$ , as established by Lemma B6.

dealer are

$$(q_{-\bar{s}}, q_{\bar{s}}) = \begin{cases} \left(\frac{\phi - \phi_0}{\tilde{\phi}(1 - \phi_0)}, 0\right) & \text{if } \phi_0 \in (0, \tilde{\phi}) \\ (0, 0) & \text{if } \phi_0 \in [\tilde{\phi}, \tilde{\phi}] \\ \left(0, \frac{\phi_0 - \tilde{\phi}}{\phi_0(1 - \tilde{\phi})}\right) & \text{if } \phi_0 \in (\tilde{\phi}, 1) \end{cases}$$

The takeaway of our main-text analysis is that information leakage can act as a search friction, leading the client to limit the number of dealers that she contacts. Proposition 5' demonstrates that this conclusion does not depend on the commitment power we had assumed for the client. Even without commitment, the client might sometimes contact only a single dealer.

**Example.** We next illustrate Proposition 5' by revisiting the example underlying Figure 3. The parametrization is as before:  $\psi = 0.85$  and  $\rho = 1$ . Then  $\hat{c}_1$ ,  $\hat{c}_{2,-\bar{s}}(\phi)$ , and  $\hat{c}_{2,\bar{s}}(\phi)$  are as depicted in the first panel of Figure 3'. For comparability with the first panel of Figure 3, we also depict  $\hat{c}_2(\phi) = (1 - \phi)\hat{c}_{2,-\bar{s}}(\phi) + \phi\hat{c}_{2,\bar{s}}(\phi)$  but suppress it in the subsequent panels.

The second panel of Figure 3' depicts  $\phi$ , which is defined as the intersection between  $\hat{c}_{2,-\bar{s}}(\phi)$ and  $\hat{c}_1$ . We also have  $\tilde{\phi} = 1$  in this example, but we suppress it in the figure because  $\tilde{\phi}$  plays no role what follows.

The third panel depicts the case of  $\phi_0 \in [\phi, \tilde{\phi}]$ . According to Proposition 5', the optimal RFQ policy always contacts two dealers and discloses no information about the client's order. Under this policy, dealers' beliefs therefore always coincide with the prior, so that the client's expected procurement cost is  $(1 - \phi_0)\hat{c}_{2,-\bar{s}}(\phi_0) + \phi_0\hat{c}_{2,\bar{s}}(\phi_0)$ , or simply  $\hat{c}_2(\phi_0)$ .

Finally, the fourth panel depicts the case of  $\phi_0 \in (0, \phi)$ . According to Proposition 5', the optimal RFQ policy always contacts two dealers when  $s = \bar{s}$ ; and it mixes between one and two dealers when  $s = -\bar{s}$ . Moreover, this mixing is designed to ensure that, conditional on two dealers being contacted, they are induced to believe that  $s = \bar{s}$  with probability  $\phi$ , which renders a selling client indifferent between contacting one or two dealers, since  $\hat{c}_{2,-\bar{s}}(\phi) = \hat{c}_1$ . It is this indifference that permits the policy to entail randomization even in this no-commitment version of the model. Under this policy, the client's expected procurement cost is therefore  $(1 - \phi_0)\hat{c}_1 + \phi_0\hat{c}_{2,\bar{s}}(\phi)$ .



Figure 3': Optimal RFQ policies under limited commitment power

Dealer inventories are distributed according to the parameters  $\psi = 0.85$  and  $\rho = 1$ . In all panels,  $\hat{c}_1$  (in blue) depicts expected procurement cost when contacting one dealers; likewise,  $\hat{c}_{2,-\bar{s}}(\phi)$  and  $\hat{c}_{2,-\bar{s}}(\phi)$  (in blue) depict expected procurement cost when contacting two dealers, conditional on the client being a seller or a buyer, respectively. The first panel also depicts  $\hat{c}_2(\phi)$  (in dashed blue), which is the unconditional expected procurement cost when contacting two dealers. Starting from the second panel,  $\phi$  is as in Definition 1'. There are two cases that depend on the prior probability of the client buying (i.e.,  $\phi_0$ ). If  $\phi_0 \ge \phi$  (as in the third panel), then the commitment-free RFQ policy always contacts two dealers, inducing a posterior belief that the client is a buyer which coincides with the prior  $\phi_0$ . If  $\phi_0 < \phi$  (as in the fourth panel), then the commitment-free RFQ policy is such that contacting two dealers induces a posterior belief that the client is a buyer which coincides with the prior  $\phi_0$ . If  $\phi_0 < \phi$  (as in the fourth panel), then the commitment free RFQ policy is such that contacting two dealers induces a posterior belief that the client is a buyer which coincides with the prior  $\phi_0$ . If  $\phi_0 < \phi$  (as in the fourth panel), then the commitment-free RFQ policy is such that contacting two dealers induces a posterior belief that the client is a buyer which cases, the unconditional expected procurement cost realized by the policy is represented by the large orange dot. Vertical axes do not depict units because all cost quantities scale linearly with  $\bar{s}^2$ .

#### B.3 Proofs

**Proof sketch of Lemma B6.** A derivation analogous to that in the proof of Lemma 2 allows us to characterize the client's expected procurement cost conditional on her type:

$$\hat{c}_{2,-\bar{s}}(\phi) = \frac{(2304 - 560\phi - 157\phi^2)\bar{s}^2}{4(24 - \phi)^2}\psi[1 - (1 - \psi)(1 - \rho)] \\ - \frac{207\phi^2\bar{s}^2}{4(23 + \phi)^2}(1 - \psi)[1 - \psi(1 - \rho)] + \frac{7\bar{s}^2}{8}\psi(1 - \psi)(1 - \rho) \\ \hat{c}_{2,\bar{s}}(\phi) = \frac{(1587 + 874\phi - 157\phi^2)\bar{s}^2}{4(23 + \phi)^2}(1 - \psi)[1 - \psi(1 - \rho)] \\ - \frac{207(1 - \phi)^2\bar{s}^2}{4(24 - \phi)^2}\psi[1 - (1 - \psi)(1 - \rho)] + \frac{7\bar{s}^2}{8}\psi(1 - \psi)(1 - \rho)]$$

To establish the claim, we simply compute

$$\hat{c}_{2,-\bar{s}}'(\phi) = -\frac{184(12+11\phi)\bar{s}^2}{(24-\phi)^3}\psi[1-(1-\psi)(1-\rho)] - \frac{4761\phi\bar{s}^2}{2(23+\phi)^3}(1-\psi)[1-\psi(1-\rho)],$$

which is indeed weakly negative on the domain  $\phi \in [0, 1]$ .

$$\hat{c}_{2,\bar{s}}'(\phi) = \frac{184(23-11\phi)\bar{s}^2}{(23+\phi)^3}(1-\psi)[1-\psi(1-\rho)] + \frac{4761(1-\phi)\bar{s}^2}{2(24-\phi)^3}\psi[1-(1-\psi)(1-\rho)],$$

which is indeed weakly positive on the domain  $\phi \in [0, 1]$ .

**Proof of Proposition 4'.** Computing,  $c_{2,-\bar{s}}(0) + \hat{c}_{2,\bar{s}}(1) = \bar{s}^2 \Big[ \psi [1 - (1 - \psi)(1 - \rho)] + (1 - \psi)[1 - \psi(1 - \rho)] + \frac{7}{8}\psi(1 - \psi)(1 - \rho) \Big] \le \bar{s}^2 < \frac{3}{2}\bar{s}^2 = 2\hat{c}_1$ . Thus, we cannot have both  $\hat{c}_{2,-\bar{s}}(0) \ge \hat{c}_1$  and  $\hat{c}_{2,\bar{s}}(1) \ge \hat{c}_1$  Applying Definition 1', we cannot have both  $\phi > 0$  and  $\tilde{\phi} < 1$ .

**Proof of Proposition 5'.** The case of  $\phi_0 \in [\phi, \tilde{\phi}]$ . Under the stated policy  $(q_{-\bar{s}}, q_{\bar{s}}) = (0, 0)$ , when the client contacts two dealers, she induces a belief  $\phi_0$ . Because  $\phi_0 \in [\phi, \tilde{\phi}]$ , we have both  $\hat{c}_{2,-\bar{s}}(\phi_0) < \hat{c}_1$  and  $\hat{c}_{2,\bar{s}}(\phi_0) < \hat{c}_1$ , so regardless of the realized s, the client does not want to deviate from the stated policy.

Do there exist any other policies that she would similarly not want to deviate from? The answer is no. In the proof of Proposition 4', we showed that  $\hat{c}_{2,-\bar{s}}(0) < \hat{c}_1$  or  $\hat{c}_{2,\bar{s}}(1) < \hat{c}_1$  (or both). Without loss of generality, suppose  $\hat{c}_{2,\bar{s}}(1) < \hat{c}_1$ . By the monotonicity of  $\hat{c}_{2,\bar{s}}(\cdot)$  (i.e., Lemma B6), we have  $\hat{c}_{2,\bar{s}}(\phi) < \hat{c}_1$  for all  $\phi \in [0, 1]$ . Therefore, if the client will not deviate when  $s = \bar{s}$ , then the policy must entail  $q_{\bar{s}} = 0$ . Under any such policy, when the client contacts two dealers, she induces a belief  $\phi_2 \ge \phi_0$ . By monotonicity of  $\hat{c}_{2,-\bar{s}}(\cdot)$  (i.e., Lemma B6), we have  $\hat{c}_{2,-\bar{s}}(\phi_2) \le \hat{c}_{2,-\bar{s}}(\phi_0) < \hat{c}_1$ . Therefore, if the client will not deviate when  $s = -\bar{s}$ , then the policy must entail  $q_{-\bar{s}} = 0$ .

The case of  $\phi_0 \in (0, \phi)$ . Under the stated policy  $(q_{-\bar{s}}, q_{\bar{s}}) = \left(\frac{\phi - \phi_0}{\phi(1 - \phi_0)}, 0\right)$ , when the client contacts two dealers, she induces a belief  $\phi$ . Here, we have  $\phi > 0$ , which by Proposition 4' implies  $\tilde{\phi} = 1$ , and hence  $\hat{c}_{2,\bar{s}}(1) \leq \hat{c}_1$ . We also have  $\hat{c}_{2,-\bar{s}}(\phi) = \hat{c}_1$ , so that the client (weakly) does not want to

deviate from the stated policy when  $s = -\bar{s}$ . And by monotonicity of  $\hat{c}_{2,\bar{s}}(\cdot)$  (i.e., Lemma B6), we have  $\hat{c}_{2,\bar{s}}(\phi) \leq \hat{c}_{2,\bar{s}}(1) \leq \hat{c}_1$ , so that the client also does not want to deviate when  $s = \bar{s}$ .

Do there exist any other policies that she would similarly not want to deviate from? Again, the answer is no. As argued in the previous case, if the client will not deviate when  $s = \bar{s}$ , then the policy must entail  $q_{\bar{s}} = 0$ . Next, suppose by way of contradiction that  $q_{-\bar{s}} < \frac{\phi - \phi_0}{\phi(1 - \phi_0)}$ . Then when the client contacts two dealers, she induces a belief  $\phi_2 < \phi$ . By monotonicity of  $\hat{c}_{2,-\bar{s}}(\cdot)$  (i.e., Lemma B6), we have  $\hat{c}_{2,-\bar{s}}(\phi_2) > \hat{c}_{2,-\bar{s}}(\phi_2) = \hat{c}_1$ , which means that the client will deviate when  $s = -\bar{s}$ , unless  $q_{-\bar{s}} = 1$ . But  $q_{-\bar{s}} = 1$  is incompatible with  $q_{-\bar{s}} < \frac{\phi - \phi_0}{\phi(1 - \phi_0)}$ . An analogous argument rules out policies in which  $q_{-\bar{s}} > \frac{\phi - \phi_0}{\phi(1 - \phi_0)}$ .

The case of  $\phi_0 \in (\tilde{\phi}, 1)$  can be treated similarly.

# C The competition, sampling, and front-running effects

The discussion following Lemma 2 asserted that the difference between  $\hat{c}_2(\phi)$  and  $\hat{c}_1$  can be decomposed into three effects: a competition effect, a sampling effect, and a front-running effect. To support that claim, this appendix provides a way of formalizing these three effects. To that end, define the following quantities:

- Let  $C_{IV}(\phi)$  be the client's cost following an RFQ that contacts two dealers and induces belief  $\phi$ .  $C_{IV}(\phi)$  is simply  $\hat{c}_2(\phi)$ .
- Let  $C_{III}(\phi)$  be the client's cost following an RFQ that contacts two dealers and induces belief  $\phi$  and if  $\rho$  were to equal one.  $C_{III}(\phi)$  is simply  $\hat{c}_2(\phi)$ , except evaluated at  $\rho = 1$ .
- Let  $C_{II}(\phi)$  be the client's cost following an RFQ that contacts two dealers and induces belief  $\phi$ , if  $\rho$  were to equal one, and if the losing dealer were prohibited from trading in the first period. We provide an expression for  $C_{II}(\phi)$  in Lemma C2 below.
- Let  $C_I(\phi)$  be the client's cost following an RFQ that contacts one dealer and induces belief  $\phi$ , if  $\rho$  were to equal one, and if the losing dealer were prohibited from trading in the first period. Because only one dealer is contacted,  $\rho$  is irrelevant, as is the prohibition on first-period trading for a losing dealer. It follows that  $C_I(\phi)$  is simply  $\hat{c}_1$ .

Given these definitions, we can interpret  $C_{IV}(\phi) - C_{III}(\phi)$  as the sampling effect,  $C_{III}(\phi) - C_{II}(\phi)$ as the front-running effect, and  $C_{II}(\phi) - C_{I}(\phi)$  as the competition effect. Mathematically,

$$\hat{c}_2(\phi) - \hat{c}_1 = \underbrace{C_{IV}(\phi) - C_{III}(\phi)}_{\text{sampling effect}} + \underbrace{C_{III}(\phi) - C_{II}(\phi)}_{\text{front-running effect}} + \underbrace{C_{II}(\phi) - C_{I}(\phi)}_{\text{competition effect}}.$$

Moreover—and consistent with intuition—the competition and sampling effects benefit the client, while the front-running effect harms the client, in the sense of the following result:

**Proposition C1.** For all  $\phi \in (0,1)$ ,  $C_{IV}(\phi) \leq C_{III}(\phi)$ ,  $C_{III}(\phi) > C_{II}(\phi)$ , and  $C_{II}(\phi) < C_{I}(\phi)$ .

The proof of this proposition uses the expression for  $C_{II}(\phi)$  provided by the following lemma.

**Lemma C2.** 
$$C_{II}(\phi) = \frac{3\bar{s}^2}{4} \left[ (1-\phi)\psi + \phi(1-\psi) \right].$$

**Proof of Lemma C2.** In this scenario, equilibrium in the continuation trading game is precisely as in the case where one dealer is contacted (*cf.* Lemma A1). Hence, trading costs are the same as well. It therefore only remains to derive equilibrium bids, which can be done following the logic described in Section 3.3: A's bid should reflect the difference in his trading costs between the

scenario where he wins and the scenario where B wins. Thus, A's equilibrium bids are

$$(b^{A}_{-\bar{s}}, b^{A}_{\bar{s}}) = \begin{cases} \left(\frac{3\bar{s}^{2}}{4}, 0\right) & \text{if } (e^{A}, e^{B}) = (1, 1) \\ \left(\frac{7\bar{s}^{2}}{16}, \frac{\bar{s}^{2}}{4}\right) & \text{if } (e^{A}, e^{B}) = (1, -1) \\ \left(\frac{\bar{s}^{2}}{4}, \frac{7\bar{s}^{2}}{16}\right) & \text{if } (e^{A}, e^{B}) = (-1, 1) \\ \left(0, \frac{3\bar{s}^{2}}{4}\right) & \text{if } (e^{A}, e^{B}) = (-1, -1) \end{cases}$$

From this, we can derive the client's procurement cost for the case of  $\rho = 1$  as

$$C_{II}(\phi) = \frac{3\bar{s}^2}{4} \left[ (1-\phi)\psi + \phi(1-\psi) \right].$$

**Proof of Proposition C1.** To show that  $C_{IV}(\phi) \leq C_{III}(\phi)$ , it suffices to show that the expression for  $\hat{c}_2(\phi)$  given in (9) is increasing in  $\rho$ . Taking the derivative of that expression with respect to  $\rho$ , we obtain  $(204704 - 1016654 + 1010015 + 2 + 10070 + 3 - 6420 + 4) + (1 - 10)^{-2}$ 

$$\frac{(304704 - 1216654\phi + 1210215\phi^2 + 12878\phi^3 - 6439\phi^4)\psi(1-\psi)\bar{s}^2}{8(24-\phi)^2(23+\phi)^2},$$

which is positive on the domain  $\phi \in (0,1)$  and  $\psi \in (0,1)$ . To show that  $C_{III}(\phi) > C_{II}(\phi)$ , we compute directly:

$$C_{III}(\phi) - C_{II}(\phi) = (1 - \phi)\psi\bar{s}^2 \underbrace{\left[\frac{2304 - 767\phi + 50\phi^2}{4(24 - \phi)^2} - \frac{3}{4}\right]}_{>0 \text{ for } \phi \in (0, 1)} + \phi(1 - \psi)\bar{s}^2 \underbrace{\left[\frac{1587 + 667\phi + 50\phi^2}{4(23 + \phi)^2} - \frac{3}{4}\right]}_{>0 \text{ for } \phi \in (0, 1)}.$$

To show that  $C_{II}(\phi) < C_I(\phi)$ , we also compute directly:

$$C_{I}(\phi) - C_{II}(\phi) = \frac{3\bar{s}^{2}}{4} - \frac{3\bar{s}^{2}}{4} \left[ (1-\phi)\psi + \phi(1-\psi) \right]$$
$$= \frac{3\bar{s}^{2}}{4} \left[ \phi\psi + (1-\phi)(1-\psi) \right],$$

which is positive on the domain  $\phi \in (0, 1)$  and  $\psi \in (0, 1)$ .

# D What if dealers cannot front-run?

To develop a benchmark, this appendix analyzes a version of the model in which losing dealers cannot front-run. Although the risk of front-running is both real and significant, it might be mitigated by a variety of considerations—including repeated interaction (as discussed in Section 2.2), reputational considerations, or legal concerns. The extreme case is that no front-running occurs at all. To model it, we assume for purposes of this appendix that the losing dealer cannot trade in the first period.

This changes nothing for the case in which only one dealer is contacted. Letting  $\tilde{c}_1$  denote the minimum procurement cost for that case, we have  $\tilde{c}_1 = \hat{c}_1 = \frac{3\bar{s}^2}{4}$ . Turning to the case in which two dealers are contacted, we obtain the following analogue of Lemma 2:

**Lemma D1.** In the class of RFQs that contact M = 2 dealers, induce beliefs  $\phi$ , and guarantee execution with probability one, the minimum expected procurement cost is a linear function  $\tilde{c}_2(\phi)$ that satisfies  $\tilde{c}_2(\phi) < \tilde{c}_1$  and  $\tilde{c}_2(\phi) \le \hat{c}_2(\phi)$ . It is achieved by RFQs featuring reserve prices  $\bar{b} = (\bar{s}^2, \bar{s}^2)$ .

**Proof.** In this scenario, equilibrium in the continuation trading game is precisely as in the case where one dealer is contacted (*cf.* Lemma A1). Hence, trading costs are the same as well. It therefore only remains to derive equilibrium bids, which can be done following the logic described in Section 3.3: A's bid should reflect the difference in his trading costs between the scenario where he wins and the scenario where B wins. Thus, A's equilibrium bids are

$$\begin{pmatrix} b^A_{-\bar{s}}, b^A_{\bar{s}} \end{pmatrix} = \begin{cases} \left(\frac{3\bar{s}^2}{4}, 0\right) & \text{if } (e^A, e^B) = (1, 1) \\ \left(\frac{7\bar{s}^2}{16}, \frac{\bar{s}^2}{4}\right) & \text{if } (e^A, e^B) = (1, -1) \\ \left(\frac{\bar{s}^2}{4}, \frac{7\bar{s}^2}{16}\right) & \text{if } (e^A, e^B) = (-1, 1) \\ \left(0, \frac{3\bar{s}^2}{4}\right) & \text{if } (e^A, e^B) = (-1, -1) \end{cases}$$

From this, we can derive the client's procurement costs. With probability  $\phi\psi[1-(1-\psi)(1-\rho)]$ ,  $(s, e^A, e^B) = (\bar{s}, 1, 1)$ , and the client's procurement cost will be 0. With probability  $(1-\phi)\psi[1-(1-\psi)(1-\rho)]$ ,  $(s, e^A, e^B) = (-\bar{s}, 1, 1)$ , and the client's procurement cost will be  $\frac{3\bar{s}^2}{4}$ . With probability  $\phi(1-\psi)[1-\psi(1-\rho)]$ ,  $(s, e^A, e^B) = (\bar{s}, -1, -1)$ , and the client's procurement cost will be  $\frac{3\bar{s}^2}{4}$ . With probability  $(1-\phi)(1-\phi)[1-\psi(1-\rho)]$ ,  $(s, e^A, e^B) = (-\bar{s}, -1, -1)$ , and the client's procurement cost will be  $\frac{3\bar{s}^2}{4}$ . With probability  $(1-\phi)(1-\psi)[1-\psi(1-\rho)]$ ,  $(s, e^A, e^B) = (-\bar{s}, -1, -1)$ , and the client's procurement cost will be  $\frac{3\bar{s}^2}{4}$ . With probability  $2\psi(1-\psi)(1-\rho)$ ,  $e^A \neq e^B$ , and the client's procurement cost will be  $\tilde{c}_1 = \frac{3\bar{s}^2}{4}$ . Hence, the client's expected procurement cost  $\tilde{c}_2(\phi)$  is strictly less than  $\tilde{c}_1$ . In fact, we can compute

$$\tilde{c}_2(\phi) = \frac{3\bar{s}^2}{4} \Big( (1-\phi)\psi \big[ 1-(1-\psi)(1-\rho) \big] + \phi(1-\psi) \big[ 1-\psi(1-\rho) \big] \Big) + \frac{7\bar{s}^2}{8} \psi(1-\psi)(1-\rho),$$

which is indeed linear in  $\phi$ . Comparing this expression against that for  $\hat{c}_2(\phi)$  provided by equa-

tion (9), we also see that  $\tilde{c}_2(\phi) \leq \hat{c}_2(\phi)$ .

With this result in hand, we can immediately characterize the optimal RFQ policy—and see how it differs from the optimal policy when front-running is a concern.

- Is the client better off if front-running is not a concern? Yes. This follows from  $\tilde{c}_2(\phi)$  being everywhere less than  $\hat{c}_2(\phi)$ , together with  $\tilde{c}_1 = \hat{c}_1$ .
- If front-running is not a concern, should the client always call both dealers? Yes. This follows from  $\tilde{c}_2(\phi)$  being everywhere less than  $\tilde{c}_1$ . In contrast, she might contact only one dealer when front-running is a concern (cf. Proposition 5).
- If front-running is not a concern, should the client reveal more information? Yes, weakly. This follows from  $\tilde{c}_2(\phi)$  being linear in  $\phi$ , which implies that the client is indifferent over all information structures. In contrast, she has a strict preference for revealing as little information as possible when front-running is a concern (*cf.* Proposition 3).

The intuition is that information design does not matter for the winning dealer, since he will anyway observe s before he has to start trading. Remember also that dealers submit contingent bids (one bid for the  $s = \bar{s}$  case and another bid for the  $s = -\bar{s}$  case), so the fact that the winning dealer may not know s while he is bidding does not matter: his bid for each scenario will simply be what he would bid if he knew that scenario was the correct one. Information design also does not matter for the losing dealer here: not for informing his first-period trade, since he cannot trade in the first period in this version of the model, nor for informing his second-period trade, since by that point he will have already inferred s from the winning dealer's first-period trade.

One interpretation of this analysis is that it constitutes an argument that front-running is a real concern in practice. Indeed, the optimal RFQ policy described above is inconsistent with certain stylized facts: investors seeking to trade sometimes conduct limited searches, and these investors display a strict preference for revealing as little information as possible. These stylized facts are much better explained by our analysis of what is optimal when front-running is a concern.

# E Order splitting

In this appendix, we consider what would happen if the client were to contact both dealers and rather than auction her entire order as a single indivisible unit—instead permits each dealer to win only half of the total order. We show that a client would never optimally split an order in this way, because it leads to a problem akin to double marginalization.

For simplicity, suppose the client continues to treat the order as indivisible in the sense that she allocates the order only if both dealers' bids meet her reservation price. In other words, the game ends if one or both dealers fail to meet the reserve. Given the structure of the model, it is common knowledge that the client seeks to trade  $\bar{s}$  shares. Thus, if a dealer is awarded an order for  $\frac{\bar{s}}{2}$  shares, he knows that the other dealer is also being awarded an order of the same size.

The following result characterizes the continuation equilibrium following such an RFQ.

Lemma E1. There is a WPBE in which the following occurs on path. Dealer A bids

$$\begin{pmatrix} b^{A}_{-\bar{s}}, b^{A}_{\bar{s}} \end{pmatrix} = \begin{cases} \left(\frac{7\bar{s}^{2}}{18}, 0\right) & \text{if } (e^{A}, e^{B}) = (1, 1) \\ \left(\frac{7\bar{s}^{2}}{50}, -\frac{7\bar{s}^{2}}{100}\right) & \text{if } (e^{A}, e^{B}) = (1, -1) \\ \left(-\frac{7\bar{s}^{2}}{100}, \frac{7\bar{s}^{2}}{50}\right) & \text{if } (e^{A}, e^{B}) = (-1, 1) \\ \left(0, \frac{7\bar{s}^{2}}{18}\right) & \text{if } (e^{A}, e^{B}) = (-1, -1) \end{cases}$$

If both dealers win, dealer A's on-market trades are

$$(x_1^A, x_2^A) = \begin{cases} (0,0) & if \left(s, e^A, e^B\right) = (\bar{s}, 1, 1) \\ \left(-\frac{\bar{s}}{3}, -\frac{\bar{s}}{6}\right) & if \left(s, e^A, e^B\right) = (-\bar{s}, 1, 1) \\ \left(\frac{\bar{s}}{10}, -\frac{3\bar{s}}{10}\right) & if \left(s, e^A, e^B\right) = (\bar{s}, 1, -1) \\ \left(-\frac{\bar{s}}{10}, -\frac{2\bar{s}}{5}\right) & if \left(s, e^A, e^B\right) = (-\bar{s}, 1, -1) \\ \left(\frac{\bar{s}}{10}, \frac{2\bar{s}}{5}\right) & if \left(s, e^A, e^B\right) = (\bar{s}, -1, 1) \\ \left(-\frac{\bar{s}}{10}, \frac{3\bar{s}}{10}\right) & if \left(s, e^A, e^B\right) = (-\bar{s}, -1, 1) \\ \left(\frac{\bar{s}}{3}, \frac{\bar{s}}{6}\right) & if \left(s, e^A, e^B\right) = (\bar{s}, -1, -1) \\ \left(0, 0\right) & if \left(s, e^A, e^B\right) = (-\bar{s}, -1, -1) \end{cases}$$

Dealer B's bids and on-market trades are specified symmetrically.

**Proof sketch of Lemma E1.** The proof sketch that we provide here is informal in that we (i) directly plug in the constraints that will bind on the equilibrium path, and (ii) ignore the constraints that do not bind on the equilibrium path. These simplifications do not affect the result. Indeed, the proof could be made more formal in the same way that the proofs of the analogous main results (Lemmas 1 and 2) are fully formal.

Because both dealers observe the entire vector  $(e^A, e^B)$ , the four possible realizations of that vector can be analyzed separately. Below, we analyze the cases of (1, 1) and (1, -1); the remaining

cases can be handled symmetrically. We also note that in this case of order splitting, both dealers observe s directly before trading takes place, and so there is no need to keep track of beliefs. Thus, the cases of  $s = -\bar{s}$  and  $s = \bar{s}$  can also be analyzed separately.

<u>Case 1</u>:  $(e^A, e^B) = (1, 1)$  and  $s = \bar{s}$ . Ignoring the constraints on final inventory (which will not bind in the equilibrium), dealers A and B respectively minimize

$$\begin{aligned} &(x_1^A+x_1^B)x_1^A+(x_1^A+x_1^B+x_2^A+x_2^B)x_2^A\\ &(x_1^A+x_1^B)x_1^B+(x_1^A+x_1^B+x_2^A+x_2^B)x_2^B, \end{aligned}$$

leading to  $x_2^A = x_2^B = -\frac{x_1^A + x_1^B}{3}$ . Inducting backward, we obtain  $(x_1^A, x_1^B) = (0, 0)$ , so that  $(x_2^A, x_2^B) = (0, 0)$  on path. Plugging in these trades, dealer A incurs no trading costs if he wins. So the refinement described in Section 3.1 requires  $b_{\overline{s}}^A = 0$  to be his bid.

<u>Case 2</u>:  $(e^A, e^B) = (1, 1)$  and  $s = -\bar{s}$ . Assuming that  $x_2^A = -\frac{\bar{s}}{2} - x_1^A$  (which ensures that dealer *A*'s final inventory just meets the constraint  $e^A + x_1^A + x_2^A - s \leq 1$ ), assuming also that  $x_2^B = -\frac{\bar{s}}{2} - x_1^B$  (symmetrically), and ignoring all other constraints on final inventory, dealers *A* and *B* respectively minimize

$$\begin{aligned} & (x_1^A + x_1^B) x_1^A + (-\bar{s}) \left( -\frac{\bar{s}}{2} - x_1^A \right) \\ & (x_1^A + x_1^B) x_1^B + (-\bar{s}) \left( -\frac{\bar{s}}{2} - x_1^B \right), \end{aligned}$$

leading to  $(x_1^A, x_1^B) = (-\frac{\bar{s}}{3}, -\frac{\bar{s}}{3})$ , which implies  $(x_2^A, x_2^B) = (-\frac{\bar{s}}{6}, -\frac{\bar{s}}{6})$ . Plugging in these trades, dealer A incurs trading costs of  $\frac{7\bar{s}^2}{18}$  if he wins. So the refinement described in Section 3.1 requires  $b_{-\bar{s}}^A = \frac{7\bar{s}^2}{18}$  to be his bid.

<u>Case 3</u>:  $(e^A, e^B) = (1, -1)$  and  $s = \bar{s}$ . Assuming that  $x_2^B = \frac{\bar{s}}{2} - x_1^B$  (which ensures that dealer *B*'s final inventory just meets the constraint  $e^B + x_1^B + x_2^B - s \ge -1$ ), and ignoring all other constraints on final inventory, dealers *A* and *B* respectively minimize

$$(x_1^A + x_1^B)x_1^A + \left(x_1^A + x_2^A + \frac{\bar{s}}{2}\right)x_2^A$$
$$(x_1^A + x_1^B)x_1^B + \left(x_1^A + x_2^A + \frac{\bar{s}}{2}\right)\left(\frac{\bar{s}}{2} - x_1^B\right),$$

leading to  $x_2^A = -\frac{x_1^A}{2} - \frac{\bar{s}}{4}$ . Inducting backward, we obtain  $(x_1^A, x_1^B) = (\frac{\bar{s}}{10}, \frac{\bar{s}}{10})$ , so that  $(x_2^A, x_2^B) = (-\frac{3\bar{s}}{10}, \frac{2\bar{s}}{5})$  on path. Plugging in these trades, dealer A incurs trading costs of  $-\frac{7\bar{s}^2}{100}$  if he wins. So the refinement described in Section 3.1 requires  $b_{\bar{s}}^A = \frac{7\bar{s}^2}{100}$  to be his bid.

<u>Case 4</u>:  $(e^A, e^B) = (1, -1)$  and  $s = -\bar{s}$ . Assuming that  $x_2^A = -\frac{\bar{s}}{2} - x_1^A$  (which ensures that dealer *A*'s final inventory just meets the constraint  $e^A + x_1^A + x_2^A - s \le 1$ ), and ignoring all other constraints
on final inventory, dealers A and B respectively minimize

$$\begin{aligned} & \left(x_1^A + x_1^B\right) x_1^A + \left(x_1^B + x_2^B - \frac{\bar{s}}{2}\right) \left(-\frac{\bar{s}}{2} - x_1^A\right) \\ & \left(x_1^A + x_1^B\right) x_1^B + \left(x_1^B + x_2^B - \frac{\bar{s}}{2}\right) x_2^B, \end{aligned}$$

leading to  $x_2^B = -\frac{x_1^B}{2} + \frac{\bar{s}}{4}$ . Inducting backward, we obtain  $(x_1^A, x_1^B) = \left(-\frac{\bar{s}}{10}, -\frac{\bar{s}}{10}\right)$ , so that  $(x_2^A, x_2^B) = \left(-\frac{2\bar{s}}{5}, \frac{3\bar{s}}{10}\right)$  on path. Plugging in these trades, dealer A incurs trading costs of  $\frac{7\bar{s}^2}{50}$  if he wins. So the refinement described in Section 3.1 requires  $b_{-\bar{s}}^A = \frac{7\bar{s}^2}{50}$  to be his bid.

To ensure execution with probability one, Lemma E1 implies that an RFQ that splits the order in this way must entail reserve prices  $\bar{b}_{-\bar{s}} \geq \frac{7\bar{s}^2}{18}$  and  $\bar{b}_{\bar{s}} \geq \frac{7\bar{s}^2}{18}$ . Hence, the minimum procurement cost that can be achieved by such an RFQ is twice this lower bound:

$$\hat{c}_{split} \equiv \frac{7\bar{s}^2}{9}.$$

Finally, observe that  $\hat{c}_{split} > \hat{c}_1$ . The intuition is that—just as when one dealer is contacted—the client's procurement cost is driven by the worst case. As before, there are two symmetric worst cases. But to fix ideas, focus on the one in which the client wants to buy while both dealers are initially short (i.e.,  $s = \bar{s}$  and  $e^A = e^B = -1$ ). In this worst case:

- If one dealer is contacted, then he buys a total of  $\bar{s}$  on the market. In doing so, he trades at an even rate, buying  $\frac{\bar{s}}{2}$  in each of the two periods, which is the cost-minimizing way to trade under permanent price impact (e.g., Bertsimas and Lo, 1998).
- On the other hand, if the order is split among the two dealers, then each buys a total of  $\frac{\tilde{s}}{2}$  on the market. However, each front-loads their trading, buying  $\frac{\tilde{s}}{3}$  in the first period and  $\frac{\tilde{s}}{6}$  in the second. Thus, the dealers do not collectively act to minimize their aggregate trading cost. This increase in cost is ultimately passed on to the client.

Why do the dealers not collectively act to minimize their aggregate trading cost? If an individual dealer shifts some volume from the second period into the first period, that raises  $p_1$ but has no effect on  $p_2$  (because of the permanent price impact). This affects that dealer's trading costs in two ways: (i) it reduces the trading cost for those marginal shares (because of the permanent price impact,  $p_2 > p_1$ ), but (ii) it increases the trading cost for the inframarginal shares that were already traded in the first period. In addition, there is a negative externality on the first-period trading costs of the other dealer. But because this externality is not internalized, each dealer frontloads his trading.

By splitting the order, the client loses the coordination benefits that she would obtain by allocating the entire order to a single dealer and instead "competes against herself."

Because  $\hat{c}_{split} > \hat{c}_1$ , the client optimally never splits her order in this way. Any RFQ policy that does entail such order splitting could be improved by contacting only one dealer and offering the

entire order to him whenever the policy would call for order splitting. Thus, it was without loss of generality that we did not allow for such order splitting in our baseline analysis.

This result contrasts with empirical findings of Kondor and Pintér (2022) and Czech and Pintér (2022), who investigate how traders split orders (in government bonds and corporate bonds, respectively), particularly when in possession of private information about fundamentals. One difference between our model and their setting is that our model does not feature asymmetric information about fundamentals.

## F Uncertainty about trade size

Our baseline analysis assumes away all uncertainty about the size of the client's desired trade (featuring uncertainty only about trade side). As mentioned, this assumption is consistent with the operation of many RFQ platforms, as well as typical practices in much off-platform trading. Nevertheless, trade size may be uncertain in other settings. The simplest model with uncertainty about trade size is one without uncertainty about trade side.<sup>41</sup> This appendix analyzes a version of our model along these lines. Most results are qualitatively similar to what we obtain in our baseline analysis.

**Model.** Suppose the client desires to sell s shares, where  $s \in \{1, 2\}$  and where  $\phi_0$  is the prior probability that s = 2.<sup>42</sup> For simplicity, suppose dealers' initial inventories are perfectly correlated:  $e^A = e^B = 0$  with probability  $1 - \psi$  and  $e^A = e^B = 1$  with probability  $\psi$ . And suppose that the dealers' position limits require them to keep their final inventory in [0, 1]. In all other respects, let the model be as described in the main text.

At a high level, the analysis follows the steps used to prove our main results. We therefore only sketch the analysis below and omit supporting details.

**Contacting one dealer.** Without loss of generality, suppose the client contacts only dealer A. Suppose the RFQ induces a belief that s = 2 with probability  $\phi$ . As in the main text, the client's procurement cost  $\hat{c}_1(\phi)$  is set by the worst-case initial inventories for the dealers. This is the case of  $e^A = e^B = 1$ . In this case, we can derive the on-path trades as

$$(x_1^A, x_2^A, x_2^B) = \begin{cases} (-\frac{1}{2}, -\frac{1}{2}, 0) & \text{if } s = 1\\ (-1, -1, 0) & \text{if } s = 2 \end{cases}$$

and bids as

$$(b_{s=1}^A, b_{s=2}^A) = \left(\frac{3}{4}, 3\right)$$

Hence, the client optimally sets reserves  $(\bar{b}_{s=1}, \bar{b}_{s=2}) = (\frac{3}{4}, 3)$ , and her procurement cost is

$$\hat{c}_1(\phi) = \frac{3}{4}(1-\phi) + 3\phi.$$

**Contacting two dealers.** Without loss of generality, suppose dealer A is the winner. Suppose the RFQ induces a belief that s = 2 with probability  $\phi$ . In the case where  $e^A = e^B = 0$ , we can derive the on-path trades as

<sup>&</sup>lt;sup>41</sup>Although it might be theoretically interesting to have both trade size and side be simultaneously uncertain, doing so would require going beyond a two-point support for s and is beyond the scope of this paper.

 $<sup>^{42}</sup>$ Note that this notation differs from the convention that we adopted for the baseline model, where s > 0 means the client is a buyer. Here, the client is always a seller.

$$(x_1^A, x_2^A, x_1^B, x_2^B) = \begin{cases} \left(\frac{\phi}{2(6-\phi)}, -\frac{\phi}{2(6-\phi)}, -\frac{\phi}{6-\phi}, \frac{\phi}{6-\phi}\right) & \text{if } s = 1\\ \left(-\frac{3-\phi}{2(6-\phi)}, -\frac{9-\phi}{2(6-\phi)}, -\frac{\phi}{6-\phi}, \frac{3}{6-\phi}\right) & \text{if } s = 2\end{cases}$$

and bids as

$$(b_{s=1}^A, b_{s=2}^A) = (b_{s=1}^B, b_{s=2}^B) = \left(-\frac{3\phi^2}{4(6-\phi)^2}, \frac{3(33-4\phi-\phi^2)}{4(6-\phi)^2}\right).$$

Alternatively, in the case where  $e^A = e^B = 1$ , we can derive the on-path trades as

$$(x_1^A, x_2^A, x_1^B, x_2^B) = \begin{cases} \left(-\frac{2-\phi}{6}, -\frac{4+\phi}{6}, -\frac{1+\phi}{3}, \frac{1+\phi}{3}\right) & \text{if } s = 1\\ \left(-\frac{5-\phi}{6}, -\frac{7+\phi}{6}, -\frac{1+\phi}{3}, \frac{1+\phi}{3}\right) & \text{if } s = 2 \end{cases}$$

and bids as

$$(b_{s=1}^A, b_{s=2}^A) = (b_{s=1}^B, b_{s=2}^B) = \left(\frac{12 + 2\phi - \phi^2}{12}, \frac{43 + 6\phi - \phi^2}{12}\right).$$

Hence, the client's procurement cost is

$$\hat{c}_2(\phi) = \frac{3\phi(33-5\phi)}{4(6-\phi)^2}(1-\psi) + \frac{4+11\phi+\phi^2}{4}\psi.$$

The client's optimal policy. There are both similarities and differences between the client's optimal policy here (where uncertainty is about size) and her optimal policy in the baseline model (where uncertainty is about side).

The primary difference is that the optimal policy here might take the form of always contacting only a single dealer. For example, this obtains if  $\psi > \frac{3}{4}$ , because  $\hat{c}_2(\phi)$  is then everywhere greater than  $\hat{c}_1(\phi)$ . This differs from the optimal policy when uncertainty is only about the <u>side</u> of the client's trade, where according to Proposition 5, the client would never optimally use such a policy: there is always some realization of *s* under which she contacts two dealers with positive probability.

In other respects, the optimal policy is qualitatively similar to what we find in our baseline analysis:

- As in the baseline model, the optimal policy is minimally-disclosing, which follows from the convexity of  $\hat{c}_2(\phi)$ .
- As in the baseline model, the optimal policy might take the form of always contacting both dealers. For example, this obtains if  $\psi < \frac{54}{79}$ , because  $\hat{c}_2(\phi)$  is then everywhere less than  $\hat{c}_1(\phi)$ .
- As in the baseline model, the optimal policy might involve mixing over the number of contacted dealers. For example, this may obtain if  $\psi \in \left(\frac{54}{79}, \frac{3}{4}\right)$ , because  $\hat{c}_2(\phi)$  then crosses  $\hat{c}_1(\phi)$ (once, from below).
- And if the optimal policy does involve mixing over the number of contacted dealers, then it takes the form of a policy that contacts only a single dealer only if the realized s is such that front-running appears especially likely—in this case, only if s = 2 is realized.