

Proposed Title: Finance Theory Insights

- Alternative titles:
 - FTG Theory Insights
 - FTG Insights

Target Audience: empiricists, policy makers, and practitioners.

Content:

- Similar format as CEPR Vox.
- Max length: 2000 words.
- Short digests of the main insights and relevant predictions of the paper, written in a way that can be understood by a general, not necessarily academic, audience.
- The digest will include a select subset of the published papers, as well as select working papers that are at advanced stages.
 - Published papers
 - must include at least one FTG member,
 - must have appeared in print in the previous two years, at most.
 - For the first two issues, papers could appear in print in the previous three years.
 - Non-published papers
 - In the first 2 years at most one per annum.
 - The limit per year will be re-evaluated by the FTG board, during the second year from initial publication, in consultation with the digest committee.
 - Must have been presented in a regular meeting, as a 60-minute presentation.
 - Anticipated number of papers per issue: 2-4

Mediums:

- Posted on dedicated part of the Finance Theory Group webpage
- Distributed to a broad mailing list.

Digest committee:

- A committee of four FTG members will be elected by the FTG board for a term of 2 years; rolling window of 2-2 so that each year two committee members are replaced. Members will be allowed to stay a 3rd year if they desire.
 - To facilitate the rolling window structure two of the first four would serve for three years.
- The committee will be responsible for picking the papers, as well as actively guiding authors regarding the content, and different aspects of the exposition.

Frequency of Publication:

- Once a year for the first two years
 - The month that the issue comes out: TBD
- Afterwards: the FTG board in consultation with the digest committee will decide on one of the following options
 - Continue a Digest once a year
 - Digest twice a year
 - Switch to a flow model, where papers are posted on a rolling basis, with an anticipated limit of 6-8 papers per year.
 - The objective is to make this decision by the time the second issue comes out.

Expenses:

- Initial development of webpage; a couple thousand dollars one-time expense
- Copy editor – an ongoing expense. The FTG will contract with a copy editor on an ongoing basis.
- Posting announcements on SSRN, and potentially other bulletin boards to be determined by the FTG board in consultation with the digest committee.
 - Postings will appear whenever a new issue comes out.

Miscellaneous Logistics:

- After initial creation of the webpage, on-going maintenance of the webpage will be part of the FTG web-page portal maintenance.
- The FTG board will be responsible for the creation of the web-page.
- Mailing list maintenance will be part of the FTG board responsibilities. The list will be updated every couple of years.
- An increase to an issue size of more than 4, either a one-time or permanent increase, would require the digest committee to get approval from the FTG board.